

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM640426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OPUS BANK		01/04/2018	COMMERCIAL BANK: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LIFESCRIPT, INC		
Street Address:	26001 PALA DRIVE		
City:	MISSION VIEJO		
State/Country:	CALIFORNIA		
Postal Code:	92691		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4993506	SAMPLEMEMORE	
CORRESPONDENCE DATA			
Fax Number:	2122919868		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 558-4229		
Email:	demarcor@sullcrom.com, nguyenb@sullcrom.com		
Correspondent Name:	Raffaele A. DeMarco		
Address Line 1:	125 Broad Street		
Address Line 2:	Sullivan & Cromwell LLP		
Address Line 4:	New York, NEW YORK 10004-2498		
NAME OF SUBMITTER:	Raffaele A. DeMarco		
SIGNATURE:	/Raffaele A. DeMarco/		
DATE SIGNED:	04/19/2021		
Total Attachments: 10			
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UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional) Corporation Service Company 1-800-858-5294	
B. E-MAIL CONTACT AT FILER (optional) SPRFiling@cscinfo.com	
C. SEND ACKNOWLEDGMENT TO: (Name and Address)	
1405 75951 Corporation Service Company 801 Adlai Stevenson Drive Springfield, IL 62703	Filed In: Delaware (S.O.S.)

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER
20154264361 09/23/2015

1b. This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS
Filer: attach Amendment Addendum (Form UCC3Ad) and provide Debtor's name in item 13

2. **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement
3. **ASSIGNMENT** (full or partial): Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9
For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8
4. **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law
5. **PARTY INFORMATION CHANGE:**
Check one of these two boxes: Debtor or Secured Party of record **AND** Check one of these three boxes to:
 CHANGE name and/or address: Complete item 6a or 6b; and item 7a or 7b and item 7c ADD name: Complete item 7a or 7b, and item 7c DELETE name: Give record name to be deleted in item 6a or 6b

6. CURRENT RECORD INFORMATION: Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME				
OR	6b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX

7. CHANGED OR ADDED INFORMATION: Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME				
OR	7b. INDIVIDUAL'S SURNAME			
	INDIVIDUAL'S FIRST PERSONAL NAME			
	INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)			SUFFIX

7c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
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8. **COLLATERAL CHANGE:** Also check one of these four boxes: ADD collateral DELETE collateral RESTATE covered collateral ASSIGN collateral

Secured Party hereby releases its security interest in ONLY the Acquired Assets, as defined in that certain Asset Purchase Agreement, dated as of January 4, 2018, by and between Insolvency Services Group, Inc., solely in its capacity as Assignee for the Benefit of Creditors of Lifescript, Inc. and Prospectiv Direct, LLC, and Ziff Davis, LLC, or its Designee, and set forth on the attachment hereto.

9. NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT: Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment)
If this is an Amendment authorized by a DEBTOR, check here and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME OPUS BANK				
OR	9b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX

10. OPTIONAL FILER REFERENCE DATA: Debtor: LIFESCRIPT, INC. 1405 75951

Attachment to Form UCC-3

1. All trademarks, service marks, trade names, service names, brand names, trade dress rights, logos, corporate names, and general intangibles of a like nature listed on Schedule 1.1(a) attached hereto (the "Trademarks") together with the goodwill of any business symbolized thereby and all applications, registrations, and renewals related thereto (subject to Assignee's¹ or Lifescript's right to the continued use thereof through and including the Closing Date);
2. All domain names and URLs listed on Schedule 1.1(b) attached hereto;
3. All customer and user data relating to customers of Lifescript and lifescript.com including, but not limited to, emails (including approximately 1.7 million opt-in emails to which the former CEO of Lifescript claims an interest), cookies, and other tracking and identifiable data, and such data as it may exist that relate to the Trademarks that are part of the Acquired Assets;
4. All general intangibles;
5. All goodwill of Lifescript to the extent related to the Business, the Acquired Assets or the Assumed Liabilities;
6. Copies of all business records to the extent related to the Acquired Assets and Assumed Liabilities, including, but not limited to, historical client records for the past two years;
7. All customer contracts for work performed by Buyer post-closing and the right to any fees and payments for the post-closing services;
8. The Lifescript email platform, excluding any equipment or hardware relating thereto; and
9. All copyrightable works, all copyrights, and all applications, registrations, and renewals in connection therewith that were and are part of the Business and the lifescript.com website including, but not limited to, all content, articles, videos, and responses to quizzes, and other information proved by users and customers.

