

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606390

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Second Lien Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		10/28/2020	Association:
RECEIVING PARTY DATA			
Name:	Advantage Sales & Marketing LLC		
Street Address:	18100 Von Karman Avenue		
Internal Address:	Suite 1000		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	Advantage Waypoint LLC		
Street Address:	18100 Von Karman Avenue		
Internal Address:	Suite 1000		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Club Demonstration Services, Inc.		
Street Address:	18100 Von Karman Avenue		
Internal Address:	Suite 1000		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: CONNECTICUT		
Name:	Daymon Worldwide Inc.		
Street Address:	18100 Von Karman Avenue		
Internal Address:	Suite 1000		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: DELAWARE		

TRADEMARK

Name:	Upshot LLC
Street Address:	18100 Von Karman Avenue
Internal Address:	Suite 1000
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
Serial Number:	86014046	AWP BRANDVANTAGE
Serial Number:	78801507	ADVANTAGE SALES & MARKETING
Serial Number:	85264346	ASM 360
Serial Number:	77505477	EYECURVE
Serial Number:	76671926	HOMEMADE
Serial Number:	76659513	HOMEMADE MAGAZINE
Serial Number:	77140677	IN INTEGRATED
Serial Number:	76313107	IN INTEGRATED
Serial Number:	78461667	PROMOPOINT MARKETING
Serial Number:	77489069	SMARTEAM
Serial Number:	77003617	SPEED TO INSIGHT
Serial Number:	78219283	TRY-FOODS
Serial Number:	77505447	STOREBOARD
Serial Number:	85339553	STOREBOARDMEDIA
Serial Number:	74696902	TRY-FOODS INTERNATIONAL
Serial Number:	78799037	YOUR CAUSE IS OUR CAUSE
Serial Number:	85769851	FRESH SPACE
Serial Number:	85779823	FRESH SPACE
Serial Number:	85770004	TAKING MEDIA TO A WHOLE NEW PLACE
Serial Number:	86101592	ADVANTAGE FRESH
Registration Number:	4561113	DATAHOUND
Registration Number:	4099458	SWEET ELEGANCE
Registration Number:	3552486	SWISS BLISS
Registration Number:	3613391	
Registration Number:	4268223	SOLE BONTÀ
Registration Number:	4268225	SOLE BONTÀ
Serial Number:	85860414	BISCUITS A LA CARTE
Serial Number:	85104266	CDS
Serial Number:	74015713	CLUB DEMONSTRATION SERVICES

Property Type	Number	Word Mark
Serial Number:	86659784	THE RETAIL ODYSSEY COMPANY
Serial Number:	86642267	RETAILLOGIC
Serial Number:	86542699	DAYMON ACCELERATE
Serial Number:	85104876	DAYMON INTERACTIONS
Serial Number:	85790773	A DWW COMPANY
Serial Number:	85925705	GALILEO GLOBAL BRANDING GROUP A DWW COMP
Serial Number:	85796685	ENGAGING PEOPLE, DRIVING SALES
Serial Number:	85790402	SAS RETAIL SERVICES
Serial Number:	85736480	INTERACTIONS
Serial Number:	85690043	COUPON CONCIERGE
Serial Number:	85370482	DAYMON DESIGN
Serial Number:	85336717	DAYMON WORLDWIDE
Serial Number:	85104455	C CALIBER
Serial Number:	78319728	DAYMON WORLDWIDE
Registration Number:	4915538	THE SEAMLESS MARKETING AGENCY
Registration Number:	2270378	UPSHOT
Registration Number:	5365476	A
Registration Number:	4863090	BEAUTIFULU
Registration Number:	5066193	ORIGINAL KITCHEN COOPERATIVE
Registration Number:	5083798	SLINGER
Registration Number:	5065784	HEY MAMA
Registration Number:	4886838	ESQUE
Registration Number:	4644774	RINGER
Registration Number:	5214756	A
Registration Number:	5205671	A
Registration Number:	5167536	A
Registration Number:	5167535	A
Registration Number:	5089521	ADVANTAGE DIGITAL TECHNOLOGY
Registration Number:	5012775	ADVANTAGE DIGITAL TECHNOLOGY
Registration Number:	4632400	W.H.Y. REPORTS
Registration Number:	4632399	"WHAT HAPPENED YESTERDAY" REPORTS
Registration Number:	4170104	BRAND CONNECTIONS
Registration Number:	4337059	FOOD IQ
Registration Number:	4483340	BETTER EVERY DAY
Registration Number:	4454736	
Registration Number:	4673738	BLITZ
Registration Number:	4564855	THERE'S MORE VALUE TO BEING FAVORITE THA
Registration Number:	4564854	BEING A FAVORITE IS MORE VALUABLE THAN B

