

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM619789

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Schultz Company		11/25/2020	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	United Industries Corporation		
Street Address:	1 Rider Trail Plaza Drive		
City:	Earth City		
State/Country:	MISSOURI		
Postal Code:	63045		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1919128	BLOOM PLUS	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademarks@leydig.com		
Correspondent Name:	Michelle L. Zimmermann		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Michelle L. Zimmermann		
SIGNATURE:	/Michelle L. Zimmermann/		
DATE SIGNED:	01/12/2021		
Total Attachments: 1			
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CH \$40.00 1919128

Trademark Assignment

WHEREAS, Schultz Company (“Assignor”), a Missouri corporation, located at 1 Rider Trail Plaza Drive, Earth City, Missouri 63045 has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
BLOOM PLUS	1919128	September 19, 1995

WHEREAS, United Industries Corporation (“Assignee”), a Delaware corporation, located at 1 Rider Trail Plaza Drive, Earth City, Missouri 63045 is desirous or acquiring said mark;

Now, therefore, for goods and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, do hereby execute this assignment to take effect on the 25th day of November, 2020.

Schultz Company

United Industries Corporation

Signature: Michael G. Pfefferkorn
Name: Michael G. Pfefferkorn
Title: Secretary

Signature: Scott Piering
Name: Scott Piering
Title: Vice President