

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM617142

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bank of America, N.A.		12/18/2020	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Experient Inc.		
<b>Street Address:</b>	1375 North Highway Drive		
<b>City:</b>	Fenton		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63099		
<b>Entity Type:</b>	Corporation: MISSOURI		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3596656	EVENTRFID	
<b>Registration Number:</b>	3279615	SMARTEVENT	
<b>Registration Number:</b>	3279614	SMARTEVENT	
<b>Registration Number:</b>	3196111	EXHIBITION EXCELLENCE	
<b>Registration Number:</b>	3369206	PERFECTING THE EVENT EXPERIENCE	
<b>Registration Number:</b>	3001545	C	
<b>Registration Number:</b>	2995209	E	
<b>Registration Number:</b>	2721582	MEET WITH SUCCESS	
<b>Registration Number:</b>	3719002	EXPOCARD	
<b>Registration Number:</b>	3740350	EVENTXL	
<b>Registration Number:</b>	3023957	EXPOCONNECT	
<b>Registration Number:</b>	2486084	OUR CLIENTS MEET WITH SUCCESS	
<b>Registration Number:</b>	2198220	CONFERON	
<b>Serial Number:</b>	85451506	EDGE	
<b>Serial Number:</b>	85195351	SWAP	
<b>Serial Number:</b>	78923769	EXPERIENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		

CH \$415.00 3596656

TRADEMARK

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 314-552-6000  
**Email:** ipdocket@thompsoncoburn.com  
**Correspondent Name:** Shoko Naruo  
**Address Line 1:** Thompson Coburn LLP  
**Address Line 2:** One US Bank Plaza  
**Address Line 4:** St. Louis, MISSOURI 63101

<b>ATTORNEY DOCKET NUMBER:</b>	4720-205240
--------------------------------	-------------

<b>NAME OF SUBMITTER:</b>	Shoko Naruo
---------------------------	-------------

<b>SIGNATURE:</b>	/Shoko Naruo/
-------------------	---------------

<b>DATE SIGNED:</b>	12/29/2020
---------------------	------------

**Total Attachments: 3**

source=Experient Release#page1.tif

source=Experient Release#page2.tif

source=Experient Release#page3.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 18, 2020 ("Release"), is made by Bank of America, N.A., as Administrative Agent ("Administrative Agent") in favor of Experient Inc., a Missouri corporation ("Obligor").

**WHEREAS**, pursuant to that certain Third Amended and Restated Security and Pledge Agreement dated as of February 28, 2012 (as amended, modified, supplemented, increased, extended, restated, renewed, refinanced or replaced from time to time, the "Security Agreement") by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, "Trademark Collateral"); and

**WHEREAS**, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Lenders, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office ("USPTO") on June 28, 2012 at Reel 4810 Frame 0478 ("Notice").

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Lenders, and Obligor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Administrative Agent, on behalf of the Lenders, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor's expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of Missouri.

**IN WITNESS WHEREOF**, the Administrative Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By:  \_\_\_\_\_

Name: Tiffany Lin

Title: Assistant Vice President

Schedule A

U.S. Trademarks Subject to Security Interest  
Granted by Experient Inc.  
In Favor of Bank of America, N.A., as Administrative Agent  
Recorded June 28, 2012 at Reel 4810 Frame 0478

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
EVENTRFID and Design	3596656	03/24/09
SMARTEVENT and Design	3279615*	08/14/07
SMARTEVENT	3279614*	08/14/07
EXHIBITION EXCELLENCE and Design	3196111	01/09/07
PERFECTING THE EVENT EXPERIENCE	3369206	01/15/08
C and Design	3001545	09/27/05
E and Design	2995209	09/13/05
MEET WITH SUCCESS	2721582	06/03/03
EXPOCARD	3719002	12/01/09
EVENTXL	3740350	01/19/10
EXPOCONNECT	3023957	12/06/05
OUR CLIENTS MEET WITH SUCCESS	2486084	09/04/01
CONFERON	2198220	10/20/98

**Trademark Applications**

Mark	Appl. No.	Filing Date
EDGE	85451506	10/19/11
SWAP	85195351	12/10/10
EXPERIENT	78923769	07/06/06

\* Already Subject to Recorded Release