Property Type	Number	Word Mark
Registration Number:	4564853	WE MAKE BRANDS FAVORITES - NOT JUST FAMO
Registration Number:	4077995	WE DESIGN LOVE
Registration Number:	4415477	SUNFLOWER MERCHANDISING
Registration Number:	3196201	BLITZ
Registration Number:	3193089	ADLUCENT
Registration Number:	3852222	ADLUCENT
Registration Number:	4464154	DEEP SEARCH
Registration Number:	3343682	LIVE!MEDIA
Registration Number:	3408127	SUPERMARKETING EVENTS THE SUNFLOWER GROU
Serial Number:	86767556	ADVANTAGE MARKETING PARTNERS
Serial Number:	77003640	SPEED TO INSIGHT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126834120
Email: luis.rodriguez@unitedcorporate.com
Correspondent Name: Elaine Carrera
Address Line 1: 32 Old Slip
Address Line 2: C/O CAHILL GORDON & REINDEL LLP
Address Line 4: NEW YORK, NEW YORK 10005

NAME OF SUBMITTER:	ELAINE CARRERA
SIGNATURE:	/ELAINE CARRERA/
DATE SIGNED:	11/02/2020

Total Attachments: 16

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Addendum to Cover Page of Trademarks Form Cover Sheet

2. Name and address of receiving party(ies)

Advantage Waypoint LLC, a Delaware Limited Liability Company
18100 Von Karman Avenue, Suite 1000
Irvine, CA 92612
Citizenship – USA – DE

Club Demonstration Services, Inc., a Connecticut Corporation
18100 Von Karman Avenue, Suite 1000
Irvine, CA 92612
Citizenship – USA – CT

Daymon Worldwide Inc., a Delaware Corporation
18100 Von Karman Avenue, Suite 1000
Irvine, CA 92612
Citizenship – USA – DE

Upshot LLC, a Delaware Limited Liability Company
18100 Von Karman Avenue, Suite 1000
Irvine, CA 92612
Citizenship – USA – DE

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this “Release”), dated as of October 28, 2020 (the “Effective Date”), is made by BANK OF AMERICA, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of ADVANTAGE SALES & MARKETING LLC (“ASM”), ADVANTAGE WAYPOINT LLC (“Advantage Waypoint”), CLUB DEMONSTRATION SERVICES, INC. (“CDS”), DAYMON WORLDWIDE INC. (“Daymon Worldwide”), and UPSHOT LLC (“Upshot”) (each a “Grantor” and collectively, the “Grantors”). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement, or the applicable Patent Security Agreement, Copyright Security Agreements or Trademark Security Agreement (each as defined below), as applicable.

WHEREAS, pursuant to that certain Second Lien Security Agreement, dated as of July 25, 2014, by and among the Agent, the Grantors and certain other parties thereto (as supplemented by that certain Second Lien Security Agreement Supplement, dated as of August 22, 2014, by the Borrower in favor of the Agent, as further supplemented by that certain Second Lien Security Agreement Supplement, dated as of October 12, 2017, by the Borrower in favor of the Agent, as further supplemented by that certain Second Lien Security Agreement Supplement, dated as of February 21, 2018, among ASM and the other grantors party thereto in favor of the Agent, and as further amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), the Grantors granted to the Agent, in its capacity as Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, ASM executed and delivered (a) a Second Lien Patent Security Agreement, dated as of July 25, 2014 (the “2014 Patent Security Agreement”) and (b) a Second Lien Patent Security Agreement, dated as of February 21, 2018 (the “2018 Patent Security Agreement”), and together with the 2014 Patent Security Agreement, the “Patent Security Agreements”);

