OP \$815.00 1505488

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM618236

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scott Perper		12/31/2020	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	EB5 Acquisition, LLC
Street Address:	4444 South Blvd.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28209
Entity Type:	Limited Liability Company: DELAWARE
Name:	Elements Brands, LLC
Street Address:	4444 South Blvd.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28209
Entity Type:	Limited Liability Company: DELAWARE
Name:	Natural Dog Acquisition LLC
Street Address:	4444 South Blvd.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28209
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark		
Registration Number:	1505488	HELDFOND FORMULA		
Registration Number:	2326751	5 CREAMS IN ONE JAR		
Registration Number:	4692151	EB5 ANTI-AGING SKINCARE		
Registration Number:	1597041	EB5		
Registration Number:	2997337	EB5		
Registration Number:	4684763	EB5		
Registration Number:	4229152	NURTURE MY BODY YOUR SKIN OUR ORGANICS		

TRADEMARK REEL: 007170 FRAME: 0816

900589231

Property Type	Number	Word Mark		
Registration Number:	3376794	MEXITAN		
Registration Number:	3553660	SKEDATTLE		
Registration Number:	3590169	TRILASTIN		
Registration Number:	3911886	CUTEYBABY		
Registration Number:	4031515	SNOUT SOOTHER		
Registration Number:	4715387	SOOTHE.HEAL.WAG		
Registration Number:	4774459	PAW SOOTHER		
Registration Number:	4899597	BULLY BALM		
Registration Number:	4910235	SKIN SOOTHER		
Registration Number:	4947310	NATURAL DOG COMPANY		
Registration Number:	4960967	WRINKLES NEVER LOOKED SO GOOD		
Registration Number:	4992605	SNOUT SHINE		
Registration Number:	4996576	YOUR DOG WILL THANK YOU		
Registration Number:	5009926	WRINKLE BALM		
Registration Number:	5377306	SOOTHE-PROTECT-HEAL		
Registration Number:	5373770	PAWTECTION		
Registration Number:	5380647	SPRUCE UP PUP		
Registration Number:	5380679	BULLY GNAWER		
Registration Number:	5380680	SOOTHE.MOISTURIZE.PROTECT		
Registration Number:	5466549	NATURAL DOG COMPANY		
Serial Number:	87903554	ROCKIN GREEN		
Serial Number:	87903649	ROCKIN' GREEN		
Serial Number:	87936421	TROPICAL SANDS		
Serial Number:	87952825	SKI BALM		
Serial Number:	87938829	CANINE CLEAN		

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO TMconfirmation@mvalaw.com, christinaguinn@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700

Address Line 4: Charlotte, NORTH CAROLINA 28202-4003

ATTORNEY DOCKET NUMBER:	043672.000047
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/

DATE SIGNED: 01/04/2021

Total Attachments: 4

source=Termination and Release of SI-T from Scott Perper to Natural Dog Acquisition, LLC#page1.tif source=Termination and Release of SI-T from Scott Perper to Natural Dog Acquisition, LLC#page2.tif source=Termination and Release of SI-T from Scott Perper to Natural Dog Acquisition, LLC#page3.tif source=Termination and Release of SI-T from Scott Perper to Natural Dog Acquisition, LLC#page4.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 31, 2020 ("Release"), is made by Scott Perper, as agent ("Secured Party") in favor of Elements Brands LLC, a Delaware limited liability company, EB5 Acquisition LLC, a Delaware limited liability company, and Natural Dog Acquisition LLC, a Delaware limited liability company (each individually a "Grantor", and collectively the "Grantors").

WHEREAS, pursuant to that certain Security Agreement dated as of November 28, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and among the Grantors, Secured Party, and others party thereto, and the Trademark Security Agreement dated as of November 28, 2018 by and among the Grantors and Secured Party ("Trademark Security Agreement"), Grantors granted to the Secured Party, a security interest in all of each Grantor's right, title and interest in, to and under the following (the "Trademark Collateral"): (i) all Trademarks and all of the goodwill connected with the use of, and symbolized by, each Trademark of the Grantors, including each Trademark listed on Schedule A, (ii) each Trademark License, (iii) all claims by the Grantor against third parties for (a) past, present or future infringement of any Trademark, including, without limitation, any Trademark listed on Schedule A or under any Trademark licensed under any Trademark License, (b) breach or enforcement of any Trademark License, and (iv) all products and proceeds of the foregoing; and

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office ("<u>USPTO</u>") on January 10, 2019 at Reel 6522 Frame 0233.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party and Grantors agree as follows:

