

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM594750

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOLLEY PERFORMANCE PRODUCTS INC.		06/30/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Powerteq LLC		
Street Address:	1080 South Depot Drive		
City:	Ogden		
State/Country:	UTAH		
Postal Code:	84404		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3025697		
Registration Number:	2947507	DIABLOSPORT	
Registration Number:	3970811	INTUNE	
Registration Number:	3089289	MAF.IA.	
Registration Number:	3398912	MAFIA	
Registration Number:	5721324	TRINITY	
Registration Number:	3481085	TRINITY	
Registration Number:	5721325	TRINITY	
Serial Number:	88955792	RANGE TECHNOLOGY	
Serial Number:	88955789	RANGE TECHNOLOGY	
CORRESPONDENCE DATA			
Fax Number:	6173417701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179518000		
Email:	jennifer.kagan@morganlewis.com		
Correspondent Name:	Jennifer Kagan, Paralegal		
Address Line 1:	One Federal Street		
Address Line 2:	Morgan, Lewis & Bockius LLP		

CH \$265.00 3025697

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 123938-0001

NAME OF SUBMITTER: Jennifer Kagan, Paralegal

SIGNATURE: /jenniferkagan/

DATE SIGNED: 08/28/2020

Total Attachments: 6

source=Holley Assignments to Powerteq 6-30-2020#page1.tif
source=Holley Assignments to Powerteq 6-30-2020#page2.tif
source=Holley Assignments to Powerteq 6-30-2020#page3.tif
source=Holley Assignments to Powerteq 6-30-2020#page4.tif
source=Holley Assignments to Powerteq 6-30-2020#page5.tif
source=Holley Assignments to Powerteq 6-30-2020#page6.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of the date set forth below ("Effective Date") by and between Holley Performance Products Inc., a Delaware corporation having a principal place of business at 1801 Russellville Road Bowling Green, Kentucky 42101 ("Assignor"), on the one hand, and Powerteq LLC, a Delaware limited liability company, having a principal place of business at 1080 South Depot Drive Ogden, Utah 84404 ("Assignee"), on the other hand.

Assignor is the owner of all right, title, and interest in and to the United States trademark applications and registrations listed on Schedule A and all common law trademark rights and goodwill associated therewith (the "Marks").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, including all common law rights in the Marks, the federal trademark applications and registrations for the Marks, and the goodwill associated with the Marks. This assignment includes the right to sue for and to recover damages for past, present and future infringements in any court and/or to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding based on or in connection with the Marks. The right, title and interest in the Marks is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor, upon the reasonable request of Assignee (and at the reasonable expense of the Assignee), shall execute and deliver such further documents and take such further actions, as are consistent with the terms and conditions and purposes and intent of this Assignment and are reasonably deemed by Assignee to be necessary or appropriate to implement the terms of this Assignment and the purposes and intent hereof, including without limitation, execution by Assignor of further written assignments or consents which may be required by the United States Patent and Trademark Office or any foreign trademark office to record this assignment of the Marks.

[End of Terms and Conditions]

Assignor hereby executes this Trademark Assignment on the date indicated below.

Dated: June 30 2020

HOLLEY PERFORMANCE PRODUCTS, INC.


By: 

Name: David J. Clement

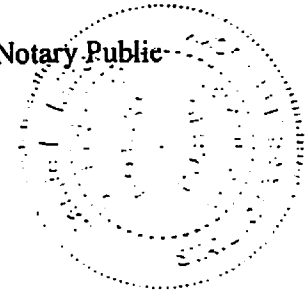
Title: General Counsel

STATE OF Kentucky
COUNTY OF Warren

SUBSCRIBED AND SWORN to before me on this 30th
day of June, 2020, appeared David Clement, the person who signed
this instrument, who acknowledged that he/she is the General Counsel of Holley
Performance Products, Inc., and that being duly authorized he/she signed such instrument as a
free act on behalf of Holley Performance Products, Inc.

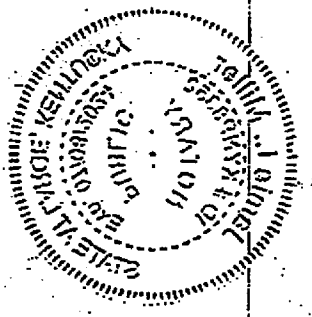

My Commission Expires: 7/8/2024

Notary Public



[Handwritten signature]
F. J. ...
...

...



Assignee hereby accepts this Trademark Assignment on the date indicated below.

Dated: Jun 30, 2020

POWERTEQ LLC

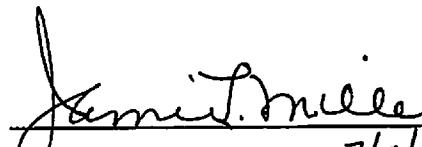
By: 

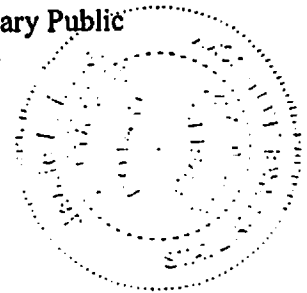
Name: David F. Clement

Title: General Counsel

STATE OF Kentucky
COUNTY OF Warren

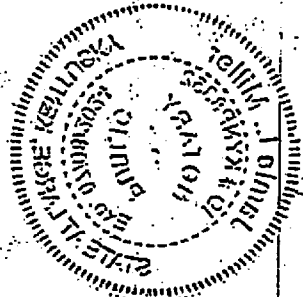
SUBSCRIBED AND SWORN to before me on this 30th day of June, 2020, appeared David Clement, the person who signed this instrument, who acknowledged that he/she is the General Counsel of Powerteq LLC, and that being duly authorized he/she signed such instrument as a free act on behalf of Powerteq LLC.

 Notary Public
My Commission Expires: 7/8/2024



Handwritten signature and text, possibly including "James" and "James" in reverse.

Handwritten text, possibly "James" or similar.



SCHEDULE A

Mark	U.S. Serial No.	U.S. Reg. No.
Circle with Horns Design	76603216	3025697
DIABLOSPORT	76585906	2947507
INTUNE	76700759	3970811
MAF.ia. (and Design)	76639032	3089289
MAFia Stylized (and Design)	76652856	3398912
TRINITY	88096695	5721324
TRINITY (and Design)	76652854	3481085
TRINITY (and Design)	88096697	5721325
RANGE TECHNOLOGY	88955792	
RANGE TECHNOLOGY (and Design)	88955789	

DB1/ 114663873.1