

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM630729

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stafford-Miller (Ireland) Limited		03/05/2021	Private Company Limited By Shares: IRELAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Block Drug Company, Inc.		
<b>Street Address:</b>	Suite 160, 100 Charles Ewing Blvd.		
<b>Internal Address:</b>	Corporation Service Company, Princeton South Corporate Center		
<b>City:</b>	Ewing		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08628		
<b>Entity Type:</b>	Private Company Limited By Shares: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90068933	SENSODYNE S	
<b>Serial Number:</b>	90068948	SENSODYNE S	
<b>Serial Number:</b>	90068942	S	
<b>Serial Number:</b>	90300114		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	973-900-3343		
<b>Email:</b>	trademarks@gsk.com		
<b>Correspondent Name:</b>	Michele A. Farber		
<b>Address Line 1:</b>	184 Liberty Corner Road		
<b>Address Line 4:</b>	Warren, NEW JERSEY 07059		
<b>NAME OF SUBMITTER:</b>	Jennifer C. Smith		
<b>SIGNATURE:</b>	/jcs/		
<b>DATE SIGNED:</b>	03/09/2021		
<b>Total Attachments: 2</b>			
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UNITED STATES TRADEMARK ASSIGNMENT

**WHEREAS**, Stafford-Miller (Ireland) Limited, a *(Ireland, private company limited by shares)*, with an address of Clocherane, Youghal Road, Dungarvan Co. Waterford, Ireland, ("Assignor"), is the owner of the trademark(s) set forth in Schedule A (the "Mark(s)"), including all rights under common law, the corresponding registrations and applications therefor, and the goodwill appurtenant thereto; and

**WHEREAS**, Block Drug Company, Inc., a *(New Jersey, private company limited by shares)*, with an addresses of Corporation Service Company, Princeton South Corporate Center, Suite 160, 100 Charles Ewing Blvd, Ewing New Jersey 08628, United States ("Assignee"), desires to acquire the entire right, title and interest in and to the Mark(s), including all rights under common law, together with that part of the goodwill of the business relating to the Mark(s) and which is symbolized by the Mark(s), along with the right to sue for past infringements and recover damages and profits therefor.

**NOW THEREFORE**, in exchange for mutual promises and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and confirm unto Assignee all rights, title and interest in and to the Mark(s), including all rights under common law, together with that part of the goodwill of the business relating to the Trademarks and which is symbolized by the Mark(s), as well as the right to recover damages and profits for past infringement therefor.

Assignor represents and warrants that it is the owner of the entire right, title, and interest in and to the Mark(s); that it has the right and power to assign ownership of the Mark(s); that there are no other agreements with any other party in conflict with such assignment; and that it knows of no third parties with prior rights that may threaten or otherwise validly challenge the rights assigned herein to the Mark(s).

**IN WITNESS THEREOF**, the parties hereto have caused this Agreement to be executed and delivered by their respective officers thereunto duly authorized.

(Assignor)

By: Alicia Chanrey

Name: ALICIA CHANREY

Title: AUTHORIZED ATTORNEY

Date: 5<sup>th</sup> March 2021

Schedule A

Registered Mark(s)	U.S. Application/Registration No.	Registration/Application Date
SENSODYNE and S device	90068933	23 Jul 2020
SENSODYNE and S device	90068948	23 Jul 2020
SENSODYNE S device	90068942	23 Jul 2020
Sensodyne Advanced S device (in silver)	90300114	05 Nov 2020