

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM604757

| | | | |
|------------------------------------|-------------------------------------|-------------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Trademark Security Agreement | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Rubies II, LLC | | 10/02/2020 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Wingspire Capital LLC | | |
| Street Address: | 13010 Morris Road | | |
| Internal Address: | Building One, Suite 175 | | |
| City: | Alpharetta | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30004 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 129 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1834617 | BIRTHDAY EXPRESS | |
| Registration Number: | 2219758 | 1-800-BIRTHDAY | |
| Registration Number: | 2426402 | BIRTHDAYEXPRESS.COM | |
| Registration Number: | 2426420 | BIRTHDAYEXPRESS.COM | |
| Registration Number: | 2653089 | BIRTHDAY EXPRESS .COM | |
| Registration Number: | 2793599 | BUYCOSTUMES.COM | |
| Registration Number: | 3383855 | BUYCOSTUMES | |
| Registration Number: | 3349346 | COSTUME EXPRESS | |
| Registration Number: | 3330631 | CELEBRATE EXPRESS | |
| Registration Number: | 4122818 | PARTY DESTINATION | |
| Registration Number: | 4203916 | THE OFFICIAL PRESIDENTIAL MASK POLL | |
| Registration Number: | 4638171 | ORANGE TUESDAY | |
| Registration Number: | 4501849 | 1ST WISHES | |
| Registration Number: | 4638571 | LIFE'S BETTER IN COSTUME | |
| Registration Number: | 5334754 | CHARADES | |
| Registration Number: | 5334763 | CHARADES UNMASK THE POSSIBILITIES | |
| Serial Number: | 88081100 | FORUM NOVELTIES INC. | |
| Serial Number: | 88081270 | FORUM NOVELTIES | |
| TRADEMARK | | | |

OP \$3240.00 1834617

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 5732409 | MORBID ENTERPRISES |
| Registration Number: | 5811951 | SKD PARTY |
| Registration Number: | 1096828 | COLLEGEVILLE |
| Registration Number: | 1118852 | EVIL TEETH |
| Registration Number: | 1118853 | SCAR STUF |
| Registration Number: | 1409096 | HARLEQUIN COLORS |
| Registration Number: | 1493188 | COLLEGEVILLE COSTUMES THE TOTAL DISGUISE |
| Registration Number: | 1503137 | FUN STREAMER |
| Registration Number: | 1673541 | INDISQUISE |
| Registration Number: | 1719509 | HAUNTED HOUSE |
| Registration Number: | 1753279 | HAUNTED HOUSE |
| Registration Number: | 2000298 | MONSTER MANIA |
| Registration Number: | 2070807 | HORROR FACES |
| Registration Number: | 2070808 | MONSTER FACES |
| Registration Number: | 2185012 | NINJA WARRIORS |
| Registration Number: | 2635826 | FEELIN' GROOVY |
| Registration Number: | 2526284 | FAMOUS FACES |
| Registration Number: | 2640314 | BIG & BEAUTIFUL |
| Registration Number: | 2497196 | THE COVENANT |
| Registration Number: | 2629225 | RUBIE'S HOT CITY NIGHTS |
| Serial Number: | 88818411 | FORUM NOVELTIES INC. |
| Registration Number: | 2664285 | RUBIE'S REEL F/X |
| Registration Number: | 2620261 | CUDDLE FURS |
| Registration Number: | 2599287 | RUBIE'S SPORTS FANATICS |
| Registration Number: | 3709328 | TOMBSTONE COWBOYS |
| Registration Number: | 3765604 | THEATRICAL EFFECTS |
| Registration Number: | 3958928 | HALLOWEEN ADVENTURE |
| Registration Number: | 3994670 | SWEET SENSATIONS |
| Registration Number: | 3139957 | PET CEMETERY |
| Registration Number: | 3028007 | RUBIE'S |
| Registration Number: | 3115196 | RUBIE'S UNHAPPILY EVERAFTER |
| Registration Number: | 3330747 | THY WICKED KINGDOM |
| Registration Number: | 3181928 | DRAMA-LICIOUS |
| Registration Number: | 3236108 | DRESS & DAZZLE |
| Registration Number: | 3135887 | SKULL WARRIORS |
| Registration Number: | 3138973 | RUBIE'S CLASSIC STORYBOOK CHARACTERS |
| Registration Number: | 3451353 | THE MUSICAL BALLERINA |
| Registration Number: | 3990990 | VIKING RULE |

