

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639220

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|---|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WowWee Group Limited | | 04/13/2021 | Corporation: HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | PlayMonster LLC | | |
| Street Address: | 1400 E. Inman Parkway | | |
| City: | Beloit | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53511 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88463119 | BRITEBRUSH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8475090045 | | |
| Email: | howard@hfine.com | | |
| Correspondent Name: | Howard R. Fine | | |
| Address Line 1: | 2460 Dundee Road, #1416 | | |
| Address Line 4: | Northbrook, ILLINOIS 60065 | | |
| NAME OF SUBMITTER: | Howard R. Fine | | |
| SIGNATURE: | /Howard R. Fine/ | | |
| DATE SIGNED: | 04/14/2021 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 88463119

ASSIGNMENT

THIS ASSIGNMENT is executed this 13th day of April, 2021, by WowWee Group Limited (the "Assignor"), a Hong Kong corporation having its principal place of business at 92 Granville Road, Tsim Sha Tsui, East Kowloon, Hong Kong.

WITNESSETH

WHEREAS, the Assignor is the owner of the mark BRITEBRUSH, which is registered in the United States Patent and Trademark Office, Registration No. 6,054,901, registered May 12, 2020 (the "Trademark"); and

WHEREAS, PlayMonster LLC (the "Assignee"), a Delaware Limited Liability Corporation having its principal place of business at 1400 E. Inman Parkway, Beloit Wisconsin 53511 is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which hereby is acknowledged by the parties, the Assignor does hereby assign, transfer and set over to the Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the above identified registration thereof.

WowWee Group Limited, a Hong Kong corporation

By: [Signature]

Name: RYANOWSKY

Title: CEO

Date: 04/13/2021