

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM631658

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900591605		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sensio Inc.		03/01/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Bella Kitchen LLC		
Street Address:	261 Madison Avenue		
Internal Address:	25th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3540899	BELLA	
Registration Number:	4633421	BELLA	
Registration Number:	5273793	BELLA	
Serial Number:	87197069	BELLA	
Serial Number:	87197073	BELLA	
Serial Number:	87222384	BELLA	
Serial Number:	87304675	BELLA	
CORRESPONDENCE DATA			
Fax Number:	6173454745		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173454665		
Email:	trademarks@daypitney.com		
Correspondent Name:	Jeremy Blackowicz / Day Pitney LLP		
Address Line 1:	605 Third Avenue, 31st Floor		
Address Line 4:	New York, NEW YORK 10158-1803		
ATTORNEY DOCKET NUMBER:	792705003360		

NAME OF SUBMITTER:	Jeremy Blackowicz
SIGNATURE:	/jeremy blackowicz/
DATE SIGNED:	03/12/2021
Total Attachments: 3 source=Sensio Assignment to Bella Kitchen#page1.tif source=Sensio Assignment to Bella Kitchen#page2.tif source=Sensio Assignment to Bella Kitchen#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of the date written below between **Sensio Inc.** ("Assignor"), a Delaware corporation, having its principal place of business at 261 Madison Avenue, 25th Floor New York, NY 10016 and **Bella Kitchen LLC** ("Assignee"), a Delaware limited liability company, having its principal place of business at 261 Madison Avenue, 25th Floor New York, NY 10016.

WHEREAS, the Assignor is the owner of all registered and unregistered right, title and interest in and to the Trademarks listed in Schedule A hereto (the "Trademarks"), including the goodwill of the business symbolized thereby;

WHEREAS, the Assignee is the successor to the ongoing and existing business of the Assignor, or portion of the business for which the Trademarks will be used.

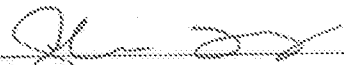
WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, its successors and assigns, all its full right to and title in the Trademarks, including the right to sue for past infringement(s), together with the good will of the business related thereto.

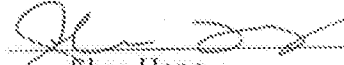
IN WITNESS WHEREOF, the Assignor has caused this Agreement to be executed as of the date first written above.

DATED: March 1, 2021

Sensio Inc.

By: 
Title: CEO








Bella Kitchen LLC

By: 
Title: CEO

SCHEDULE A

SENSIO INC.

TRADEMARK APPLICATIONS AND REGISTRATIONS

	Mark:	Country:	App. No.:	Reg. No.:
1.		Australia	1480406	1480406
2.		Australia	1563138	1563138
3.	BELLA	Canada	1522606	TMA972946
4.	BELLA	Canada	1571088	TMA994381
5.	BELLA	Canada	1571089	TMA994380
6.	BELLA	Canada	1812844	TMA1073685
7.	BELLA	Canada	1812845	TMA1083365
8.	BELLA	Canada	1816199	TMA1073686
9.	BELLA	China	16912264	16912264
10.	BELLA	China	23387570	23387570
11.	BELLA	China	23411376	23411376
12.	BELLA	China	23841274	23841274
13.	BELLA	China	23888416	23888416
14.	BELLA	China	23913857	23913857
15.	BELLA	China	23913858	23913858
16.	BELLA	China	25032381	25032381
17.	BELLA	China	34744911	
18.	BELLA	China	34744912A	34744912A
19.	BELLA	China	9343990	9343990
20.	BELLA	China	9343991	9343991
21.	BELLA PRO SERIES	China	26934279	26934279
22.	BELLA	EUTM	009864703	009864703
23.		EUTM	10777407	10777407
24.	BELLA	Hong Kong	302963935	302963935
25.	BELLA	Hong Kong	302963944	302963944
26.	BELLA	Hong Kong	302963953	302963953
27.	BELLA	Mexico	1693734	1637374
28.		Mexico	1261427	1373726
29.		Mexico	1261428	1373727
30.		Mexico	1261429	1428438
31.		New Zealand	991694	991694
32.	BELLA	Republic of Korea (South)	40-2017-0043546	40-1395135-00-00

33.	BELLA	Republic of Korea (South)	40-2017-0043547	40-1350376-00-00
34.	BELLA	Republic of Korea (South)	40-2017-0043548	40-1372903-00-00
35.	BELLA	Republic of Korea (South)	40-2017-0043549	40-1322519-00-00
36.	BELLA	Republic of Korea (South)	40-2017-0043550	4013503770000
37.	BELLA	Republic of Korea (South)	40-2017-0051452	40-1396113-00-00
38.	BELLA	Republic of Korea (South)	40-2017-0051453	40-1373817-00-00
39.	BELLA	Republic of Korea (South)	40-2017-0051454	40-1389233-00-00
40.	BELLA	Republic of Korea (South)	40-2017-0051455	40-1372021-00-00
41.		Republic of Korea (South)	40-2014-0088025	40-1144360-00-00
42.		Republic of Korea (South)	40-2014-0088026	40-1144361-00-00
43.	BELLA	United States of America		
44.	BELLA	United States of America	77104098	3540899
45.	BELLA	United States of America	85978214	4633421
46.	BELLA	United States of America	86848565	5273793
47.	BELLA	United States of America	87197069	
48.	BELLA	United States of America	87197073	
49.	BELLA	United States of America	87222384	
50.	BELLA	United States of America	87304675	