# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM593194

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TCW ASSET MANAGEMENT COMPANY LLC		08/20/2020	Limited Liability Company: DELAWARE

# **RECEIVING PARTY DATA**

Name:	VEE DAY LLC
Name:	VEE PAK, LLC
Street Address:	6710 RIVER ROAD
City:	HODGKINS
State/Country:	ILLINOIS
Postal Code:	60525
Entity Type:	Limited Liability Company: DELAWARE
Name:	COSMETIC ESSENCE, LLC
Street Address:	2182 HIGHWAY 35
City:	HOLMDEL
State/Country:	NEW JERSEY
Postal Code:	07733
Entity Type:	Limited Liability Company: DELAWARE
Name:	AWARE PRODUCTS, LLC
Street Address:	9250 MASON AVENUE
City:	CHATSWORTH
State/Country:	CALIFORNIA
Postal Code:	91311
Entity Type:	Limited Liability Company: CALIFORNIA

### **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	2661830	VEEPAK
Registration Number:	2690649	COSMETIC ESSENCE
Registration Number:	2692969	CEI
Registration Number:	3376680	ADVANCED VOLUMIZING SYSTEM
Registration Number:	3995083	AMAZON CALM
Registration Number:	3995082	AMAZON COILS
Registration Number:	3995081	AMAZON DEEP

REEL: 007030 FRAME: 0212 900565292

Property Type	Number	Word Mark
Registration Number:	3546140	AWARE PERSONALIZED BRANDING
Registration Number:	5005683	AWARE PRODUCTS
Registration Number:	3232868	CLUB AWARE
Registration Number:	4298696	COLOR RETENTION SYSTEM QUENCH
Registration Number:	4445255	COLOR RETENTION SYSTEM THICKEN
Registration Number:	3621576	COLOR RETENTION SYSTEM WITH STRANDGUARD
Registration Number:	3285890	EXPANSION TECHNOLOGY
Registration Number:	3769028	HEATWAVE TECHNOLOGY
Registration Number:	3743276	NUTRITIVE CASCADE TECHNOLOGY
Registration Number:	1901113	SKINWEAR
Registration Number:	3539751	STRANDGUARD COMPLEX
Registration Number:	3745382	STRUCTURE CONTROL SYSTEM
Registration Number:	5467791	AWARE BRANDING

#### **CORRESPONDENCE DATA**

**Fax Number:** 3105572193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 310-557-2900

Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP

**Address Line 1:** 2029 CENTURY PARK EAST, SUITE 2400

Address Line 2: C/O KIMBERLEY A. LATHROP

Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	47245.017 TCW TM RLS
NAME OF SUBMITTER:	Kimberley A. Lathrop
SIGNATURE:	/Kimberley A. Lathrop/
DATE SIGNED:	08/20/2020

#### **Total Attachments: 5**

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#### RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated August 20, 2020 (this "Release"), is made by TCW ASSET MANAGEMENT COMPANY LLC, in its capacity as administrative agent (together with its successors and assigns, in such capacity, the "Administrative Agent"; or the "Releasor") for the benefit of the Secured Parties from time to time party to that certain Credit and Guaranty Agreement, dated as of November 13, 2018 (as amended, amended and restated, joined, supplemented or otherwise modified from time to time, the "Credit Agreement"), among VPI/AWARE TOPCO, LLC, a Delaware limited liability company, the other borrowers and guarantors party thereto, the Lenders (as defined therein) from time to time party thereto and the Administrative Agent, in favor of Vee Pak, LLC, a Delaware limited liability company ("Vee Pak"), Cosmetic Essence, LLC, a Delaware limited liability company ("Cosmetic Essence") and Aware Products, LLC, a California limited liability company ("Aware" and, together with Vee Pak and Cosmetic Essence, each, individually, a "Releasee", and, collectively, the "Releasees").