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------------|
| Registration Number: | 3990991 | VIKING RULE |
| Registration Number: | 4039309 | 2ND SKIN |
| Registration Number: | 4881768 | FUTURE WARFARE |
| Registration Number: | 4881769 | FUTURE WARFARE |
| Registration Number: | 3952519 | HALLOWEEN ADVENTURE |
| Registration Number: | 4350494 | MASQUERADE |
| Registration Number: | 3992134 | DELICIOUS SEXYWEAR |
| Registration Number: | 3897394 | |
| Registration Number: | 3903577 | DELICIOUS SEXYWEAR OF NEW YORK |
| Registration Number: | 4335274 | SHOCKTAILS |
| Registration Number: | 4050913 | HEROS AND HOMBRES BY SECRET WISHES |
| Registration Number: | 4080038 | YARN BABIES |
| Registration Number: | 4128712 | 2ND SKIN |
| Registration Number: | 4165904 | DOUBLE TAKE |
| Registration Number: | 4258910 | DOUBLE TAKE |
| Registration Number: | 4307575 | SMART TOYS |
| Registration Number: | 4219525 | HAUNTED RAVE |
| Registration Number: | 4249542 | SUPER STAR WIG |
| Registration Number: | 4316256 | RUBIE'S |
| Registration Number: | 4614829 | TWINKLERS |
| Registration Number: | 4549218 | TWINKLING PRINCESSES |
| Registration Number: | 4551776 | NURSERY KRHYMES |
| Registration Number: | 4621302 | SILLY SAFARI |
| Registration Number: | 4742203 | CUDDLY JUNGLE |
| Registration Number: | 4649282 | SILLY S A FA RI |
| Registration Number: | 4742221 | CUDDLY JUNGLE |
| Registration Number: | 4964301 | CREATE A COSTUME |
| Registration Number: | 5115992 | THE DIAMOND COLLECTION |
| Registration Number: | 5201231 | PIAZZ |
| Registration Number: | 5059655 | IMAGINE BY RUBIE'S |
| Registration Number: | 5287974 | CLOWN CRISIS |
| Registration Number: | 5214260 | SECRET WISHES |
| Registration Number: | 5218647 | DELICIOUS OF NY |
| Registration Number: | 5361500 | FUN-FLATABLES |
| Registration Number: | 5466037 | FUNFLATABLES RUBIE'S |
| Registration Number: | 5462163 | FAKE SKIN |
| Registration Number: | 5335203 | PUMPKIN JUNCTION |
| Registration Number: | 5909007 | CREEPYPASTA |

| Property Type | Number | Word Mark |
|----------------------|----------|----------------------------|
| Registration Number: | 5758850 | FLIP 'N REVEAL |
| Registration Number: | 5610331 | PRINCESS PARADISE |
| Registration Number: | 5610332 | PRINCESS PARADISE |
| Registration Number: | 5599752 | IMAGINE BY RUBIE'S |
| Registration Number: | 5835600 | HALLOWEEN IN A BOX |
| Registration Number: | 5846376 | AIR HEADS |
| Registration Number: | 5748561 | RUBIE'S |
| Registration Number: | 5748562 | RUBIE'S |
| Registration Number: | 5580779 | 2ND SKIN |
| Registration Number: | 5586137 | 2ND SKIN |
| Registration Number: | 5653663 | CREEPY PASTA |
| Registration Number: | 5653664 | CREEPY PASTA |
| Registration Number: | 5759126 | DRESS & DAZZLE |
| Registration Number: | 5869514 | LIFE IS BETTER AS A T-REX! |
| Registration Number: | 5680601 | BEN COOPER |
| Registration Number: | 6043251 | BEN COOPER |
| Registration Number: | 5869660 | HEADS UP |
| Registration Number: | 5869661 | GET A HEAD ON |
| Registration Number: | 6043318 | CHARACTER HEADS |
| Registration Number: | 5922116 | KOOKY KARACTERS |
| Registration Number: | 5869662 | NINJA DEATH SQUAD |
| Registration Number: | 5869663 | NINJA DEATH SQUAD |
| Registration Number: | 5767847 | OPUS COLLECTION |
| Registration Number: | 5767848 | RUBIE'S OPUS COLLECTION |
| Registration Number: | 5851514 | RUBIE'S AIR HEADS |
| Registration Number: | 6054533 | FEED ME COSTUMES |
| Registration Number: | 6054534 | CHOMPERS |
| Registration Number: | 6054535 | PUPPET PALS |
| Registration Number: | 6054536 | CANDY CATCHERS |
| Registration Number: | 5937424 | SCAREFRESHENER |
| Registration Number: | 6044160 | ASYLUM |
| Registration Number: | 6044161 | ASYLUM |
| Serial Number: | 88575375 | CREATING FAMILY MEMORIES |
| Registration Number: | 6049771 | EERIE EYES |
| Serial Number: | 88817411 | MAJESCO ENTERTAINMENT |

