

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619226

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|---|---|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| XYZ BEVERAGE LLC | | 12/11/2020 | Limited Liability Company: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | JPMORGAN CHASE BANK, N.A. | | |
| Street Address: | 10 South Dearborn Street | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60603 | | |
| Entity Type: | National Banking Association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5099247 | PRESS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | tadmin@reinhartlaw.com | | |
| Correspondent Name: | Daniel E. Kattman | | |
| Address Line 1: | 1000 N. Water Street | | |
| Address Line 2: | Suite 1700 | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| NAME OF SUBMITTER: | Heidi R. Thole | | |
| SIGNATURE: | /hrt/ | | |
| DATE SIGNED: | 01/08/2021 | | |
| Total Attachments: 2 | | | |
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated: December 11, 2020

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Security Agreement dated as of the date hereof (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") by and among XYZ BEVERAGE LLC, a Wisconsin limited liability company ("Grantor"), GJS SALES, INC., an Illinois corporation, XYZ BEVERAGE HOLDINGS, LLC, a Delaware limited liability company, and JPMORGAN CHASE BANK, N.A. ("Bank"), Grantor has granted to Bank a continuing security interest in and continuing lien upon, among other things, the trademark set forth on Exhibit A hereto.

Grantor and Bank hereby acknowledge and agree that the security interest in the foregoing trademark (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

XYZ BEVERAGE LLC


By: 
James Sorenson, President

EXHIBIT A

U.S. Trademark Registrations

| <u>Company</u> | <u>Mark</u> | <u>Filing Date</u> | <u>Serial Number</u> | <u>Registration Date</u> | <u>Registration Number</u> |
|------------------|-------------|--------------------|----------------------|--------------------------|----------------------------|
| XYZ Beverage LLC | PRESS | 3/30/2016 | 86958946 | 12/13/2016 | 5099247 |