WHEREAS, pursuant to the Security Agreement and the Patent Security Agreements, each Grantor granted to the Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in, to and under the Patents, including the patents and patent applications set forth on Schedule A attached hereto, but excluding Excluded Assets (the “Patent Collateral”);

WHEREAS, pursuant to the Security Agreement, (a) ASM executed and delivered a Second Lien Copyright Security Agreement, dated as of July 25, 2014 (the “2014 Copyright Security Agreement”), for recordal with the United States Copyright Office and (b) Daymon Worldwide executed and delivered a Second Lien Copyright Security Agreement (the “2018 Copyright Security Agreement” and together with the 2014 Copyright Security Agreement, the “Copyright Security Agreements”);

WHEREAS, pursuant to the Security Agreement and the Copyright Security Agreements, each Grantor granted to the Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in, to and under the Copyrights, including the copyright registrations and applications set forth on Schedule B attached hereto, but excluding Excluded Assets (the “Copyright Collateral”);

WHEREAS, pursuant to the Security Agreement, (a) ASM and Advantage Waypoint executed and delivered a Second Lien Trademark Security Agreement, dated as of July 25, 2014 (the “July 2014 Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office; (b) ASM executed and delivered (i) a Second Lien Trademark Security Agreement, dated as of November 24, 2014 (the “November 2014 Trademark Security Agreement”) and (ii) a Second Lien Trademark Security

Agreement, dated as of February 21, 2018 (the “First 2018 Trademark Security Agreement”), each for recordal with the United States Patent and Trademark Office; (c) CDS, Daymon Worldwide and Upshot executed and delivered a Second Lien Trademark Security Agreement, dated as of February 21, 2018 (the “Second 2018 Trademark Security Agreement”, and together with the July 2014 Trademark Security Agreement, the November 2014 Trademark Security Agreement and the First 2018 Trademark Security Agreement, the “Trademark Security Agreements”);

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreements, each Grantor granted to the Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in, to and under the Trademarks, including the trademark and service mark registrations and applications set forth on Schedule C attached hereto, but excluding Excluded Assets (the “Trademark Collateral”);

WHEREAS, (a) the 2014 Patent Security Agreement was recorded with the United States Patent and Trademark Office on July 29, 2014 at Reel/Frame 033430/0493 and (b) the 2018 Patent Security Agreement was recorded with the United States Patent and Trademark Office on February 22, 2018 at Reel/Frame 045405/0156;

WHEREAS, (a) the 2014 Copyright Security Agreement was recorded with the United States Copyright Office on July 31, 2014 at Volume/Document 9914/469 and (b) the 2018 Copyright Security Agreement was not recorded with the United States Copyright Office;

WHEREAS, (a) the July 2014 Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 29, 2014 at Reel/Frame 5331/0661, (b), the November 2014 Trademark Security Agreement was recorded with the United States Patent and Trademark Office on December 2, 2014 at Reel/Frame 5410/0781, (c) the First 2018 Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 22, 2018 at Reel/Frame 6277/0177 and (d) the Second 2018 Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 22, 2018 at Reel/Frame 6311/0843; and

WHEREAS, the Grantors have requested and the Agent now desires to terminate and release its security interest in the Patent Collateral, Trademark Collateral and Copyright Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, (a) the Agent hereby terminates and cancels the Patent Security Agreements, the Copyright Security Agreements and the Trademark Security Agreements, (b) the Agent hereby releases, discharges, terminates and cancels all of its security interest in and to the Patent Collateral, the Copyright Collateral, and the Trademark Collateral arising under the Security Agreement, the Patent Security Agreements, the Copyright Security Agreements and the Trademark Security Agreements, as applicable, and (c) if and to the extent that the Agent has acquired any right, title or interest in and to the Patent Collateral, Copyright Collateral or Trademark Collateral under the Security Agreement, Patent Security Agreements, the Copyright Security Agreement or the Trademark Security Agreements, as applicable, the Agent hereby re-transfers, re-conveys and re-assigns such right, title or interest to the applicable Grantors, in each case without recourse to the Agent, and, in each case, without representation or warranty of any kind.