CORRESPONDENCE DATA

Fax Number: 6175236850

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-523-2700
Email: susan.dinicola@hklaw.com,alyssa.keon@hklaw.com
Correspondent Name: Holland & Knight LLP
Address Line 1: 10 St. James Avenue
Address Line 4: Boston, MASSACHUSETTS 02116

| | |
|---------------------------|---------------------|
| NAME OF SUBMITTER: | Susan C. DiNicola |
| SIGNATURE: | /Susan C. DiNicola/ |
| DATE SIGNED: | 10/23/2020 |

Total Attachments: 17
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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of October 2, 2020 (as the same may be amended, restated, supplemented, or otherwise modified from time to time, this “Agreement”), among RUBIES II, LLC, a Delaware limited liability company (the “Grantor”), and WINGSPIRE CAPITAL LLC, as Administrative Agent (in such capacity, the “Administrative Agent”).

Reference is made to (a) the Credit Agreement, dated as of October 2, 2020, by and among the Grantor and the Subsidiaries of the Grantor from time to time party thereto as “Borrowers” (the Grantor together with such subsidiaries each, a “Borrower” and individually and collectively, jointly and severally, the “Borrowers”), the Subsidiaries of the Grantor from time to time party thereto as Guarantors (each, a “Guarantor” and collectively, the “Guarantors”), the financial institutions from time to time party thereto as lenders (each, a “Lender” and, collectively, the “Lenders”), and the Administrative Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), and (b) the Pledge and Security Agreement, dated as of October 2, 2020, by and among the Grantor and Ruby Slipper Sales Co. LLC, a Delaware limited liability company, and the Administrative Agent (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”).

The Lenders have agreed to extend credit to the Borrowers subject to the terms and conditions set forth in the Credit Agreement, the Guarantors have guaranteed Obligations and the Grantor has secured its obligations pursuant to the Security Agreement. The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement.

Accordingly, the parties hereto agree as follows:

1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement or the Credit Agreement.
2. Grant of Security Interest. As security for the payment or performance, as applicable, in full when due (whether at the stated maturity, by acceleration or otherwise) of the Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does grant to the Administrative Agent (and its successors and assigns), for the ratable benefit of the Secured Parties, a security interest in, all such Grantor’s right, title and interest in, to or under any and all of the following assets now owned or at any time hereafter acquired (collectively, the “Trademark Collateral”):
 - (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, uniform resource locations (URL’s), domain names, designs and general intangibles of like nature, now existing or hereafter adopted or acquired and all registrations and recordings thereof and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office, in each case described on Schedule I and all reissues, renewals, continuations and extensions thereof and amendments thereto (the “Trademarks”),
 - (b) all reissues, continuations, extensions and renewals thereof and amendments thereto,
 - (c) all goodwill associated therewith or symbolized by any of the foregoing,

(d) all income, fees, royalties, damages and payments now and hereafter due and/or payable thereunder and with respect thereto, and

(e) all other assets, rights and interests that uniquely reflect or embody such goodwill.

3 Security Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

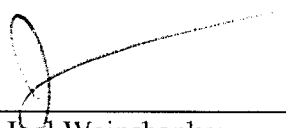
4 Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or in electronic (e.g., “pdf” or “tif”) format shall be effective as delivery of a manually executed counterpart of this Agreement.

5. Governing Law. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Continued on the following page.]

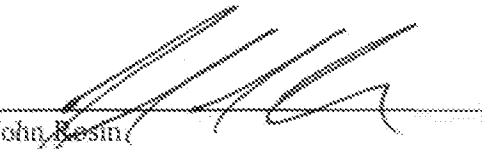
IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Security Agreement as of the day and year first above written.

