

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM595264

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest under Reel/Frame No. 5712/0788		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TCW ASSET MANAGEMENT COMPANY LLC		08/28/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Harvest Hill Beverage Company		
<b>Street Address:</b>	1 HIGH RIDGE PARK		
<b>Internal Address:</b>	2ND FLOOR		
<b>City:</b>	STAMFORD		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06905		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4246841	FRUIT FOR ALL PROJECT	
<b>Registration Number:</b>	4335487	FRUIT PROMISE	
<b>Registration Number:</b>	1094669	JUICY JUICE	
<b>Serial Number:</b>	86662163	JUICY JUICE	
<b>Serial Number:</b>	86683822	JUICY JUICE ORGANICS	
<b>Serial Number:</b>	86422965	JUICY JUICE SPLASHERS	
<b>Serial Number:</b>	86422972	JUICY JUICE	
<b>Serial Number:</b>	86533944	GOODNESS MADE JUICY	
<b>Serial Number:</b>	86533943	THE HAPPY COMES STRAIGHT FROM THE FRUIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129692900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-969-3000		
<b>Email:</b>	ypan@proskauer.com		
<b>Correspondent Name:</b>	Antonio DiNizo		
<b>Address Line 1:</b>	Proskauer Rose LLP		
<b>Address Line 2:</b>	Eleven Times Square		

CH \$240.00 4246841

**Address Line 4:** New York, NEW YORK 10036-8299

**ATTORNEY DOCKET NUMBER:** 47245-001

**NAME OF SUBMITTER:** Antonio DiNizo

**SIGNATURE:** /Antonio DiNizo/

**DATE SIGNED:** 09/01/2020

**Total Attachments: 13**

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**RELEASE OF TRADEMARK SECURITY AGREEMENT**

WHEREAS, pursuant to that certain Assignment of Security Interest - - Trademarks, dated as of January 19, 2016 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office at Reel 5712, Frame 0788 on January 20, 2016, Harvest Hill Beverage Company ("Releasee"), pledged, conveyed, sold, assigned, transferred and set over unto TCW ASSET MANAGEMENT COMPANY LLC ("Releasor"), and granted to Releasor for the benefit of Releasor and the Secured Parties, a continuing security interest in all right, title and interest of Releasee in, to and under the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks"), together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral") to secure the prompt payment, performance and observance of the Secured Obligations; and

WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Release of Security Interest. Releasor hereby, without any representation and warranty and without any recourse, releases, relinquishes and discharges its continuing security interest in the Collateral.

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of August 28, 2020.

TCW ASSET MANAGEMENT  
COMPANY LLC

By:   
Name: Suzanne Grosso  
Title: Managing Director

**SCHEDULE A**  
to  
**RELEASE OF TRADEMARK SECURITY AGREEMENT**

**Trademark Registrations/Applications**

1. Registered Trademarks

Company	Country	Trademark	Registration No.	Filing Date	Registration Date
Harvest Hill Beverage Company	COLOMBIA	JUICY JUICE and Design (Color) 	491736	3/20/2013	4/30/2014
Harvest Hill Beverage Company	JAMAICA	JUICY JUICE	60418	5/15/2012	5/15/2012
Harvest Hill Beverage Company	MADRID PROTOCOL (TM)	GOODNESS MADE JUICY	1265193	8/12/2015	8/12/2015
Harvest Hill Beverage Company	MADRID PROTOCOL (TM)	JUICY JUICE	1265511	8/12/2015	8/12/2015

Company	Country	Trademark	Registration No.	Filing Date	Registration Date
Harvest Hill Beverage Company	SWITZERLAND	JUICY JUICE and Design (B&W)	574985	2/1/2008	7/7/2008
					
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	GOODNESS MADE JUICY	18215	8/13/2015	8/13/2015
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	JUICY JUICE	18218	8/13/2015	8/13/2015
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	GOODNESS MADE JUICY	18213	8/13/2015	8/13/2015
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	GOODNESS MADE JUICY	18214	8/13/2015	8/13/2015
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	JUICY JUICE	18216	8/13/2015	8/13/2015
Harvest Hill Beverage Company	TURKS & CAICOS ISLANDS	JUICY JUICE	18217	8/13/2015	8/13/2015
Harvest Hill Beverage Company	UNITED STATES	FRUIT FOR ALL PROJECT	4246841	6/13/2011	11/20/2012

Company	Country	Trademark	Registration No.	Filing Date	Registration Date
Harvest Hill Beverage Company	UNITED STATES	FRUIT PROMISE	4335487	6/28/2011	5/14/2013
Harvest Hill Beverage Company	UNITED STATES	JUICY JUICE	1094669	12/6/1976	6/27/1978

2. Trademark Applications

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	ARUBA	GOODNESS MADE JUICY	150911.11	8/11/2015
Harvest Hill Beverage Company	ARUBA	JUICY JUICE	TBD	9/10/2015
Harvest Hill Beverage Company	AUSTRALIA	GOODNESS MADE JUICY	A0052480	8/12/2015
Harvest Hill Beverage Company	AUSTRALIA	JUICY JUICE	A0052485	8/12/2015