Each Grantor (and any successor to such Grantor, including any person or entity hereafter holding any right, title or interest in and to the Patent Collateral, Copyright Collateral, or Trademark Collateral of such Grantor) is hereby authorized to record this Release with the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Release shall be governed exclusively under the laws of the State of New York, without regard to conflicts of law or choice of law principles.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**BANK OF AMERICA, N.A., acting in its
capacity as Collateral Agent for the Lenders**

By: 

Name: Henry Pennell

Title: Vice President

SCHEDULE A

Patent Collateral

Release of Reel/Frame 033430/0493:

Registrations

Patent	Grantor	Patent Number
Foldable, in-store advertising cover for security system	Advantage Sales & Marketing LLC	7941950

Release of Reel/Frame 045405/0156:

Registrations

Patent	Grantor	Patent Number
Ring Mesh Scraper	Advantage Sales & Marketing LLC	D758035

SCHEDULE B

Copyright Collateral

Release of Volume 9914 Document No. 469:

Registrations

Copyright	Grantor	Registration Number
Your market share is being rapidly consumed. Try-Foods can stop it in 15 minutes.	Advantage Sales & Marketing LLC	VA-825-536
Discover healthy cooking the 5 a day way.	Advantage Sales & Marketing LLC	TX-4-024-187
PRO/FILES+: the power preparation package for media sales	Advantage Sales & Marketing LLC	TX-3-993-613
10 Step Guide for Effective StoreBoard Graphics	Advantage Sales & Marketing LLC	TX 7-128-702

Release of Unrecorded 2018 Copyright Security Agreement:

Registrations



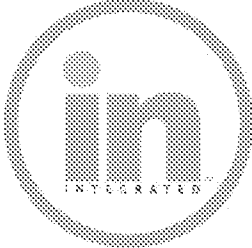
Copyright	Grantor	Registration Number
Macaroni & cheese dinner.	Daymon Worldwide Inc.	TX0001411774
Account office computer system.	Daymon Worldwide Inc.	TXu000501166
Baking soda	Daymon Worldwide Inc.	TX0001411775
Brownie mix.	Daymon Worldwide Inc.	TX0001411777
Yellow cake mix.	Daymon Worldwide Inc.	TX0001411776

SCHEDULE C

Trademark Collateral

Release of Reel/Frame 5331/0661:

Registrations

Trademark	Owner	Serial No./Date Reg. No./Date
AWP BRANDVANTAGE (Stylized) 	Advantage Waypoint LLC	86/014046 7/18/13 4546600 6/10/14
ADVANTAGE SALES AND MARKETING	Advantage Sales & Marketing LLC	78/801507 1(a) filed 01/ 27/ 06 3271825 07/31/07
ASM 360	Advantage Sales & Marketing LLC	85/264346 3/11/2011 4242701 11/13/12
EYECURVE	Advantage Sales & Marketing LLC	77/505477 6/23/2008 3572056 2/10/09
	Advantage Sales & Marketing LLC	76/671926 1/29/07 3376780 02/05/08
HOMEMADE MAGAZINE	Advantage Sales & Marketing LLC	76/659513 5/3/2006 3807375 06/22/10
	Advantage Sales & Marketing LLC	77/140677 3/26/07 3358769 12/25/07

IN INTEGRATED	Advantage Sales & Marketing LLC	76/313107 9/10/2001 2738332 07/15/03
PROMOPOINT MARKETING	Advantage Sales & Marketing LLC	78/461667 8/4/2004 3107887 06/20/06
SMARTEAM	Advantage Sales & Marketing LLC	77/489069 6/2/2008 3653406 07/14/09
SPEED TO INSIGHT	Advantage Sales & Marketing LLC	77/003617 9/20/2006 3771949 04/06/10
SPEED TO INSIGHT	Advantage Sales & Marketing LLC	77/003640 9/20/2006 3778414 04 20 10
TRY-FOODS	Advantage Sales & Marketing LLC	78/219283 2/26/2003 2808755 01/27/04
STOREBOARD	Advantage Sales & Marketing LLC	77/505447 6/23/2008 3590477 3/17/09
STOREBOARD MEDIA (Color Logo)	Advantage Sales & Marketing LLC	85/339553 6/7/2011 4170386 7/10/2012
TRY-FOODS INTERNATIONAL	Advantage Sales & Marketing LLC	74/696902 7/13/1995 2031624 1/21/97 (Plan to let lapse)