RUBIES II, LLC

By: 
Name: Joel Weinshanker
Title: President

[RUBIES—TRADEMARK SECURITY AGREEMENT]

WINGSPIRE CAPITAL LLC,
as Administrative Agent




By: 
Name: John Rosin
Title: President and Chief Operating Officer


[RUBIES—TRADEMARK SECURITY AGREEMENT]




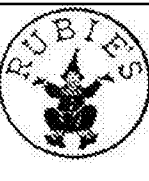
TRADEMARK
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SCHEDULE I
TRADEMARKS







Trademark Registrations





| Mark | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|---------------|------------------------|--|-------------------------|---|
| BIRTHDAY EXPRESS | Live | 74357859 | 02-11-1993 | 1,834,617 | 05-03-1994 |
| 1-800-BIRTHDAY | Live | 74729535 | 09-15-1995 | 2,219,758 | 01-19-1999 |
| BIRTHDAYEXPRESS.COM | Live | 75776018 | 08-13-1999 | 2,426,402 | 02-06-2001 |
| BIRTHDAYEXPRESS.COM | Live | 75780940 | 08-20-1999 | 2,426,420 | 02-06-2001 |
| BIRTHDAY EXPRESS .COM | Live | 75786792 | 08-27-1999 | 2,653,089 | 11-26-2002 |
|  | Live | 76218897 | 03-05-2001 | 2,793,599 | 12-16-2003 |
| BUYCOSTUMES | Live | 77014342 | 10-05-2006 | 3,383,855 | 02-19-2008 |
| COSTUME EXPRESS | Live | 78448802 | 07-09-2004 | 3,349,346 | 12-04-2007 |
| CELEBRATE EXPRESS | Live | 78449111 | 07-12-2004 | 3,330,631 | 11-06-2007 |
| PARTY DESTINATION | Live | 85221141 | 01-19-2011 | 4,122,818 | 04-03-2012 |
| THE OFFICIAL PRESIDENTIAL MASK POLL | Live | 85564277 | 03-08-2012 | 4,203,916 | 09-04-2012 |
| ORANGE TUESDAY | Live | 86040635 | 08-16-2013 | 4,638,171 | 11-11-2014 |
| 1ST WISHES | Live | 86067830 | 09-18-2013 | 4,501,849 | 03-25-2014 |
| LIFE'S BETTER IN COSTUME | Live | 86209156 | 03-03-2014 | 4,638,571 | 11-11-2014 |
|  | Live | 87410743 | 04-13-2017 | 5,334,754 | 11-14-2017 |
|  | Live | 87410872 | 04-13-2017 | 5,334,763 | 11-14-2017 |
| FORUM NOVELTIES INC. | Live | 88081100 | 08-16-2018 | N/A | N/A |
| FORUM NOVELTIES | Live | 88081270 | 08-16-2018 | N/A | N/A |

| Mark | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|--------|-----------------|-------------------------------|------------------|--------------------------------|
| MORBID ENTERPRISES | Live | 88085183 | 08-20-2018 | 5,732,409 | 04-23-2019 |
| SKD PARTY | Live | 88218395 | 12-05-2018 | 5,811,951 | 07-23-2019 |
|  | Live | 88818411 | 03-03-2020 | N/A | N/A |





| Mark | Country | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|---------|--------|-----------------|-------------------------------|------------------|--------------------------------|
|  | Bolivia | Live | SM-003018-2018 | 07-11-2018 | N/A | N/A |
|  | Bolivia | Live | SM-003019-2018 | 07-11-2018 | N/A | N/A |
|  | Bolivia | Live | SM-003020-2018 | 07-11-2018 | N/A | N/A |
|  | Bolivia | Live | SM-003021-2018 | 07-11-2018 | 187129 - C | 08-30-2019 |
| RUBIE'S | Bolivia | Live | SM-004041-2018 | 09-12-2018 | 183950-C | 02-22-2019 |
| RUBIE'S | Brazil | Live | 830146822 | 12-08-2008 | 83014682 2 | 12-11-2018 |
| RUBIE'S HAUNTED HOUSE | Canada | Live | 0790440 | 18-18-1995 | TMA4994 92 | 08-27-1998 |






