

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM614689

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hendrickson Publishers, LLC		12/15/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Christianbook, LLC		
Street Address:	140 Summit Street		
City:	Peabody		
State/Country:	MASSACHUSETTS		
Postal Code:	01960		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3158559	WORDKEEPER	
Registration Number:	3157719	WORDKEEPER	
Registration Number:	2385448	THE WORD KEEPER BIBLE COVER	
Registration Number:	2395562	WORDKEEPER	
CORRESPONDENCE DATA			
Fax Number:	9787792722		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	978-779-5255		
Email:	esj@attorneyjohnson.com		
Correspondent Name:	Eric S. Johnson		
Address Line 1:	436 Still River Road		
Address Line 4:	Bolton, MASSACHUSETTS 01740		
NAME OF SUBMITTER:	Eric S. Johnson		
SIGNATURE:	/eric s johnson/		
DATE SIGNED:	12/16/2020		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks Agreement is entered into as of December 15, 2020 by and between **Hendrickson Publishers, LLC**, a Delaware limited liability company with a principal place of business at 140 Summit Street, Peabody, Massachusetts 01960 (the "Assignor"), and **Christianbook, LLC**, a Delaware limited liability company with a principal place of business at 140 Summit Street, Peabody, Massachusetts 01960 (the "Assignee").

Whereas, the Assignor has adopted, used, and is using the following trademarks (the "Marks") that are registered in the United States Patent & Trademark Office:

Registration No. 2,395,562	Date of Registration: October 17, 2000
Registration No. 2,385,448	Date of Registration: September 12, 2000
Registration No. 3,157,719	Date of Registration: October 17, 2006
Registration No. 3,158,559	Date of Registration: October 17, 2006

Whereas, Assignee wishes to acquire, and Assignor wishes to assign, the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the Marks have been used.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignment. Assignor hereby transfers, assigns and sets over to Assignee the entire right, title and interest of Assignor in and to the Marks, together with the business and goodwill of the business in connection with which the Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any divisions, reissues, renewals, continuations, continuations-in-part, improvements and extensions thereof that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made, together with the right or priority under any international agreements to which the United States adheres and with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks, any other governmental or judicial entity and any and all foreign countries to record Assignee as the assignee and owner of the Marks.

2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering the Marks, (b) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with the Marks,

including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment, (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries and (d) in the implementation or perfection of this Agreement.

3. Miscellaneous. This Agreement shall be binding upon and inure to the benefit of the parties hereto and to their respective successors and assigns, and shall be construed and enforced in accordance with the laws of The Commonwealth of Massachusetts, without regard to its conflicts of law provisions. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. Delivery of executed signature pages hereof by facsimile transmission shall constitute effective and binding execution and delivery hereof.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives on the day and year first above written.

Christianbook, LLC

By: 

Ray E. Hendrickson, Manager

Hendrickson Publishers, LLC

By: 

Ray E. Hendrickson, Manager