YOUR CAUSE IS OUR CAUSE	Advantage Sales & Marketing LLC	78/799037 1/25/06 3500161 09/09/08
FRESH SPACE	Advantage Sales & Marketing LLC	85/769851 11/2/12 4502647 3/25/14
	Advantage Sales & Marketing LLC	85/779823 11/15/12 4502707 3/25/14
TAKING MEDIA TO A WHOLE NEW PLACE	Advantage Sales & Marketing LLC	85/770004 11/2/12 4502650 3/25/14



Applications

Trademark	Owner	App No. Filing Date
ADVANTAGE FRESH	Advantage Sales & Marketing LLC	86/101592 10/25/2013

Release of Reel/Frame 5410/0781:

Registrations

Trademark	Owner	Serial No./Date Reg. No./Date
DATAHOUND	Advantage Sales & Marketing LLC	4561113 07/02/2014
SWEET ELEGANCE	Advantage Sales & Marketing LLC	4099458 02/14/2012

SWISS BLISS	Advantage Sales & Marketing LLC	3552486 12/30/2008
Illustration drawing without any word(s) / letter(s) / number(s)	Advantage Sales & Marketing LLC	3613391 04/28/2009
		
SOLE BONTÁ & Design	Co-owned by: •Advantage Sales & Marketing LLC and •Better For You Foods LLC	4268223 01/01/2013
		
SOLE BONTÁ	Co-owned by: •Advantage Sales & Marketing LLC and •Better For You Foods LLC	4268225 01/01/2013


Applications


Trademark	Owner	App No. Filing Date
BISCUITS A LA CARTE	Advantage Sales & Marketing LLC	85/860414 02/26/2013

Release of Reel/Frame 6277/0177:

Registrations

Trademark	Owner	Serial No./Date Reg. No./Date
CDS	Club Demonstration Services, Inc.	85104266 / 08/10/2010 3943914 / 04/12/2011
CLUB DEMONSTRATION SERVICES	Club Demonstration Services, Inc.	74015713 / 01/02/1990 1612314 / 09/04/1990

THE RETAIL ODYSSEY COMPANY	Daymon Worldwide Inc.	86659784 / 06/11/2015 5042306 / 09/13/2016
REATILLOGIC	Daymon Worldwide Inc.	86642267 / 05/27/2015 4880710 / 01/05/2016
DAYMON ACCELERATE	Daymon Worldwide Inc.	86542699 / 02/23/2015 4965866 / 05/24/2016
DAYMON INTERACTIONS	Daymon Worldwide Inc.	85104876 / 08/11/2010 4051669 / 11/08/2011
A DWW COMPANY	Daymon Worldwide Inc.	85790773 / 11/29/2012 4800082 / 08/25/2015
GALILEO GLOBAL BRANDING GROUP A DWW COMPANY 	Daymon Worldwide Inc.	85925705 / 05/07/2013 4582698 / 08/12/2014
ENGAGING PEOPLE, DRIVING SALES	Daymon Worldwide Inc.	85796685 / 12/06/2012 4589419 / 08/19/2014
SAS RETAIL SERVICES	Daymon Worldwide Inc.	85790402 / 11/29/2012 4692853 / 02/24/2015
INTERACTIONS	Daymon Worldwide Inc.	85736480 / 09/24/2012 4568949 / 07/15/2014
COUPON CONCIERGE	Daymon Worldwide Inc.	85690043 / 07/30/2012 4427534 / 11/05/2013
DAYMON DESIGN	Daymon Worldwide Inc.	85370482 / 07/13/2011 4178127 / 07/24/2012

DAYMON WORLDWIDE	Daymon Worldwide Inc.	85336717 / 06/02/2011 4120921 / 04/03/2012
C CALIBER  C A L I B E R DAYMON WORLDWIDE	Daymon Worldwide Inc.	85104455 / 08/10/2010 4014960 / 08/23/2011
DAYMON WORLDWIDE	Daymon Worldwide Inc.	78319728 / 10/28/2003 3121460 / 07/25/2006
THE SEAMLESS MARKETING AGENCY	Upshot LLC	4915538 / 03/08/2016
UPSHOT	Upshot LLC	2270378 / 08/17/1999

Applications

None.