¹ Capitalized terms not defined herein have the meaning ascribed in the Asset Purchase Agreement, dated as of January 4, 2018, by and between Insolvency Services Group, Inc., solely in its capacity as Assignee for the Benefit of Creditors of Lifescript, Inc. and Prospectiv Direct, LLC, and Ziff Davis, LLC, or its Designee.

SCHEDULE 1.1(A)

Trademarks

Mark Name	Country	Status	Class Number	Registration No.	Application No.
LIFESCRIPT	United States	Registered	IC 035 IC 041 IC 044	4276396	
LIFESCRIPT	United States	Registered	IC 043	4265156	
LIFESCRIPT	United States	Registered	IC 005 IC 035 IC 042	2810923	
Life Unscripted	United States	Pending	IC 44		86797836
SampleMeMore	United States	Registered	IC 35	4993506	

SCHEDULE 1.1(B)

Domain Names

acid-reflux-heartburn.com
add002.com
add003.com
adhdwiki.com
aib007.com
amazingsweepstakes.com
americasbestparent.com
americasbestparents.com
americasbesttube.com
americasbestvideos.com
astigmatismcontact.com
atrustedplace.com
authorizedcontact.com
babymodeladvice.com
babymodelingadvice.com
biggestloserclubemail.com
bookclubvip.com
build-asign.com
builda-sign.com
c0277g3.com
cafesweepstakes.com
californiababymodeling.com
childmodelingadvice.com
cl0002.com
collegeandcareerfinder.com
comfylenz.com
comparechoicesnow.com
compareresultsnow.com
contactlensadvisor.com
contactlensjunction.com
contactpmg.com
contestforpets.com
contestpeople.com
coupmail.com
couponcodepromo.com
couponize.com
couponnetemail.com
couponrater.com
couponraters.com
crappyparent.com
creditmemore.com
cureheartburnfast.com
customizednutrition.com

cute-o-meter.com
d9m1b3.com
dadsociety.com
dailyinboxdeals.com
dailysleeptips.com
dbe004.com
deals4mommy.com
dealsfordad.com
dealsformama.com
dealsformommy.com
dealsformothers.com
dealsforpet.com
debtredutionadviser.com
dermastep.com
dermavida.com
di004.com
doubledsearch.com
efamilymoments.com
email-advantage.com
enstational.com
eparentmedia.com
eversave.com
eversavecoupons.com
eversaveloan.com
eversaveloans.com
eversaverecipes.com
f0278h6.com
fatheradvertising.com
fathermarketing.com
fathersociety.com
fl0003.com
floridababymodeling.com
forcontactlens.com
fridaysfreebie.com
gallerydemand.com
gerberbabymodelsearch.com
gerbermodelsearch.com
grandparentsociety.com
grandparentssociety.com
greatamericanfotocontest.com
greatamericanphotocontests.net
greatestamericandad.com
greatestamericanmom.com
healthbistro.com
healthier.com
healthy-advantage.com
healthyadvantage.biz
healthyadvantage.com

healthyadvantage.net
healthyadvantage.org
healthyadvantage.us
hearthsidconcierge.com
hellotheresite.com
homeplate.tv
howtocureheartburn.com
ilinkmd.com
ilinkmd.net
inboxsweepstakes.com
instantsave.com
instantsave.info
itsallaboutmoms.com
jetskytech.com
k12schoolnetworkmail.com
keepsharemail.com
knowledge-stop.com
knowledgestop.com
lagunabeachdiet.com
lfscpttracking.com
lifescrpt.biz
lifescrpt.bz
lifescrpt.cc
lifescrpt.com
lifescrpt.com.tw
lifescrpt.me.uk
lifescrpt.mobi
lifescrpt.net
lifescrpt.org.cn
lifescrpt.org.uk
lifescrpt.tv
lifescrpt.tw
lifescrpt.us
lifescrptadvantage.co
lifescrptadvantage.net
lifescrptadvantage.us
lifescrptaffiliates.com
lifescrptsearch.com
lifescrptsoy.com
lifescrptsoy.net
lifescrptsurveys.com
liv7682r.com
livelifeathalftheprice.com
lookaftermom.com
ls-advantage.com
lsadirect.com
lsatrack01.com
lsatrack02.com

