

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606815

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wal-Mart Stores, Inc.		11/02/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Vudu, LLC
Street Address:	407 N. Maple Drive
Internal Address:	4th Floor
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	87330647	V
Serial Number:	87330649	V
Serial Number:	87330640	V
Serial Number:	87391978	WE MAKE VIEWING MAGIC
Serial Number:	87391984	WE MAKE VIEWING MAGIC
Serial Number:	87391970	WE MAKE VIEWING MAGIC

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: docketing@nbcuni.com

Correspondent Name: Kevin S. Blum

Address Line 1: 100 Universal City Plaza

Address Line 2: Bldg 1280, 6th Floor

Address Line 4: Universal City, CALIFORNIA 91608

NAME OF SUBMITTER:	Kevin S. Blum
SIGNATURE:	/Kevin S. Blum/

CH \$165.00 87330647

DATE SIGNED:	11/04/2020
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Total Attachments: 2

source=Executed - Nunc Pro Tunc Assignment - Vudu Pending Applications Owned by Walmart Stores Inc with Exhibit A#page1.tif

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Nunc Pro Tunc Trademark Assignment Agreement

This Trademark Assignment (this "Assignment") is entered into by **Wal-Mart Stores, Inc.**, a Delaware corporation, as assignor ("Assignor"), in favor of **Vudu, LLC**, a Virginia limited liability company as assignee ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Applicant was the owner of the U.S. trademark applications listed in **Exhibit A** hereto (the "Trademarks"); and

WHEREAS, pursuant to an agreement between Assignee and Assignor's affiliated company Walmart Apollo, LLC dated April 16, 2020, Assignee did acquire the portion of the business to which the Trademarks pertain; and

WHEREAS, Assignor did acquire on July 1, 2020 all right title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks relating thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and any and all common law rights and other rights for the Trademarks, including any and all causes of actions, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Trademarks or such associated goodwill.

Assignor does hereby expressly agree that this Assignment be made of record in the U.S. Patent and Trademark Office by Assignee.

This Assignment is effective as of July 1, 2020, regardless of the date signed,

Wal-Mart Stores, Inc.




Date: 11/2/2020

Gordon Y. Allison
(Signature)

Name: GORDON Y. ALLISON

Title: SVP, Corporate Governance

EXHIBIT A

Mark Name	Mark Image	Country	Application Number	Filed Date	International Classes
V Design		United States of America	87330647	2017-02-09	38
V Design		United States of America	87330649	2017-02-09	41
V Design		United States of America	87330640	2017-02-09	9,42
WE MAKE VIEWING MAGIC		United States of America	87391978	2017-03-30	38
WE MAKE VIEWING MAGIC		United States of America	87391984	2017-03-30	41
WE MAKE VIEWING MAGIC		United States of America	87391970	2017-03-30	9,35,42