

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617143

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		12/18/2020	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Maritz Holdings Inc.
Street Address:	1375 North Highway Drive
City:	Fenton
State/Country:	MISSOURI
Postal Code:	63099
Entity Type:	Corporation: MISSOURI

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	3433311	EVERYTHING REWARDS
Registration Number:	3464297	CASCADE TRAVEL CONCIERGE
Registration Number:	3219152	PLAY TO EARN REWARDS
Registration Number:	3241551	REWARDING SOMEONE ON EARTH EVERY MINUTE
Registration Number:	3232748	DELIVERING RESULTS WITH INSPIRING REWARD
Registration Number:	3771530	SALESINCENTIVEMANAGER
Registration Number:	3917681	MARITZ REAL-TIME REWARDS
Registration Number:	3714569	RECOGNITIONMANAGER
Registration Number:	3700116	LOYALTYHQ
Registration Number:	3811535	5 C'S OF VIRTUAL VALUE
Registration Number:	3693810	PURPOSEFUL CHOICE
Registration Number:	3807653	REWARDS DIRECT BY MARITZ
Registration Number:	3649559	MARITZ TRAVEL
Registration Number:	3493384	MARITZ RECOGNITION STUDIO
Registration Number:	3450110	EVERYTHING REWARDS POINTS
Serial Number:	85510879	YOUR REWARDING ESCAPES
Serial Number:	85379765	DECISIONVUE 360
Serial Number:	85368261	LINK UP FOR CHARITY
Serial Number:	85368258	WHERE ASSOCIATIONS ACHIEVE MORE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85368247	ACI CONNECTIONS
Serial Number:	85368240	GIFTBRIDGE
Serial Number:	85368230	ACHIEVELINKS
Serial Number:	85368222	ACI
Serial Number:	85279775	YOUR INSTANT SAVINGS
Serial Number:	85070257	MINDSPRING
Serial Number:	77765410	FUEL PASSPORT
Serial Number:	77421263	EVERYTHING GREEN REWARDS
Serial Number:	85368234	LINKS

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6077

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Shoko Naruo

Address Line 1: Thompson Coburn LLP

Address Line 2: One US Bank Plaza

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	4720-205240
NAME OF SUBMITTER:	Shoko Naruo
SIGNATURE:	/Shoko Naruo/
DATE SIGNED:	12/29/2020

Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 18, 2020 (“Release”), is made by Bank of America, N.A., as Administrative Agent (“Administrative Agent”) in favor of Maritz Holdings Inc. (formerly known as Maritz Inc.), a Missouri corporation (“Obligor”).

WHEREAS, pursuant to that certain Third Amended and Restated Security and Pledge Agreement dated as of February 28, 2012 (as amended, modified, supplemented, increased, extended, restated, renewed, refinanced or replaced from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

WHEREAS, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Lenders, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on February 29, 2012 at Reel 4726 Frame 0186 (“Notice”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Lenders, and Obligor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Administrative Agent, on behalf of the Lenders, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of Missouri.

IN WITNESS WHEREOF, the Administrative Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By:  _____

Name: Tiffany Lin

Title: Assistant Vice President

Schedule A

**U.S. Trademarks Subject to Security Interest
Granted by Maritz Holdings Inc.
In Favor of Bank of America, N.A., as Administrative Agent
Recorded February 29, 2012 at Reel 4726 Frame 0186**

Trademark Registrations

Mark	Reg. No.	Reg. Date
EVERYTHING REWARDS	3433311	05/20/08
CASCADE TRAVEL CONCIERGE	3464297	07/08/08
PLAY TO EARN REWARDS	3219152	03/13/07
REWARDING SOMEONE ON EARTH EVERY MINUTE OF EVERY DAY	3241551	05/15/07
DELIVERING RESULTS WITH INSPIRING REWARDS	3232748	04/24/07
SALESINCENTIVEMANAGER	3771530	04/06/10
MARITZ REAL-TIME REWARDS	3917681	02/08/11
RECOGNITIONMANAGER	3714569	11/24/09
LOYALTYHQ	3700116	10/20/09
5 C'S OF VIRTUAL VALUE	3811535	06/29/10
PURPOSEFUL CHOICE	3693810	10/06/09
REWARDS DIRECT BY MARITZ	3807653	06/22/10
MARITZ TRAVEL	3649559	07/07/09
MARITZ RECOGNITION STUDIO	3493384	08/26/08
EVERYTHING REWARDS POINTS	3450110	06/17/08

Trademark Applications

Mark	Appl. No.	Filing Date
YOUR REWARDING ESCAPES	85510879	01/06/12
DECISIONVUE 360	85379765	07/25/11
LINK UP FOR CHARITY	85368261	07/11/11
WHERE ASSOCIATIONS ACHIEVE MORE	85368258	07/11/11
ACI CONNECTIONS and Design	85368247	07/11/11
GIFTBRIDGE	85368240	07/11/11
LINKS	85368234	07/11/11
ACHIEVELINKS	85368230	07/11/11
ACI and Design	85368222	07/11/11
YOUR INSTANT SAVINGS	85279775	03/29/11
MINDSPRING	85070257	06/23/10
FUEL PASSPORT	77765410	06/22/09
EVERYTHING GREEN REWARDS	77421263	03/13/08