WHEREAS, in connection with the Credit Agreement, the Releasees executed and delivered a Security and Pledge Agreement, dated as of November 13, 2018 (as amended, amended and restated, joined, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of the Administrative Agent for the benefit of the Secured Parties;

WHEREAS, pursuant to the Security Agreement, the Releasees pledged and granted to the Administrative Agent for the benefit of the Secured Parties, a continuing security interest in all Intellectual Property, including the Trademarks and Trademark Licenses;

WHEREAS, pursuant to that certain Grant of Security Interest in Trademark Rights (the "Trademark Security Agreement") dated November 13, 2018, recorded in the United States Patent and Trademark Office November 13, 2018 at Reel 6480, Frame 0770, the Releasees granted to the Releasor, on behalf and for the benefit of the Secured Parties, and to secure the prompt and complete payment and performance of all of Releasees' Obligations, a security interest in all of their right, title and interest in, to and under the Releasees' Trademarks (including, without limitation, those items listed on Schedule A attached hereto, the "Trademarks"); and

WHEREAS, Releasor wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement, the Security Agreement or the Credit Agreement, as applicable.
- 2. <u>Release of Security Interest</u>. Releasor hereby irrevocably releases, relinquishes, terminates, cancels and discharges its continuing security interest in all of the Releasees' right, title and interest in, to and under the Releasees' Trademarks arising under the Security Agreement and Trademark Security Agreement.
- 3. <u>Authorization to Record</u>. The Releasor authorizes and requests that the United States Patent and Trademark Office and any applicable government officer record this Release.
- 4. <u>Governing Law</u>. This Release shall be governed by and construed in accordance with the laws of the State of New York.

[signature page follows]

**IN WITNESS WHEREOF**, the parties have caused this Release of Security Interest in Trademarks to be duly executed as of August 20, 2020.

TCW ASSET MANAGEMENT COMPANY LLC

Name: Suzanne Grosso
Title: Managing Director

SCHEDULE A

Registered Trademarks and Trademark Applications:

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Status
Vee Pak, LLC	VEEPAK	USA	76212765	2661830	12/17/2002	Registered
Cosmetic	Cosmetic	USA	76403990	2690649	02/25/03	Registered
Essence, LLC	Essence					
Cosmetic Essence, LLC	CEI	USA	76403989	2692969	03/04/03	Registered
Aware Products, LLC	ADVANCED VOLUMIZING SYSTEM	USA	78835557	3376680	1/29/2008	Registered
Aware Products, LLC	AMAZON CALM	USA	85072264	3995083	7/12/2011	Registered
Aware Products, LLC	AMAZON COILS	USA	85072263	3995082	7/12/2011	Registered
Aware Products, LLC	AMAZON DEEP	USA	85072262	3995081	7/12/2011	Registered
Aware Products, LLC	AWARE PERSONALIZ ED	USA	77365920	3546140	12/16/2008	Registered
Aware Products, LLC	AWARE PRODUCTS	USA	86016327	5005683	7/26/2016	Registered
Aware Products, LLC	CLUB AWARE	USA	78835519	3232868	4/24/2007	Registered
Aware Products, LLC	COLOR RETENTION SYSTEM QUENCH	USA	85247793	4298696	3/05/2013	Registered

Registered	5/15/2018	5467791	87612949	USA	AWARE BRANDING	Aware Products, LLC
Registered	2/02/2010	3745382	77681554	USA	STRUCTURE CONTROL SYSTEM	Aware Products, LLC
Registered	12/02/2008	3539751	77392711	USA	STRANDGUA RD COMPLEX	Aware Products, LLC
Registered	6/20/1995	1901113	74398531	USA	SKINWEAR	Aware Products, LLC
Registered	1/26/2010	3743276	77681569	USA	NUTRITIVE CASCADE TECHNOLOG Y	Aware Products, LLC
Registered	3/30/2010	3769028	77681560	USA	HEATWAVE TECHNOLOG Y	Aware Products, LLC
Registered	8/28/2007	3285890	78835531	USA	EXPANSION TECHNOLOG Y	Aware Products, LLC
Registered	5/19/2009	3621576	77392721	USA	COLOR RETENTION SYSTEM WITH STRANDGUA RD COMPLEX	Aware Products, LLC
Registered	12/03/2013	4445255	85590739	USA	COLOR RETENTION SYSTEM THICKEN	Aware Products, LLC

TRADEMARK REEL: 007030 FRAME: 0218

**RECORDED: 08/20/2020**