

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM624853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBQ GUY'S MANUFACTURING, LLC		02/05/2021	Limited Liability Company: LOUISIANA
RECEIVING PARTY DATA			
Name:	CAPITAL ONE, NATIONAL ASSOCIATION		
Street Address:	2 BETHESDA METRO CENTER		
Internal Address:	SUITE 1000		
City:	BETHESDA		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	5407931	BLAZE OUTDOOR PRODUCTS	
Registration Number:	5589249	FIRENADO	
Registration Number:	5611589		
Registration Number:	5536116	BLAZE KAMADO	
Registration Number:	4487572	BLAZE	
Registration Number:	5540530	JUST THAT TOUGH	
Registration Number:	6003368	TAKE IT OR LEAVE IT	
Registration Number:	5771349	BUY YOUR LAST GRILL FIRST	
Serial Number:	87781493	BLAZE	
Serial Number:	87781524	BLAZE GRILLS	
Serial Number:	87781559	BLAZE OUTDOORS	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7045032600		
Email:	msheehan@kslaw.com		
Correspondent Name:	King & Spalding LLP		

OP \$290.00 5407931

Address Line 1: 300 S. Tryon St., Ste 1700
Address Line 2: Attn: Moira Sheehan
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 17392.515177

NAME OF SUBMITTER: Moira Sheehan

SIGNATURE: /Moira Sheehan/

DATE SIGNED: 02/05/2021

Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

February 5, 2021

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made as of this 5th day of February, 2021, between BBQ GUY’S MANUFACTURING, LLC, a Louisiana limited liability company (the “Grantor”), and CAPITAL ONE, NATIONAL ASSOCIATION, in its capacity as administrative agent pursuant to the Credit Agreement referred to below (together with its successors and permitted assigns, the “Agent”).

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement, dated as of February 5, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), by and among SHOPPERSCHOICE.COM, L.L.C. and BBQ GUY’S MANUFACTURING, LLC, each a Louisiana limited liability company (collectively, the “Borrowers” and each individually, a “Borrower”), the other Persons party thereto from time to time as Guarantors, CAPITAL ONE, NATIONAL ASSOCIATION, as Administrative Agent and the financial institutions party thereto from time to time as Lenders, the Lenders are willing to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, as a condition precedent to the making of such financial accommodations, the Grantor is required to execute and deliver to the Agent that certain Security Agreement, dated as of February 5, 2021 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the “Security Agreement”); and

WHEREAS, pursuant to the Security Agreement, the Grantor is required to execute and deliver to the Agent this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. The Grantor hereby grants, mortgages, pledges and hypothecates to the Agent, for the benefit of the Lenders, a continuing security interest in all of Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the “Trademark Collateral”):

(i) any and all of the Grantor’s trademarks listed on Schedule I hereto; (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due or payable under and with respect thereto, including payments under all licenses entered into in connection therewith and damages and payments for past or future infringements, dilutions or other violations thereof, (iv) the right to sue for past, present and future infringements, dilution or other violations thereof, (v) the goodwill of each Grantor’s business symbolized by the foregoing and connected therewith and (vi) all of each Grantor’s rights corresponding to the foregoing throughout the world; provided, however, that the foregoing grant of security interest will not cover any intent-to-use United States trademark application for which an amendment to allege use or statement of use has not been filed or, if filed, has not been deemed in

conformance with 15 U.S.C. §1051(a) or examined and accepted by the United States Patent and Trademark Office.

Notwithstanding any of the provisions set forth in this Trademark Security Agreement to the contrary, nothing in this Trademark Security Agreement shall constitute a grant of a security interest in, and the Trademark Collateral shall not include, any Excluded Collateral.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by the Grantors, or any of them, to the Agent, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to the Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same agreement. In proving this Trademark Security Agreement in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures hereto delivered by Electronic Transmission shall be deemed an original signature hereto.

6. CONSTRUCTION. Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms “includes” and “including” are not limiting, and the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” The words “hereof,” “herein,” “hereby,” “hereunder,” and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein or in any other Loan Document to the satisfaction or repayment in full of the Obligations shall mean the repayment in full in cash (or cash collateralization in accordance with the terms hereof) of all Obligations other than unasserted contingent indemnification Obligations. Any reference herein to any Person shall be construed to include such Person’s successors and assigns. Any requirement of a writing contained herein or in any other Loan Document shall be satisfied by the transmission of a Record and any Record so transmitted shall constitute a representation and warranty as to the accuracy and completeness of the information contained therein.


7. INTERCREDITOR AGREEMENT. This Trademark Security Agreement is and shall be subject to the terms and conditions of that certain Intercreditor Agreement, dated as of the date hereof, by and between WhiteHorse Capital Management, LLC, a Delaware limited liability company, as Term Loan Agent (as defined therein) and Agent, as ABL Agent (as defined therein), and acknowledged and agreed to by the Credit Parties, as the same may be amended, restated, amended and restated, supplemented, refinanced, replaced or otherwise modified from time to time.

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IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTOR:


BBQ GUY'S MANUFACTURING, LLC

By: 
Name: Russ Alan Wheeler
Title: Chief Executive Officer

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007182 FRAME: 0586

ACCEPTED AND ACKNOWLEDGED BY: CAPITAL ONE, NATIONAL ASSOCIATION, as
the Agent

By:  _____

Name: Julianne Low



Title: Senior Director

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007182 FRAME: 0587

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

Grantor	Mark	Registration/S erial Number	Filing/Issue Date	Status
BBQ GUY'S MANUFACTURING, LLC	BLAZE OUTDOOR PRODUCTS	5,407,931	February 20, 2018	Section 8&15 Due by 2/20/2024
BBQ GUY'S MANUFACTURING, LLC	FIRENADO	5,589,249	October 23, 2018	Section 8&15 Due by 10/23/2024
BBQ GUY'S MANUFACTURING, LLC	 Firenado Design Mark	5,611,589	November 20, 2018	Section 8&15 Due by 11/20/2024
BBQ GUY'S MANUFACTURING, LLC	BLAZE	87/781,493	February 2, 2018	Suspended pending GREATEST BLAZE, Serial No. 86/663,771
BBQ GUY'S MANUFACTURING, LLC	BLAZE GRILLS	87/781,524	February 2, 2018	Suspended pending GREATEST BLAZE, Serial No. 86/663,771
BBQ GUY'S MANUFACTURING, LLC	BLAZE OUTDOORS	87/781,559	February 2, 2018	Suspended pending GREATEST BLAZE, Serial No. 86/663,771
BBQ GUY'S MANUFACTURING, LLC	BLAZE KAMADO	5,536,116	August 7, 2018	Section 8&15 Due by 8/7/2024
BBQ GUY'S MANUFACTURING, LLC	 BLAZE & Design	4,487,572	February 25, 2014	Renewal due 2/26/2024
BBQ GUY'S MANUFACTURING, LLC	JUST THAT TOUGH	5,540,530	August 14, 2018	Section 8&15 Due by 8/14/2024

Grantor	Mark	Registration/S erial Number	Filing/Issue Date	Status
BBQ GUY'S MANUFACTURING, LLC	TAKE IT OR LEAVE IT	6,003,368	March 3, 2020	Section 8&15 Due by 3/3/2026
BBQ GUY'S MANUFACTURING, LLC	BUY YOUR LAST GRILL FIRST	5,771,349	June 4, 2019	Section 8&15 Due by 6/4/2025
BBQ GUY'S MANUFACTURING, LLC	FWML	87/781,600	February 2, 2018	Statement of Use 4th Extension Due 2/2/2021