Harvest Hill Beverage Company	BAHAMAS	GOODNESS MADE JUICY	TBD	8/12/2015
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Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	BAHAMAS	JUICY JUICE	TBD	8/25/2015
Harvest Hill Beverage Company	BERMUDA	GOODNESS MADE JUICY	54839	8/12/2015
Harvest Hill Beverage Company	BERMUDA	JUICY JUICE	N/A	8/19/2015
Harvest Hill Beverage Company	BERMUDA	JUICY JUICE	N/A	8/19/2015
Harvest Hill Beverage Company	BERMUDA	JUICY JUICE	N/A	8/19/2015
Harvest Hill Beverage Company	BERMUDA	GOODNESS MADE JUICY	54837	8/12/2015
Harvest Hill Beverage Company	BERMUDA	GOODNESS MADE JUICY	54838	8/12/2015
Harvest Hill Beverage Company	CHINA	GOODNESS MADE JUICY	A0052480	8/12/2015

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	CHINA	JUICY JUICE	A0052485	8/12/2015
Harvest Hill Beverage Company	COLOMBIA	GOODNESS MADE JUICY	A0052480	8/12/2015
Harvest Hill Beverage Company	COLOMBIA	JUICY JUICE	12145209 (Abandoned)	8/27/2012
Harvest Hill Beverage Company	COSTA RICA	GOODNESS MADE JUICY	2015-007732	8/11/2015
Harvest Hill Beverage Company	CURACAO	GOODNESS MADE JUICY	A0052480	8/12/2015
Harvest Hill Beverage Company	CURACAO	JUICY JUICE	A0052485	8/12/2015
Harvest Hill Beverage Company	GUYANA	GOODNESS MADE JUICY	961979B	8/25/2015
Harvest Hill Beverage Company	GUYANA	JUICY JUICE	961980A	8/25/2015

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	GUYANA	GOODNESS MADE JUICY	961977B	8/25/2015
Harvest Hill Beverage Company	GUYANA	GOODNESS MADE JUICY	961978B	8/25/2015
Harvest Hill Beverage Company	GUYANA	JUICY JUICE	961981A	8/25/2015
Harvest Hill Beverage Company	GUYANA	JUICY JUICE	961982A	8/25/2015
Harvest Hill Beverage Company	HAITI	GOODNESS MADE JUICY	N/A	8/11/2015
Harvest Hill Beverage Company	HONDURAS	GOODNESS MADE JUICY	32235-15	8/12/2015
Harvest Hill Beverage Company	HONDURAS	JUICY JUICE	38603-15	10/1/2015
Harvest Hill Beverage Company	JAMAICA	GOODNESS MADE JUICY	67828	8/11/2015

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	JAMAICA	JUICY JUICE	67834	8/12/2015
Harvest Hill Beverage Company	NICARAGUA	GOODNESS MADE JUICY	2015-002962	8/11/2015
Harvest Hill Beverage Company	NICARAGUA	JUICY JUICE	2015-003652	9/29/2015
Harvest Hill Beverage Company	NIGERIA	GOODNESS MADE JUICY	F/TM/0/2015/64894	8/12/2015
Harvest Hill Beverage Company	NIGERIA	JUICY JUICE	F/TM/0/2015/64896	8/12/2015
Harvest Hill Beverage Company	NORWAY	GOODNESS MADE JUICY	A0052480	8/12/2015
Harvest Hill Beverage Company	NORWAY	JUICY JUICE	A0052485	8/12/2015
Harvest Hill Beverage Company	PANAMA	GOODNESS MADE JUICY	243262-01	8/12/2015

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	PUERTO RICO	GOODNESS MADE JUICY	211338-32-0	8/12/2015
Harvest Hill Beverage Company	PUERTO RICO	JUICY JUICE	211337-29-0	8/12/2015
Harvest Hill Beverage Company	PUERTO RICO	JUICY JUICE	211337-30-0	8/12/2015
Harvest Hill Beverage Company	PUERTO RICO	JUICY JUICE	211337-32-0	8/12/2015
Harvest Hill Beverage Company	PUERTO RICO	GOODNESS MADE JUICY	211338-30-0	8/12/2015
Harvest Hill Beverage Company	PUERTO RICO	GOODNESS MADE JUICY	211338-29-0	8/12/2015
Harvest Hill Beverage Company	SURINAM	GOODNESS MADE JUICY	26223	8/13/2015
Harvest Hill Beverage Company	SURINAM	JUICY JUICE	26254	8/25/2015

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	TRINIDAD & TOBAGO	GOODNESS MADE JUICY	50213	8/11/2015
Harvest Hill Beverage Company	TRINIDAD & TOBAGO	JUICY JUICE	50328	9/3/2015
Harvest Hill Beverage Company	UNITED ARAB EMIRATES	GOODNESS MADE JUICY	241627	10/12/2015
Harvest Hill Beverage Company	UNITED ARAB EMIRATES	JUICY JUICE	241628	10/12/2015
Harvest Hill Beverage Company	UNITED STATES	JUICY JUICE	86/662163	6/15/2015
Harvest Hill Beverage Company	UNITED STATES	JUICY JUICE ORGANICS	86/683822	7/6/2015
Harvest Hill Beverage Company	UNITED STATES	JUICY JUICE SPLASHERS	86/422965	10/14/2014
Harvest Hill Beverage Company	UNITED STATES	JUICY JUICE	86/422972	10/14/2014

Company	Country	Trademark	Application No.	Filing Date
Harvest Hill Beverage Company	UNITED STATES	GOODNESS MADE JUICY	86/533944	2/12/2015
Harvest Hill Beverage Company	UNITED STATES	THE HAPPY COMES STRAIGHT FROM THE FRUIT	86/533943	2/12/2015