

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manu Products, Inc.		03/19/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Inspired Beauty Brands, Inc.		
Street Address:	330 Seventh Avenue, 16th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	90072212	EVERPRO	
Registration Number:	4938679	BACK2BLONDE	
Registration Number:	4577334	EVERPRO	
Registration Number:	5929857	EVERPRO BEAUTY	
Registration Number:	5085087	GRAY AWAY	
Registration Number:	4672043	NEVER LET THEM SEE YOUR ROOTS	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504939300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Alyssa M. Worsham		
Address Line 1:	650 Page Mill Road		
Address Line 2:	Wilson Sonsini Goodrich & Rosati		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	39375.900 (JQM)		
NAME OF SUBMITTER:	Alyssa M. Worsham		
SIGNATURE:	/Alyssa M. Worsham/		
DATE SIGNED:	03/24/2021		

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Total Attachments: 7

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of March 19, 2021 (the “**Effective Date**”) by and between Mana Products, Inc., a New York corporation (“**Assignor**”), and Inspired Beauty Brands, Inc., a New York corporation (“**Assignee**”), the purchaser of certain assets of Assignor pursuant to the Asset Purchase Agreement, by and between Assignor and Assignee, dated as of the date hereof.

WHEREAS:

1. The Assignor is the owner of the registrations shown in Schedule A hereto, as well as all other proprietary rights in other trademark, trade dress, and product configurations associated with the goods and/or services in conjunction with which the registrations in Schedule A are used (the “**Trademarks**”).
2. The Assignor has agreed that the right, title and interest in and to the Trademarks shall be assigned to the Assignee for good and valuable consideration.

NOW THIS TRADEMARK ASSIGNMENT WITNESSES that, for good and valuable consideration paid by the Assignee to the Assignor, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the Trademarks, for all of the goods and/or services included in the relevant registrations or in conjunction with which the Trademark is used, together with the goodwill of the business associated with and symbolized by the Trademarks and the right of the Assignee to bring actions and claim relief in respect of any infringement or other violation of rights with respect to the Trademarks occurring prior to the date hereof.

The Assignor hereby consents, without any objection, that the Assignee solely request recording of this transfer in any jurisdiction where a recording of this transfer may be effected. The Assignor agrees that it will cooperate fully with the Assignee in completing any further documents which shall be reasonably requested by the Assignee in order to complete the assignment of right, title and interest to the Trademarks.

[Signature page follows.]

IN WITNESS WHEREOF the Assignor has executed this Trademark Assignment on the Effective Date.

MANA PRODUCTS, INC.

DocuSigned by:
Robert Jaegly
By: _____
Name: Robert Jaegly
Title: Chief Executive Officer

Accepted by:
INSPIRED BEAUTY BRANDS, INC.

By: _____
Name:
Title:

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF the Assignor has executed this Trademark Assignment on the Effective Date.

MANA PRODUCTS, INC.

By: _____

Name: _____

Title: _____

Accepted by:

~~INSPIRED BEAUTY BRANDS, INC.~~

Peter LaFleche

By: _____

Name: Peter G. LaFleche

Title: Executive Chairman

[Signature Page to Trademark Assignment Agreement]

SCHEDULE A

[Attached]

30.	BACK2BLONDE	United States	3	86608540	Apr 24 2015	4938679	Apr 12 2016 Registered
31.	EVERPRO	United States	3	90072212	Jul 24 2020		Pending
32.	EVERPRO	United States	3	85982173	Jun 25 2013	4577334	Jul 29 2014 Registered
33.	EVERPRO BEAUTY	United States	3	87929625	May 21 2018	5929857	Dec 10 2019 Registered
34.	GRAY AWAY	United States	3	86802748	Oct 28 2015	5085087	Nov 22 2016 Registered
35.	NEVER LET THEM SEE YOUR ROOTS	United States	3	85317685	May 11 2011	4672043	Jan 13 2015 Registered