lsatrack03.com
lsatrack04.com
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lsatrack08.com
lsatrack09.com
lsatrack10.com
lsatrack11.com
lsatrack12.com
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lsatrack18.com
lsatrack19.com
lsatrack20.com
mat005.com
menopausesleep.com
millionbabyboard.com
modelsearchcalifornia.com
mortgagesweepstakes.com
mothermarketing.com
mothersociety.com
mycoloredcontactlenses.com
mycutevideo.com
mycutevideos.com
myfamilytube.com
myfamilyvideos.com
myfamilyvideos.net
myfamilyvideos.org
myindigestion.com
myinnerbeauty.com
myinnerbeauty.net
myoriginalartonline.com
myseniorcareconcierge.com
mysmartsearches.com
mytopsearchexplorer.com
newsearchoptions.com
newyorkbabymodeling.com
newyorkdogtraining.com
nobottles.com
noritry77.com
northwestscuba-padi.com
nutriscript.com
nutriscript.net
onlinemedicalseminars.com

or005.com
orchidmail.net
ourfamilytube.com
parentadvertisements.com
parentadvertising.com
parentingsociety.com
parentmedia.net
parentmediagroupinc.com
parentmediainc.com
parentmediainc.net
parentsauthority.com
parentschime.com
parentsmediagroup.com
parentsociety.co
parentsociety.com
parentsociety.net
parentsociety.org
parentsociety.us
parentsocietymedia.com
parentsocietynetwork.com
parentsocietynetwork.net
parentsocietytv.com
parentsociety.com
pdirectmail.com
pimpmyphp.com
pmg-dev.com
pmg-live.com
pmgimagestorage.com
pmglinks.com
pmglnk.com
pmstreatments.com
popparents.com
precisionarrow.com
pregnancyheartburn.com
prescriptionvitamins.net
pri4682p.com
privatecareconnectors.com
privatecarenet.co
privatecarenet.com
privatecarenet.net
privatecarenet.org
proactiveg.com
proactiveview.com
prospectiv.com
prospectivdirect.com
prospectivedirect.com
prospectivemail.com
prospectivmail.com

psoftheday.com
pspmgdev.com
ratecoupons.com
re006.com
rftsmail.com
s2g6.com
s8g14.com
s8m814.com
samplememore.com
samplesafari.com
savemywall.com
sbg006.com
searchchoicesonline.com
searchresultcomparisons.com
seesection.com
sendparents.com
sendyousamples.com
seniorcarereplacementconcierge.com
shemakesithappen.com
shitkardashiansays.com
shitkardashianssay.com
shitkimkardashiansays.com
slimscrip.com
slimscript.com
slimscript.net
smartchoicesearches.com
smartsearchesonline.com
societyofmoms.com
sundayssample.com
sweepstakeschaser.com
t0276f20.com
tes001.com
texasbabymodeling.com
texasmodelsearch.com
the-baby-namer.com
the-knowledge-stop.com
theallergyblog.com
theallergyblog.net
thebiggallery.com
thefamilytube.com
thegreatamericancontest.com
theknowledgestop.com
themediadaashboard.com
themodernphotographer.com
theparentmedia.com
theparentmediagroup.com
theparentsociety.com
theparentsociety.net

todayssave.com
topchoicesearches.com
ultimatesweepstakes.com
valuesweeps.com
vitascript.com
vitascript.net
wincashsweepstakes.com
worldsbiggestgallery.com
worldslargestgalleries.com
worldslargestgallery.com
x0041a24.com
x0280a23.com
yourchoicesearches.com
yourkidsite.com
yourpetshoppe.com
zdigitalmail.com
ze0001.com