- **SECTION 1**. <u>Defined Terms</u>. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Trademark Security Agreement.
- **SECTION 2**. <u>Termination and Release</u>. Secured Party, without representation, warranty, or recourse, hereby:
- (a) terminates, cancels, discharges, and releases the security interest in all of each Grantor's right, title and interest in, to and under the Trademark Collateral, including, but not limited to, the foregoing listed on $\underline{\text{Schedule A}}$ attached hereto, granted pursuant to the Security Agreement or Trademark Security Agreement; and
 - (b) authorizes the recordation of this Release with the USPTO at Grantors' expense.
- **SECTION 3**. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the state designated for governing law in the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

Scott Perper, as agent

Name: Scott Perper

Schedule A

U.S. Trademarks

Mark	Application or Registration Number	Class Numbers	Record Owner
HELDFOND FORMULA	1,505,488	.3	EB5 Acquisition, LLC'
5 CREAMS IN ONE JAR	2,326,751	3	EB5 Acquisition, LLC*
EB5 ANTI-AGING SKINCARE & Design	4,692,151	3	EB5 Acquisition, LLC*
EB5 Stylized	1,597,041	3	EB5 Acquisition, LLC
EB5	2,997,337	.3	EB5 Acquisition, LLC
EB5 Stylized	4,684,763	3	EB5 Acquisition, LLC
NURTURE MY BODY YOUR SKIN OUR ORGANICS	4,229,152	3.	Elements Brands, LLC ²
MEXITAN	3,376,794	3	Elements Brands, LLC
SKEDATTLE	3,553,660	5	Elements Brands, LLC
TRILASTIN	3,590,169	3	Elements Brands, LLC
CUTEYBABY & Design	3,911,886	16 and 25	Elements Brands, LLC
ROCKIN GREEN	87/903,554	3 and 5	Elements Brands, LLC
ROCKIN' GREEN Stylized	87/903,649	3 and 5	Elements Brands, LLC
TROPICAL SANDS	87/936,421	3	Elements Brands, LLC
SKIBALM	87/952,825	3.	Elements Brands, LLC
SNOUT SOOTHER	4,031,515	3	Natural Dog Acquisition LLC ³
SOOTHE,HEAL,WAG	4,715,387	3	Natural Dog Acquisition LLC***
PAW SOOTHER	4,774,459	33	Natural Dog Acquisition LLC***
BULLY BALM	4,899,597	3	Natural Dog Acquisition LLC***

⁻

¹ *Successor in interest by way of an asset purchase pursuant to that certain Asset Purchase Agreement dated as of May 3, 2017 among eb5 Corporation, an Oregon corporation, as the "Seller", EB5 Acquisition, LLC, a Delaware limited liability company, as the "Buyer", and Donna Ames-Heldford, as the "Seller Owner".

^{2 **}Successor in interest by way of an asset purchase pursuant to that certain Asset Purchase Agreement dated as of February 1, 2013 between Elements Brands, LLC, now a Delaware limited liability company, as the "Buyer", Nurture My Body, LLC, a Washington limited liability company, as the "Seller", and Patry Kerr and Rich Arnold, the "Seller Members".

^{3 ***} Successor in interest by way of the Acquisition.

SKIN SOOTHER	4,910,235	3	Natural Dog
			Acquisition LLC***
NATURAL DOG COMPANY & Design	4,947,310	3 and 31	Natural Dog
			Acquisition LLC***
WRINKLES NEVER LOOKED SO GOOD	4,960,967	3	Natural Dog
			Acquisition LLC***
SNOUT SHINE	4,992,605	3	Natural Dog
			Acquisition LLC***
YOUR DOG WILL THANK YOU	4,996,576	3	Natural Dog
			Acquisition LLC***
WRINKLE BALM	5,009,926	3	Natural Dog
			Acquisition LLC***
SOOTHE-PROTECT-HEAL	5,377,306	3	Natural Dog
			Acquisition LLC***
PAWTECTION	5,373,770	3	Natural Dog
	·		Acquisition LLC***
SPRUCE UP PUP	5,380,647	3	Natural Dog
			Acquisition LLC***
BULLY GNAWER	5,380,679	31	Natural Dog
			Acquisition LLC***
SOOTHE, MOISTURIZE, PROTECT	5,380,680	3	Natural Dog
			Acquisition LLC***
NATURAL DOG COMPANY	3,466,549	3 and 31	Natural Dog
			Acquisition LLC***
CANINE CLEAN	\$7/938,829	3	Natural Dog
			Acquisition LLC***

CHAR2\2361056v2

RECORDED: 01/04/2021