| Mark | Country | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|---------|--------|-----------------|----------------------------------|------------------|-----------------------------------|
| RUBIE'S | Canada | Live | 0804590 | 02-15-1996 | TMA4721 63 | 03-06-1997 |
|  | Canada | Live | 0804591 | 02-15-1996 | TMA4789 72 | 07-24-1997 |
| DRESS N' DAZZLE | Canada | Live | 0835344 | 03-02-1997 | TMA4998 16 | 08-31-1998 |
| CUDDLE FURS | Canada | Live | 1015386 | 05-13-1999 | TMA5515 73 | 09-26-2001 |
|  | Chile | Live | 1024946 | 09-10-2012 | 1070705 | 01-23-2014 |
|  | Chile | Live | 1043897 | 01-30-2013 | 1054353 | 11-11-2013 |
|  | China | Live | 4203901 | 04-07-2008 | N/A | N/A |
|  | China | Live | 8397580 | 06-17-2010 | N/A | N/A |

| Mark | Country | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|----------------------------|--------|-------------------|-------------------------------|----------------------|--------------------------------|
|  | Colombia | Live | SD2018 / 0051055 | 06-27-2018 | 609822 | 12-11-2018 |
|  | Ecuador | Live | SENADI-2018-48420 | 06-26-2018 | SENADI-2020-TI-5604 | 07-15-2019 |
|  | Ecuador | Live | SENADI-2018-48422 | 06-26-2018 | N/A | N/A |
|  | Ecuador | Live | SENADI-2018-48423 | 06-26-2018 | N/A | N/A |
|  | Ecuador | Live | SENADI-2018-48424 | 06-26-2018 | SENADI-2020-TI-24042 | 09-02-2020 |
| RUBIE'S | Ecuador | Live | SENADI-2018-68263 | 09-10-2018 | SENADI-2019-RS-14181 | 07-30-2019 |
|  | European Union (Community) | Live | 000033860 | 04-01-1996 | 000033860 | 12-15-1997 |

| Mark | Country | Status | Application No. | Application Date (MM-DD-YYYY) | Registration No. | Registration Date (MM-DD-YYYY) |
|---|----------------------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| RUBIE'S | European Union (Community) | Live | 000033951 | 04-01-1996 | 000033951 | 02-01-1999 |
|  | European Union (Community) | Live | 010219749 | 08-25-2011 | 010219749 | 10-15-2013 |
| RUBIE'S | Israel | Live | 218481 | 01-21-2009 | 218481 | 04-06-2011 |
|  | Israel | Live | 218483 | 01-21-2009 | 218483 | 08-09-2010 |
| RUBIE'S | Mexico | Live | 0119851504927 | 07-10-2014 | 1692282 | 11-08-2016 |
|  | Mexico | Live | 0119851504928 | 07-10-2014 | 1695247 | 11-15-2016 |
| RUBIE'S | Peru | Live | 00765848B-2018 | 06-26-2018 | 00025449 | 09-10-2018 |
|  | Peru | Live | 00755673A-2018 | 06-26-2018 | 00021451 | 09-10-2018 |
| SECOND SKIN | Spain | Live | N0271092 | 12-07-2006 | N0271092 | 05-10-2007 |
