

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM617446

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keller Williams Realty, Inc.		12/10/2020	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	901 Main Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 43			
Property Type	Number	Word Mark	
Serial Number:	90179866	BOLD LEADERSHIP	
Registration Number:	6074781	KELLER COVERED	
Registration Number:	5406528	KELLER WILLIAMS LUXURY INTERNATIONAL	
Registration Number:	5729053	KW LAND	
Registration Number:	5412919	KW UNIVERSITY	
Registration Number:	3135067	KW CARES	
Registration Number:	5496103	RED RELIEF	
Registration Number:	3437970	TAKE IT TO HEART	
Registration Number:	5517248	CAREER GROWTH INITIATIVE	
Registration Number:	3155318	EAGENTC	
Registration Number:	5517236	GROWTH INITIATIVE	
Registration Number:	5073599	KW	
Registration Number:	4724633	KW KELLER WILLIAMS	
Registration Number:	5205608	KW KIDS CAN	
Registration Number:	5427878	KW YOUNG PROFESSIONALS	
Registration Number:	3200887	KWCONNECT	
Registration Number:	5396494	KWU	
Registration Number:	5427877	KWYP	
Registration Number:	5728757	MEGA RELIEF	

CH \$1090.00 90179866

Property Type	Number	Word Mark
Registration Number:	5562429	ZERO PLUS
Registration Number:	5724020	30-60-90
Registration Number:	3070603	KW CARES
Registration Number:	4103972	BUSINESS OBJECTIVE: A LIFE BY DESIGN
Registration Number:	2309099	KELLER WILLIAMS
Registration Number:	3728418	KELLER WILLIAMS UNIVERSITY
Registration Number:	2146559	KW
Registration Number:	4368912	KELLER WILLIAMS WORLDWIDE
Registration Number:	3845921	KW COMMERCIAL
Registration Number:	2591365	KW KELLER WILLIAMS R E A L T Y
Registration Number:	4261797	KW WORLDWIDE
Registration Number:	3113760	KWU KELLER WILLIAMS UNIVERSITY
Registration Number:	4365071	KWW
Registration Number:	2466954	M.O.R.E.
Registration Number:	3744770	MAPS INSTITUTE
Registration Number:	3159847	TO BUILD CAREERS WORTH HAVING, BUSINESSE
Registration Number:	2940176	WI4C2TS
Registration Number:	6168243	COMMAND
Registration Number:	6168244	COMMAND
Registration Number:	6168245	COMMAND
Registration Number:	5873402	KELLE
Registration Number:	6168246	KWCOMMAND
Registration Number:	6168247	KWCOMMAND
Registration Number:	6168248	KWCOMMAND

CORRESPONDENCE DATA

Fax Number: 7137547550

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7133743550

Email: sheffieldl@gtlaw.com

Correspondent Name: GREENBERG TRAUIG, LLP

Address Line 1: 1000 Louisiana St

Address Line 2: Suite 1700

Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:	116281.017200
NAME OF SUBMITTER:	Lucresha M. Sheffield
SIGNATURE:	/Lucresha M. Sheffield/
DATE SIGNED:	12/30/2020

Total Attachments: 5

source=54157222_v 1_04. Notice of Security Interest in Trademarks#page1.tif

source=54157222_v 1_04. Notice of Security Interest in Trademarks#page2.tif

source=54157222_v 1_04. Notice of Security Interest in Trademarks#page3.tif

source=54157222_v 1_04. Notice of Security Interest in Trademarks#page4.tif

source=54157222_v 1_04. Notice of Security Interest in Trademarks#page5.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office


Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of December 10, 2020 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as lender (the "Lender") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Lender for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Lender, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

KELLER WILLIAMS REALTY, INC.

By: 

Name: Ann Yett

Title: Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Lender

By: 

