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ETAS ID: TM595266

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Release of Security Interest under Reel/Frame No. 5912/0735

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TCW ASSET MANAGEMENT COMPANY LLC		08/28/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	American Beverage Corporation
Street Address:	1 DAILY WAY
City:	VERONA
State/Country:	PENNSYLVANIA
Postal Code:	15147
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4864085	GREEN BEGINNINGS
Registration Number:	3015053	SWIZZLERS
Serial Number:	87123570	DARTY
Serial Number:	87127740	LITTLE HUG FRUIT POUCHES
Serial Number:	86927362	DAILY'S COCKTAILS SKINNY MIX
Serial Number:	86937395	SEIZE THE DAILY'S
Serial Number:	86900386	CHEERS

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Antonio DiNizo
Address Line 1: Proskauer Rose LLP
Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER: 47245-001

NAME OF SUBMITTER: Antonio DiNizo

TRADEMARK REEL: 007039 FRAME: 0375

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SIGNATURE:	/Antonio DiNizo/
DATE SIGNED:	08/31/2020

Total Attachments: 4

source=TCW_Juicy Juice - Release of Trademark Security Agreement (American Beverage 2016.11.1)#page1.tif source=TCW_Juicy Juice - Release of Trademark Security Agreement (American Beverage 2016.11.1)#page2.tif source=TCW_Juicy Juice - Release of Trademark Security Agreement (American Beverage 2016.11.1)#page3.tif source=TCW_Juicy Juice - Release of Trademark Security Agreement (American Beverage 2016.11.1)#page4.tif

TRADEMARK REEL: 007039 FRAME: 0376

RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain Assignment of Security Interest - Trademarks, dated as of November 1, 2016 (the "<u>Trademark Security Agreement</u>"), recorded in the United States Patent and Trademark Office at Reel 5912, Frame 0735 on November 1, 2016, American Beverage Corporation ("<u>Releasee</u>"), pledged, conveyed, sold, assigned, transferred and set over unto TCW ASSET MANAGEMENT COMPANY LLC ("<u>Releasor</u>"), and granted to Releasor for the benefit of Releasor and the Secured Parties, a continuing security interest in all right, title and interest of Releasee in, to and under the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "<u>Trademarks</u>"), together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "<u>Collateral</u>") to secure the prompt payment, performance and observance of the Secured Obligations; and

WHEREAS, Releasee has requested and Releasor has agreed to provide this Release of Trademark Security Agreement to confirm the release, relinquishment and discharge of its continuing security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
- 2. <u>Release of Security Interest</u>. Releasor hereby, without any representation and warranty and without any recourse, releases, relinquishes and discharges its continuing security interest in the Collateral.

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TRADEMARK
REEL: 007039 FRAME: 0377

IN WITNESS WHEREOF, the parties have caused this Release of Trademark Security Agreement to be duly executed as of August 28, 2020.

> TCW ASSET MANAGEMENT COMPANY LLC

Name: Suzanne Grosso

Title: Managing Director

REEL: 007039 FRAME: 0378

SCHEDULE A

to

RELEASE OF TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Registered Trademarks

American Beverage Corporation	American Beverage Corporation	Company
UNITED STATES	UNITED STATES	COUNTRY
SWIZZLERS	GREEN BEGINNINGS	Trademark
3,015,053	4,864,085	Registration No.
03/24/2004	07/30/2014	Filing Date
11/15/2005	12/1/2015	Registration Date

2. Trademark Applications

American Beverage Corporation	American Beverage Corporation	Company
UNITED STATES	UNITED STATES	Country
LITTLE HUG FRUIT POUCHES	DARTY	Trademark
87127740	87123570	Application No.
8/4/2016	8/1/2016	Filing Date

TRADEMARK REEL: 007039 FRAME: 0379

2/8/2016	86900386	CHEERS	UNITED STATES	American Beverage Corporation
3/11/2016	86937395	SEIZE THE DAILY'S	UNITED STATES	American Beverage Corporation
3/3/2016	86927362	DAILY'S COCKTAILS SKINNY MIX	UNITED STATES	American Beverage Corporation

TRADEMARK REEL: 007039 FRAME: 0380

RECORDED: 09/01/2020