| SECOND SKIN | Spain | Live | M2758390 | 03-01-2007 | M2758390 | 08-22-2007 |
| SECOND SKIN | Spain | Live | M2333613 | 06-30-2000 | M2333613 | 06-20-2001 |
| COLLEGEVILLE | United States | Live | 73117324 | 02-28-1977 | 1,096,828 | 07-18-1978 |
| EVIL TEETH | United States | Live | 73160493 | 03-01-1978 | 1,118,852 | 05-22-1979 |
| SCAR STUF | United States | Live | 73160494 | 03-01-1978 | 1,118,853 | 05-22-1979 |
| HARLEQUIN COLORS | United States | Live | 73543932 | 06-19-1985 | 1,409,096 | 09-16-1986 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
|  | United States | Live | 73657158 | 04-24-1987 | 1,493,188 | 06-21-1988 |
| FUN STREAMER | United States | Live | 73674088 | 07-23-1987 | 1,503,137 | 09-06-1988 |
| INDISGUISE | United States | Live | 74109898 | 10-29-1990 | 1,673,541 | 01-28-1992 |
| HAUNTED HOUSE | United States | Live | 74139261 | 02-15-1991 | 1,719,509 | 09-22-1992 |
|  | United States | Live | 74145709 | 03-08-1991 | 1,753,279 | 02-16-1993 |
| MONSTER MANIA | United States | Live | 74558556 | 08-08-1994 | 2,000,298 | 09-10-1996 |
| HORROR FACES | United States | Live | 75046413 | 01-22-1996 | 2,070,807 | 06-10-1997 |
| MONSTER FACES | United States | Live | 75046414 | 01-22-1996 | 2,070,808 | 06-10-1997 |
| NINJA WARRIORS | United States | Live | 75243066 | 02-18-1997 | 2,185,012 | 08-25-1998 |
| FEELIN' GROOVY | United States | Live | 75669292 | 03-29-1999 | 2,635,826 | 10-15-2002 |
| FAMOUS FACES | United States | Live | 75926119 | 02-22-2000 | 2,526,284 | 01-01-2002 |
| BIG & BEAUTIFUL | United States | Live | 75932862 | 03-01-2000 | 2,640,314 | 10-22-2002 |
| THE COVENANT | United States | Live | 76039322 | 05-02-2000 | 2,497,196 | 10-09-2001 |
| RUBIE'S HOT CITY NIGHTS | United States | Live | 76202403 | 01-30-2001 | 2,629,225 | 10-01-2002 |
| RUBIE'S REEL F/X | United States | Live | 76202405 | 01-30-2001 | 2,664,285 | 12-17-2002 |
| CUDDLE FURS | United States | Live | 76210848 | 02-14-2001 | 2,620,261 | 09-17-2002 |
| RUBIE'S SPORTS FANATICS | United States | Live | 76224984 | 03-15-2001 | 2,599,287 | 07-23-2002 |
| TOMBSTONE COWBOYS | United States | Live | 77330805 | 11-15-2007 | 3,709,328 | 11-10-2009 |
| THEATRICAL EFFECTS | United States | Live | 77668558 | 02-11-2009 | 3,765,604 | 03-23-2010 |
| HALLOWEEN ADVENTURE | United States | Live | 77885429 | 12-03-2009 | 3,958,928 | 05-10-2011 |
| SWEET SENSATIONS | United States | Live | 77926114 | 02-02-2010 | 3,994,670 | 07-12-2011 |



