

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617147

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		12/18/2020	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Maritz Holdings Inc.		
Street Address:	1375 North Highway Drive		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63099		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1503222	Q	
Registration Number:	1030254	QUALITY CONTROLLED SERVICES	
Serial Number:	78643404	CUSTOMEREXPERIENCEADVANTAGE	
Serial Number:	78570895	DISCOVERYTAB	
Serial Number:	78566997	MARITZ MCGETTIGAN	
Serial Number:	78437528	MARITZ LOYALTY MAXIMIZER	
Serial Number:	78400428	VIRTUOSO	
Serial Number:	78361183	TRIBUTES	
Serial Number:	78229260	REWARDDIRECT	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6077		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Shoko Naruo		
Address Line 1:	Thompson Coburn LLP		
Address Line 2:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		

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ATTORNEY DOCKET NUMBER:	4720-205240
NAME OF SUBMITTER:	Shoko Naruo
SIGNATURE:	/Shoko Naruo/
DATE SIGNED:	12/29/2020
Total Attachments: 3 source=Maritz3 Release#page1.tif source=Maritz3 Release#page2.tif source=Maritz3 Release#page3.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 18, 2020 (“Release”), is made by Bank of America, N.A., as Administrative Agent (“Administrative Agent”) in favor of Maritz Holdings Inc. (formerly known as Maritz Inc.), a Missouri corporation (“Obligor”).

WHEREAS, pursuant to that certain Third Amended and Restated Security and Pledge Agreement dated as of February 28, 2012 (as amended, modified, supplemented, increased, extended, restated, renewed, refinanced or replaced from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

WHEREAS, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Lenders, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on December 12, 2005 at Reel 3208 Frame 0497 (“Notice”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Lenders, and Obligor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Administrative Agent, on behalf of the Lenders, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of Missouri.

IN WITNESS WHEREOF, the Administrative Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By:  _____

Name: Tiffany Lin

Title: Assistant Vice President

Schedule A

U.S. Trademarks Subject to Security Interest
Granted by Maritz Inc.
In Favor of Bank of America, N.A., as Administrative Agent
Recorded December 12, 2005 at Reel 3208 Frame 0497

Trademark Registrations

Mark	Reg. No.	Reg. Date
Q and Design	1503222	09/06/88
QUALITY CONTROLLED SERVICES	1030254	01/13/76

Trademark Applications

Mark	Appl. No.	Filing Date
CUSTOMER EXPERIENCE ADVANTAGE	78643404	06/03/05
DISCOVERYTAB	78570895	02/18/05
MARITZ MCGETTIGAN	78566997	02/14/05
MARITZ LOYALTY MAXIMIZER	78437528	06/18/04
VIRTUOSO	78400428*	04/12/04
TRIBUTES	78361183	02/02/04
REWARDIRECT	78229260	03/24/03

* Already Subject to Recorded Release