

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630017

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Direct Marketing Excellence, LLC		05/02/2017	Limited Liability Company: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OneTouchPoint Mountain States, LLC		
<b>Street Address:</b>	5280 Joliet Street		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80239		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4551143	DMXENGAGE	
<b>Registration Number:</b>	2638232	DATABERT	
<b>Registration Number:</b>	2681552	CLICKQUERY	
<b>Registration Number:</b>	2613122	DMX DIRECT	
<b>Registration Number:</b>	2605293	DMX DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3122014000		
<b>Email:</b>	danielle.johnson@goldbergkohn.com		
<b>Correspondent Name:</b>	Danielle Johnson		
<b>Address Line 1:</b>	55 E. Monroe Street		
<b>Address Line 2:</b>	Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	8095.003		
<b>NAME OF SUBMITTER:</b>	Danielle K. Johnson		
<b>SIGNATURE:</b>	/dkj/		
<b>DATE SIGNED:</b>	03/05/2021		

OP \$140.00 4551143

**Total Attachments: 2**

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**EXHIBIT C**  
**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Direct Marketing Excellence, LLC, a Colorado limited liability company, located at 8955 E. Nichols Ave. Suite 200 Centennial, CO, 80112 (hereinafter the "Assignor") is the owner of the Trademarks identified on Schedule A, attached hereto (the "Trademarks");

WHEREAS, OneTouchPoint Mountain States, LLC, a Colorado limited liability company, located at 5280 Joliet Street, Denver, CO 80239 (hereinafter the "Assignee"), desires to acquire all right, title and interest in and to the Trademarks and the common law rights therein.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, any and all common law rights therein, the goodwill of the business symbolized by the Trademarks, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Trademarks.

Dated this 2nd day of May, 2017.

DIRECT MARKETING EXCELLENCE, LLC

By: *Rick Gross*  
Rick Gross (May 2, 2017)  
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Rick Gross, Chief Financial Officer

**Schedule A**

**Trademarks:**

<b><u>Owner</u></b>	<b><u>Trademark Description</u></b>	<b><u>Registration Number</u></b>
Direct Marketing Excellence, LLC	DMXENGAGE	4551143
Direct Marketing Excellence, LLC	DATABERT	268232
Direct Marketing Excellence, LLC	CLICKQUERY	2681552
Direct Marketing Excellence, LLC	DMX DIRECT	2613122
Direct Marketing Excellence, LLC	DMX DIRECT	2605263