Release of Reel/Frame 6311/0843:

Registrations

Trademark	Owner	Serial No./Date Reg. No./Date
A	Advantage Sales & Marketing LLC	5365476 / 12/23/2017
BEAUTIFULU	Advantage Sales & Marketing LLC	4863090 / 12/01/2015
ORIGINAL KITCHEN COOPERATIVE	Advantage Sales & Marketing LLC	5066193 / 10/18/2016
SLINGER	Advantage Sales & Marketing LLC	5083798 / 11/15/2016

HEY MAMA	Advantage Sales & Marketing LLC	5065784 / 10/18/2016
ESQUE	Advantage Sales & Marketing LLC	4886838 / 01/12/2016
RINGER	Advantage Sales & Marketing LLC	4644774 / 11/25/2014
A	Advantage Sales & Marketing LLC	5214756 / 05/30/2017
A	Advantage Sales & Marketing LLC	5205671 / 05/16/2017
A	Advantage Sales & Marketing LLC	5167536 / 03/21/2017
A	Advantage Sales & Marketing LLC	5167535 / 03/21/2017
ADVANTAGE DIGITAL TECHNOLOGY	Advantage Sales & Marketing LLC	5089521 / 11/29/2016
ADVANTAGE DIGITAL TECHNOLOGY	Advantage Sales & Marketing LLC	5012775 / 08/02/2016
W.H.Y. REPORTS	Advantage Sales & Marketing LLC	4632400 / 11/04/2014
“WHAT HAPPENED YESTERDAY” REPORTS	Advantage Sales & Marketing LLC	4632399 / 11/04/2014
BRAND CONNECTIONS	Advantage Sales & Marketing LLC	4170104 / 07/10/2012
FOOD IQ	Advantage Sales & Marketing LLC	4337059 / 05/21/2013
BETTER EVERY DAY	Advantage Sales & Marketing LLC	4483340 / 02/18/2014
DESIGN ONLY	Advantage Sales & Marketing LLC	4454736 / 12/24/2013
BLITZ	Advantage Sales & Marketing LLC	4673738 / 01/20/2015
THERE’S MORE VALUE TO BEING FAVORITE THAN FAMOUS.	Advantage Sales & Marketing LLC	4564855 / 07/08/2014
BEING A FAVORITE IS MORE VALUABLE THAN BEING FAMOUS.	Advantage Sales & Marketing LLC	4564854 / 07/08/2014
WE MAKE BRANDS FAVORITES – NOT JUST FAMOUS.	Advantage Sales & Marketing LLC	4564853 / 07/08/2014
WE DESIGN LOVE	Advantage Sales & Marketing LLC	4077995 / 12/27/2011
SUNFLOWER MERCHANDISING	Advantage Sales & Marketing LLC	4415477 / 10/08/2013
BLITZ	Advantage Sales & Marketing LLC	3196201 / 01/09/2007
ADLUCENT	Advantage Sales & Marketing LLC	3193089 / 01/02/2007
ADLUCENT	Advantage Sales & Marketing LLC	3852222 / 09/28/2010
DEEP SEARCH	Advantage Sales & Marketing LLC	4464154 / 01/07/2014

LIVE!MEDIA	Advantage Sales & Marketing LLC	3343682 / 11/27/2007
SUPERMARKETING EVENTS THE SUNFLOWER GROUP	Advantage Sales & Marketing LLC	3408127 / 04/08/2008

Applications

Trademark	Owner	App No. Filing Date
ADVANTAGE MARKETING PARTNERS	Advantage Sales & Marketing LLC	86767556 09/24/2015