

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM650189

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intuary, Inc.		12/30/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Teaching Strategies, LLC		
Street Address:	4500 East West Highway, Suite 300		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4502178	FARFARIA	
Registration Number:	4045077	VERBALLY	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444410		
Email:	HBMarkus@Venable.com		
Correspondent Name:	Linda J. Zirkelbach		
Address Line 1:	P.O. Box 34385		
Address Line 2:	Venable LLP		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	100290-541254		
NAME OF SUBMITTER:	Halle B. Markus		
SIGNATURE:	/Halle B. Markus/		
DATE SIGNED:	05/27/2021		
Total Attachments: 2			
source=Assignment Agreement#page1.tif			
source=Assignment Agreement#page2.tif			

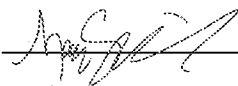
OP \$65.00 4502178

TRADEMARK ASSIGNMENT

Intuary, Inc., a Delaware corporation (“Assignor”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, assigns to Teaching Strategies, LLC, a Delaware limited liability company (“Assignee”), all right, title, and interest in and to the trademarks, including all pending applications and issued registrations pertaining to the trademarks, listed on Exhibit A (the “Marks”), together with the goodwill of the business symbolized by the Marks. This assignment is being delivered in connection with that certain Intellectual Property Assignment Agreement, dated as of December 30, 2020, by and between Assignor and Assignee. This assignment also includes all of Assignor’s causes of action relating to the Marks or the infringement thereof (including without limitation all claims for damages, profits, and costs or other remedies at law or in equity), whether such claims or causes of action were filed, arose, or accrued before or after the assignment of the Marks. The effective date of this assignment is December 30, 2020.

AGREED AND ACCEPTED:

Intuary, Inc.

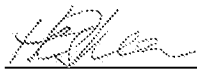
By:  _____

Name: Ajay Godhwani

Title: President

AGREED AND ACCEPTED:

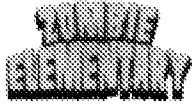
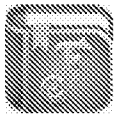



Teaching Strategies, LLC

By:  _____

Name: Heather O’Shea

Title: Chief Financial Officer

EXHIBIT A

Mark	Country	Status	Reg. No.	Owner
FARFARIA	United States	Registered	4502178	Intuary, Inc.
FARFARIA	Canada	Registered	TMA929874	Intuary, Inc.
FARFARIA	India	Registered	2360165	Intuary, Inc.
FARFARIA	Australia	Registered	1529973	Intuary, Inc.
FARFARIA	China	Registered	G1137473	Intuary, Inc.
FARFARIA	WO (Designated Countries under Madrid Protocol: AU, CN, EM)	Registered	1137473	Intuary, Inc.
VERBALLY	United States	Registered	4045077	Intuary, Inc.
	China	Registered	36133109	Intuary, Inc.
	China	Registered	36154181	Intuary, Inc.
	China	Registered	36162455	Intuary, Inc.
MILO AND IZZY	China	Registered	36172931	Intuary, Inc.
	China	Registered	36125242	Intuary, Inc.
	China	Registered	36127427	Intuary, Inc.