

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Check Into Cash, Inc.		03/23/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Jones Management Services, Inc.		
Street Address:	201 Keith St SW, Suite 80		
City:	Cleveland		
State/Country:	TENNESSEE		
Postal Code:	37311		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85962695	LENDING FROG	
Serial Number:	85971541		
Serial Number:	85971546	HOP INTO CASH	
Serial Number:	86113751	DON'T WORRY . . . BE HOPPY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4234734236		
Email:	gmadson@jonesmanagement.com		
Correspondent Name:	Greg Madson		
Address Line 1:	201 Keith St SW, Suite 80		
Address Line 4:	Cleveland, TENNESSEE 37311		
NAME OF SUBMITTER:	Gregory TJ Madson		
SIGNATURE:	/Gregory TJ Madson/		
DATE SIGNED:	03/25/2021		
Total Attachments: 1			
source=Trademark Assignment for Frog Marks#page1.tif			

OP \$115.00 85962695

TRADEMARK ASSIGNMENT

S/N 85962695, S/N 85971541, S/N 85971546 and S/N 86113751

This Trademark Assignment (the "Assignment") is made as of March 23, 2021 by Check into Cash, Inc. ("Assignee") in favor of Jones Management Services, Inc. ("Assignor").

NOW THEREFORE, for and in consideration of \$100.00 in hand paid and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged:

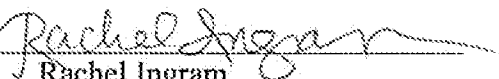
1. Assignor hereby assigns to Assignee all right, title and interest in and to those four certain trademarks identified by the U.S. Patent and Trademark Office as Serial Number 85962695, Serial Number 85971541, Serial Number 85971546 and Serial Number 86113751 (the "Registered Marks"), together with all goodwill symbolized by and associated with the Registered Marks, and all rights and privileges granted and secured thereby, including the right to sue for past, present or future infringement of the Registered Marks.
2. Assignor agrees that Assignee has the exclusive right to prosecute and defend at its own expense all suits or proceedings before any court or governmental agency which involve in any way the validity of, title to, registration of, or infringement of the Registered Marks.
3. Assignor hereby covenants and agrees to execute any and all documents reasonably requested by Assignee for the purpose of carrying out the intent and purposes of this Assignment.
4. All the provisions of this Assignment shall inure to the benefit of Assignee and its successors, assigns and representatives.
5. Assignee hereby accepts the assignment of the Registered Marks and the associated goodwill according to the terms hereof.

Executed as of the date first written above by:

Assignor:
Check into Cash, Inc.

Assignee:
Jones Management Services, Inc.

By: 
Bill Lane
Chief Financial Officer

By: 
Rachel Ingram
Chief Financial Officer