# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM650412

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor/Conveying Party Data previously recorded on Reel 006568 Frame 0989. Assignor(s) hereby confirms the Assignment of the Entire Interest and the Goodwill.
RESUBMIT DOCUMENT ID:	900618980
SEQUENCE:	1

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Confie Seguros Holding II Co.		04/09/2021	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	All Star General insurance Agency, Inc.	
Street Address:	7711 Center Avenue, Suite 200	
City:	Huntington Beach	
State/Country:	CALIFORNIA	
Postal Code:	92647	
Entity Type:	Corporation: CALIFORNIA	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4518233	
Registration Number:	4481652	PERSONABLE

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7146624673

Email: lweiland@rutan.com
Correspondent Name: Rutan & Tucker, LLP

Address Line 1: 18575 Jamboree Road, 9th Floor

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER: 102142.0018

NAME OF SUBMITTER: Lindy M. Herman

SIGNATURE: /Lindy M. Herman/

DATE SIGNED: 05/28/2021

**Total Attachments: 4** 

TRADEMARK
REEL: 007302 FRAME: 0605

900620232

source=Assignment Resubmission, 102142.0020T-21T#page1.tif source=Assignment Resubmission, 102142.0020T-21T#page2.tif source=Assignment Resubmission, 102142.0020T-21T#page3.tif source=Assignment Resubmission, 102142.0020T-21T#page4.tif

TRADEMARK REEL: 007302 FRAME: 0606

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM510960

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
-PGIA-Holdings, LLG		-02/20/2019	Limited Liability Company:
Confie Seguros Holding II Co.		04/09/2021	DELAWARE

#### **RECEIVING PARTY DATA**

Name:	All Star General Insurance Agency, Inc.	
Street Address:	7711 Center Avenue, Suite 200	
City:	Huntington Beach	
State/Country:	CALIFORNIA	
Postal Code:	92647	
Entity Type:	Corporation: CALIFORNIA	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4481652	PERSONABLE
Registration Number:	4518233	

### **CORRESPONDENCE DATA**

7145469035 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 714-641-5100 Email: lweiland@rutan.com **RUTAN & TUCKER, LLP Correspondent Name:** 

Address Line 1: 611 ANTON BLVD, SUITE 1400 Address Line 4: COSTA MESA, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	102142.0000
NAME OF SUBMITTER:	Lindy M. Herman
SIGNATURE:	/Lindy M. Herman/
DATE SIGNED:	02/21/2019

**Total Attachments: 1** 

source=Assignment#page1.tif

**TRADEMARK** REEL: 006562 FRAME: 0669

900486398

# TRADEMARK ASSIGNMENT

Confie Seguros Holding II Co.

This Trademark Assignment (this "Assignment") is made by and between PGIA—Holdings, LLC; with an address Corporation Trust Center 1209 Orange St., Wilmington, DE 19801 ("Assignor"), and All Star General Insurance Agency, Inc., a California Corporation, with an address of 7711 Center Avenue, Suite 200, Huntington Beach, CA 92647 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor:

U.S. Trademark Registration No. 4,481,652 for PERSONABLE, registered February 11, 2014, and

U.S. Trademark Registration No. 4,518,233 for (;, registered April 22, 2014

and all goodwill associated therewith (the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee its entire right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized in the Assigned Trademarks, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the Commissioner for Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the Assignee and owner of the Assigned Trademarks.

IN WITNESS WHEREOF:

Assignor: PGIA Holdings, LLC

	12/-
Name:	Michael Keplen
Date:	2/20/19
Position:	C <i>F</i> -o

TRADEMARK
REEL: 006502 FRAME: 0908

**RECORDED: 02/21/2019** 

# CORRECTIVE TRADEMARK ASSIGNMENT

The Trademark Assignment recorded at Reel 006568/Frame 0989 inadvertently listed PGIA Holdings, LLC as the assignor of the trademarks identified in the document when it was no longer the trademark owner at that time. Rather, PGIA Holdings, LLC had assigned the trademarks to Confie Seguros Holding II Co. as recorded on December 30, 2014 at Reel 5432, Frame 0275. Thus, this Corrective Trademark Assignment replaces PGIA Holdings, LLC with the true assignor, Confie Seguros Holding II Co., effective as of February 20, 2019.

This trademark assignment (this "Assignment") is made and entered into effective February 20, 2019 by and between Confie Seguros Holding II Co. (subsequently known as Confie Holding II Co.), a Delaware corporation with an address of 7711 Center Avenue, Suite 200, Huntington Beach, CA 92647 (Assignor), and All Star General insurance Agency, Inc., a California Corporation with an address of 7711 Center Avenue, Suite 200, Huntington Beach, CA 92647 ("Assignee).

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor:

U.S. Trademark Registration No. 4481652 for PERSONABLE, registered February 11, 2014, and

U.S. Trademark Registration No. 4518233 for (; registered April 22, 2014

And all goodwill associated therewith (the "Assigned Trademarks").

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee its entire right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized in the Assigned Trademarks along with the portion of Assignor's business to which the mark pertains, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the Commissioner for Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the Assignee and owner of the Assigned Trademarks as of the Effective Date.

[Signature Page Follows]

TRADEMARK REEL: 007302 FRAME: 0609 IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

Assignor

Confie Seguros Holding II Co. (subsequently known as Confie Holding II Co.)

General Commerce Corporate

Name:

Position

Date:

-2-

RECORDED: 05/24/2021

13852120

TRADEMARK REEL: 007302 FRAME: 0610