

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM616315

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AC IP, LLC		11/30/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Live Nation Worldwide, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5354619	HIGH WATER FESTIVAL	
Registration Number:	5346124	PASS THE PEAS	
Registration Number:	5354621	LOW TIDE SOCIAL	
Registration Number:	5708595	MOON RIVER MUSIC FESTIVAL	
Registration Number:	5873525	RAILBIRD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	12/23/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK AGREEMENT ("Agreement"), effective as of November 30, 2020, is made by and between AC IP, LLC a Tennessee limited liability company, ("Assignor") and Live Nation Worldwide, Inc., a Delaware corporation, ("Assignee").

WHEREAS, Assignor, owns all trademark rights in the marks identified in Exhibit A as well as the federal applications and registrations identified therein ("the "Trademarks");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all rights, titles and interest in and to the Trademarks pursuant to the terms of this Agreement.

NOW, THEREFORE, in consideration of mutual promises contained herein and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys exclusively to Assignee and its successors all of Assignor's rights, titles and interest in and to the Trademarks, including all statutory and common law rights in and to the Trademarks, all goodwill symbolized by or otherwise associated with the Trademarks, all listed applications and registrations for the Trademarks and all extensions and renewals thereof, and the right to sue, make claims, and recover damages for any past, presents or future infringement of the Trademarks; all of such rights, titles and interest to be held and enjoyed by Assignee to the same extent as they would have been held and enjoyed by Assignor had this Assignment not been made. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademarks.

It is expressly understood and agreed that Assignee shall be entitled to record this Assignment with the U.S. Patent & Trademark Office and take such other actions as it deems necessary to effect the transfer of ownership contemplated by this Assignment.

IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the effective date first written above.

ASSIGNOR:

AC IP, LLC

By: _____

Michael Rowles
EVP, General Counsel and Secretary

ASSIGNEE:

LIVE NATION WORLDWIDE, INC.

By: _____

Michael Rowles
EVP, General Counsel and Secretary

EXHIBIT A

Trademark	Country	Class	Application Number/ Application Date	Registration Number/ Registration Date
HIGH WATER FESTIVAL	United States of America	41	87440871 May 8, 2017	5354619 December 12, 2017
PASS THE PEAS	United States of America	41	87440907 May 8, 2017	5346124 November 28, 2017
LOW TIDE SOCIAL	United States of America	41	87440922 May 8, 2017	5354621 December 12, 2017
MOON RIVER MUSIC FESTIVAL	United States of America	41	88035569 July 12, 2018	5708595 March 26, 2019
RAILBIRD	United States of America	41	88357812 March 26, 2019	5873525 October 1, 2019