Name: Scott Blackman

Title: Senior Vice President

Schedule 1

Registered Trademarks

Reference #	Mark	Owner Name	Application #	File Date	Registration #	Registration Date
2600686.20701	KELLER COVERED	Keller Williams Realty, Inc.	88/689,782	11/12/2019	6,074,781	06/09/2020
2600686.23000	KELLER WILLIAMS LUXURY INTERNATIONAL	Keller Williams Realty, Inc.	87/528,804	07/14/2017	5,406,528	02/20/2018
2600686.23100	KW LAND	Keller Williams Realty, Inc.	87/745,375	01/05/2018	5,729,053	04/16/2019
2600686.23200	KW UNIVERSITY	Keller Williams Realty, Inc.	87/562,002	08/09/2017	5,412,919	02/27/2018
2600686.23300	KW CARES & Design (Stylized) (Stacked)	Keller Williams Realty Cares	78/550,940	01/20/2005	3,135,067	08/29/2006
2600686.23400	KW CARES (Stylized)	Keller Williams Realty Cares	86/539,820	02/19/2015	5,066,760	10/25/2016
2600686.23500	RED RELIEF	Keller Williams Realty Cares	87/627,931	09/29/2017	5,496,103	06/19/2018
2600686.23600	TAKE IT TO HEART	Keller Williams Realty Cares	78/785,717	01/05/2006	3,437,970	05/27/2008
2600686.23800	CAREER GROWTH INITIATIVE	Keller Williams Realty, Inc.	87/575,075	08/18/2017	5,517,248	07/17/2018
2600686.24000	EAGENTC	Keller Williams Realty, Inc.	78/329,494	11/18/2003	3,155,318	10/10/2006
2600686.24100	GROWTH INITIATIVE	Keller Williams Realty, Inc.	87/573,192	08/17/2017	5,517,236	07/17/2018
2600686.25100	KW (Stylized)	Keller Williams Realty, Inc.	86/081,540	10/03/2013	5,073,599	11/01/2016
2600686.25200	KW KELLER WILLIAMS (Stylized) (Stacked)	Keller Williams Realty, Inc.	86/080,865	10/02/2013	4,724,633	04/21/2015
2600686.25300	KW KIDS CAN	Keller Williams Realty, Inc.	86/780,826	10/07/2015	5,205,608	05/16/2017
2600686.25600	KW YOUNG PROFESSIONALS	Keller Williams Realty, Inc.	87/572,840	08/17/2017	5,427,878	03/20/2018
2600686.25700	KWCONNECT	Keller Williams Realty, Inc.	78/697,736	08/22/2005	3,200,887	01/23/2007
2600686.25800	KWU	Keller Williams Realty, Inc.	87/561,914	08/09/2017	5,396,494	02/06/2018
2600686.25900	KWYP	Keller Williams Realty, Inc.	87/572,815	08/17/2017	5,427,877	03/20/2018
2600686.26100	MEGA RELIEF	Keller Williams Realty, Inc.	87/591,925	08/31/2017	5,728,757	04/16/2019
2600686.26400	ZERO PLUS	Keller Williams Realty, Inc.	87/563,446	08/10/2017	5,562,429	09/11/2018
2600686.27000	30-60-90	Keller Williams Realty, Inc.	87/865,157	04/05/2018	5,724,020	04/09/2019
2600686.27300	KW CARES	Keller Williams Realty Cares	78/550,937	01/20/2005	3,070,603	03/21/2006
2600686.27500	BUSINESS OBJECTIVE: A LIFE BY DESIGN	Keller Williams Realty, Inc.	85/060,927	06/11/2010	4,103,972	02/28/2012

2600686.27600	KELLER WILLIAMS	Keller Williams Realty, Inc.	75/586,550	11/10/1998	2,309,099	01/18/2000
2600686.27900	KELLER WILLIAMS UNIVERSITY	Keller Williams Realty, Inc.	78/329,680	11/18/2003	3,728,418	12/22/2009
2600686.28000	KW	Keller Williams Realty, Inc.	75/333,982	07/31/1997	2,146,559	03/24/1998
2600686.28200	KELLER WILLIAMS WORLDWIDE	Keller Williams Realty, Inc.	85/131,132	09/16/2010	4,368,912	07/16/2013
2600686.28300	KW COMMERCIAL	Keller Williams Realty, Inc.	77/637,110	12/19/2008	3,845,921	09/07/2010
2600686.28600	KW KELLER WILLIAMS REALTY (Stylized) (Stacked)	Keller Williams Realty, Inc.	76/291,449	07/27/2001	2,591,365	07/09/2002
2600686.29100	KW WORLDWIDE	Keller Williams Realty, Inc.	85/131,117	09/16/2010	4,261,797	12/18/2012
2600686.29200	KWU KELLER WILLIAMS UNIVERSITY & Design (Stacked)	Keller Williams Realty, Inc.	78/470,759	08/20/2004	3,113,760	07/11/2006
2600686.29300	KWW	Keller Williams Realty, Inc.	85/131,059	09/16/2010	4,365,071	07/09/2013
2600686.29400	M.O.R.E.	Keller Williams Realty, Inc.	75/629,568	01/28/1999	2,466,954	07/10/2001
2600686.29500	MAPS INSTITUTE	Keller Williams Realty, Inc.	78/725,902	10/04/2005	3,744,770	02/02/2010
2600686.29700	TO BUILD CAREERS WORTH HAVING, BUSINESSES WORTH OWNING AND LIVES WORTH LIVING	Keller Williams Realty, Inc.	78/347,343	01/02/2004	3,159,847	10/17/2006
2600686.29900	WI4C2TS	Keller Williams Realty, Inc.	78/401,067	04/13/2004	2,940,176	04/12/2005
2600686.50700	COMMAND	Keller Williams Realty, Inc.	88/838,086	03/17/2020	6,168,243	10/06/2020
2600686.50800	COMMAND	Keller Williams Realty, Inc.	88/838,088	03/17/2020	6,168,244	10/06/2020
2600686.50900	COMMAND	Keller Williams Realty, Inc.	88/838,089	03/17/2020	6,168,245	10/06/2020
2600686.51000	KELLE	Keller Williams Realty, Inc.	88/356,459	03/26/2019	5,873,402	10/01/2019
2600686.51100	KWCOMMAND	Keller Williams Realty, Inc.	88/838,090	03/17/2020	6,168,246	10/06/2020
2600686.51200	KWCOMMAND	Keller Williams Realty, Inc.	88/838,092	03/17/2020	6,168,247	10/06/2020
2600686.51300	KWCOMMAND	Keller Williams Realty, Inc.	88/838,094	03/17/2020	6,168,248	10/06/2020

Pending Trademark Applications

Mark	Owner	Application Number	Application Date
BOLD LEADERSHIP (Refile)	Keller Williams Realty, Inc.	90/179,866	09/14/2020