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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| PET CEMETERY | United States | Live | 78418748 | 05-14-2004 | 3,139,957 | 09-05-2006 |
| RUBIE'S | United States | Live | 78491670 | 09-29-2004 | 3,028,007 | 12-13-2005 |
| RUBIE'S UNHAPPILY EVERAFTER | United States | Live | 78491981 | 09-30-2004 | 3,115,196 | 07-11-2006 |
| THY WICKED KINGDOM | United States | Live | 78516149 | 11-12-2004 | 3,330,747 | 11-06-2007 |
| DRAMA-LICIOUS | United States | Live | 78655006 | 06-21-2005 | 3,181,928 | 12-05-2006 |
| DRESS & DAZZLE | United States | Live | 78725409 | 10-03-2005 | 3,236,108 | 05-01-2007 |
| SKULL WARRIORS | United States | Live | 78725449 | 10-03-2005 | 3,135,887 | 08-29-2006 |
| RUBIE'S CLASSIC STORYBOOK CHARACTERS | United States | Live | 78725469 | 10-03-2005 | 3,138,973 | 09-05-2006 |
| THE MUSICAL BALLERINA | United States | Live | 78918549 | 06-28-2006 | 3,451,353 | 06-17-2008 |
| VIKING RULE | United States | Live | 85016052 | 04-16-2010 | 3,990,990 | 07-05-2011 |
|  | United States | Live | 85016130 | 04-16-2010 | 3,990,991 | 07-05-2011 |
| 2ND SKIN | United States | Live | 85019743 | 04-21-2010 | 4,039,309 | 10-11-2011 |
| FUTURE WARFARE | United States | Live | 85037881 | 05-13-2010 | 4,881,768 | 01-05-2016 |
|  | United States | Live | 85037906 | 05-13-2010 | 4,881,769 | 01-05-2016 |
|  | United States | Live | 85037977 | 05-13-2010 | 3,952,519 | 04-26-2011 |
|  | United States | Live | 85038153 | 05-13-2010 | 4,350,494 | 06-11-2013 |
| DELICIOUS SEXYWEAR | United States | Live | 85039056 | 05-14-2010 | 3,992,134 | 07-12-2011 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
|  | United States | Live | 85039165 | 05-14-2010 | 3,897,394 | 12-28-2010 |
| DELICIOUS SEXYWEAR OF NEW YORK | United States | Live | 85039201 | 05-14-2010 | 3,903,577 | 01-11-2011 |
| SHOCKTAILS | United States | Live | 85184540 | 11-24-2010 | 4,335,274 | 05-14-2013 |
| HEROES AND HOMBRES | United States | Live | 85249356 | 02-23-2011 | 4,113,006 | 03-13-2012 |
| HEROS AND HOMBRES BY SECRET WISHES | United States | Live | 85249374 | 02-23-2011 | 4,050,913 | 11-01-2011 |
| YARN BABIES | United States | Live | 85329003 | 05-24-2011 | 4,080,038 | 01-03-2012 |
|  | United States | Live | 85401751 | 08-18-2011 | 4,128,712 | 04-17-2012 |
| DOUBLE TAKE | United States | Live | 85446871 | 10-13-2011 | 4,165,904 | 06-26-2012 |
|  | United States | Live | 85453322 | 10-21-2011 | 4,258,910 | 12-11-2012 |
|  | United States | Live | 85495985 | 12-15-2011 | 4,307,575 | 03-26-2013 |
| HAUNTED RAVE | United States | Live | 85497422 | 12-16-2011 | 4,219,525 | 10-02-2012 |
| SUPER STAR WIG | United States | Live | 85581085 | 03-27-2012 | 4,249,542 | 11-27-2012 |
|  | United States | Live | 85680222 | 07-18-2012 | 4,316,256 | 04-09-2013 |
| TWINKLERS | United States | Live | 86008112 | 07-11-2013 | 4,614,829 | 09-30-2014 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| TWINKLING PRINCESSES | United States | Live | 86008140 | 07-11-2013 | 4,549,218 | 06-10-2014 |
| NURSERY KRHYMES | United States | Live | 86114172 | 11-08-2013 | 4,551,776 | 06-17-2014 |
| SILLY SAFARI | United States | Live | 86283937 | 05-16-2014 | 4,621,302 | 10-14-2014 |
| CUDDLY JUNGLE | United States | Live | 86283975 | 05-16-2014 | 4,742,203 | 05-26-2015 |
|  | United States | Live | 86288202 | 05-21-2014 | 4,649,282 | 12-02-2014 |
|  | United States | Live | 86288223 | 05-21-2014 | 4,742,221 | 05-26-2015 |
| CREATE A COSTUME | United States | Live | 86778456 | 10-05-2015 | 4,964,301 | 05-24-2016 |
| THE DIAMOND COLLECTION | United States | Live | 86928265 | 03-03-2016 | 5,115,992 | 01-03-2017 |
| PIAZZ | United States | Live | 86928293 | 03-03-2016 | 5,201,231 | 05-09-2017 |
| IMAGINE BY RUBIE'S | United States | Live | 87027970 | 05-06-2016 | 5,059,655 | 10-11-2016 |
| CLOWN CRISIS | United States | Live | 87287925 | 01-03-2017 | 5,287,974 | 09-12-2017 |
| SECRET WISHES | United States | Live | 87290900 | 01-05-2017 | 5,214,260 | 05-30-2017 |
|  | United States | Live | 87292166 | 01-06-2017 | 5,218,647 | 06-06-2017 |
| FUN-FLATABLES | United States | Live | 87410362 | 04-13-2017 | 5,361,500 | 12-19-2017 |
|  | United States | Live | 87418872 | 04-20-2017 | 5,466,037 | 05-08-2018 |
| FAKE SKIN | United States | Live | 87419255 | 04-20-2017 | 5,462,163 | 05-08-2018 |
| PUMPKIN JUNCTION | United States | Live | 87419280 | 04-20-2017 | 5,335,203 | 11-14-2017 |
| CREEPPASTA | United States | Live | 87814951 | 02-28-2018 | 5,909,007 | 11-12-2019 |
| FLIP 'N REVEAL | United States | Live | 87823416 | 03-07-2018 | 5,758,850 | 05-21-2019 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| PRINCESS PARADISE | United States | Live | 87823563 | 03-07-2018 | 5,610,331 | 11-20-2018 |
|  | United States | Live | 87823602 | 03-07-2018 | 5,610,332 | 11-20-2018 |
|  | United States | Live | 87823671 | 03-07-2018 | 5,599,752 | 11-06-2018 |
| HALLOWEEN IN A BOX | United States | Live | 87824054 | 03-07-2018 | 5,835,600 | 08-13-2019 |
| AIR HEADS | United States | Live | 87824158 | 03-07-2018 | 5,846,376 | 08-27-2019 |
| RUBIE'S | United States | Live | 87834066 | 03-14-2018 | 5,748,561 | 05-14-2019 |
|  | United States | Live | 87834153 | 03-14-2018 | 5,748,562 | 05-14-2019 |
| 2ND SKIN | United States | Live | 87840051 | 03-19-2018 | 5,580,779 | 10-09-2018 |
|  | United States | Live | 87840143 | 03-19-2018 | 5,586,137 | 10-16-2018 |
| CREEPY PASTA | United States | Live | 87893097 | 04-25-2018 | 5,653,663 | 01-15-2019 |
|  | United States | Live | 87893140 | 04-25-2018 | 5,653,664 | 01-15-2019 |
| DRESS & DAZZLE | United States | Live | 87919859 | 05-14-2018 | 5,759,126 | 05-21-2019 |
| LIFE IS BETTER AS A T-REX! | United States | Live | 88026802 | 07-25-2018 | 5,869,514 | 09-24-2019 |
|  | United States | Live | 88032290 | 07-10-2018 | 5,680,601 | 02-19-2019 |
|  | United States | Live | 88048997 | 07-23-2018 | 6,043,251 | 04-28-2020 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| HEADS UP | United States | Live | 88090194 | 08-23-2018 | 5,869,660 | 09-24-2019 |
| GET A HEAD ON | United States | Live | 88090207 | 08-23-2018 | 5,869,661 | 09-24-2019 |
| CHARACTER HEADS | United States | Live | 88090221 | 08-23-2018 | 6,043,318 | 04-28-2020 |
| KOOKY KARACTERS | United States | Live | 88090238 | 08-23-2018 | 5,922,116 | 11-26-2019 |
| NINJA DEATH SQUAD | United States | Live | 88090393 | 08-23-2018 | 5,869,662 | 09-24-2019 |
|  | United States | Live | 88090460 | 08-23-2018 | 5,869,663 | 09-24-2019 |
| OPUS COLLECTION | United States | Live | 88140807 | 10-03-2018 | 5,767,847 | 06-04-2019 |
|  | United States | Live | 88140826 | 10-03-2018 | 5,767,848 | 06-04-2019 |
|  | United States | Live | 88328309 | 03-26-2019 | 5,851,514 | 09-03-2019 |
| FEED ME COSTUMES | United States | Live | 88355490 | 03-25-2019 | 6,054,533 | 05-12-2020 |
| CHOMPERS | United States | Live | 88355522 | 03-25-2019 | 6,054,534 | 05-12-2020 |
| PUPPET PALS | United States | Live | 88355540 | 03-25-2019 | 6,054,535 | 05-12-2020 |
| CANDY CATCHERS | United States | Live | 88355549 | 03-25-2019 | 6,054,536 | 05-12-2020 |
| SCAREFRESHENER | United States | Live | 88457073 | 06-03-2019 | 5,937,424 | 12-17-2019 |
| CREATING FAMILY MEMORIES | United States | Live | 88575375 | 08-12-2019 | N/A | N/A |
| ASYLUM | United States | Live | 88639518 | 10-02-2019 | 6,044,160 | 04-28-2020 |
|  | United States | Live | 88639567 | 10-02-2019 | 6,044,161 | 04-28-2020 |

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|---|---------------|--------|-----------------|-------------------------------|------------------|--------------------------------|
| EERIE EYES | United States | Live | 88662410 | 10-21-2019 | 6,049,771 | 05-50-2020 |
| RUBIE'S | Vietnam | Live | 4-2015-04894 | 03-06-2015 | 40272511000 | 11-29-2016 |
|  | Vietnam | Live | 4-2015-04895 | 03-06-2015 | 40272512000 | 11-29-2016 |
|  | Vietnam | Live | 4-2015-04896 | 03-06-2015 | 40272513000 | 11-19-2016 |