

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM657162

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|---|---|------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| WILAND INC. | | 06/30/2021 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | FIFTH THIRD BANK, NATIONAL ASSOCIATION | | |
| Street Address: | 38 Fountain Square Plaza | | |
| City: | Cincinnati | | |
| State/Country: | OHIO | | |
| Postal Code: | 45263 | | |
| Entity Type: | National Banking Association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5659327 | ULTIMATE DATA | |
| Registration Number: | 5659326 | ULTIMATE AUDIENCES | |
| Registration Number: | 4809817 | WILAND DELIVERING THE FUTURE | |
| Registration Number: | 4354876 | SPOTRIGHT | |
| Registration Number: | 4633142 | GRAPHMASSIVE | |
| Serial Number: | 90271475 | | |
| Serial Number: | 90271451 | GRAND GIRAFFE | |
| Serial Number: | 90179899 | | |
| Serial Number: | 90179880 | GRAND GIRAFFE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9497254100 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9497254043 | | |
| Email: | amina@stradlinglaw.com | | |
| Correspondent Name: | Arnold V. Mina | | |
| Address Line 1: | Stradling Yocca Carlson & Rauth, P.C. | | |
| Address Line 2: | 660 NEWPORT CENTER DRIVE, SUITE 1600 | | |
| Address Line 4: | Newport Beach, CALIFORNIA 92660 | | |
| ATTORNEY DOCKET NUMBER: | 103378-0266 | | |

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|---|------------------|
| NAME OF SUBMITTER: | Arnold V. Mina |
| SIGNATURE: | /Arnold V. Mina/ |
| DATE SIGNED: | 06/30/2021 |
| Total Attachments: 4 source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page1.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page2.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page3.tif source=Fifth Third.Wiland - Notice of Grant of Security Interest in Trademarks#page4.tif | |

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 30, 2021 (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Fifth Third Bank, National Association, as administrative agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to all of the trademarks and trademark applications shown below:

TRADEMARKS

| <u>Trademark No.</u> | <u>Description of Trademark Item</u> | <u>Date of Trademark</u> |
|----------------------|--|--------------------------|
|----------------------|--|--------------------------|

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

| <u>Trademark Applications No.</u> | <u>Description of Trademark Applied for</u> | <u>Date of Trademark Applications</u> |
|-----------------------------------|---|---|
|-----------------------------------|---|---|

See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

WILAND, INC., as Obligor

By: 
Name: Phillip A. Wiland
Title: Chief Executive Officer

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK
REEL: 007341 FRAME: 0298

Acknowledged and Accepted:

FIFTH THIRD BANK, NATIONAL ASSOCIATION, as Administrative Agent

By: 

Name: Andrew M. Hensley

Title: Managing Director

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]



TRADEMARK
REEL: 007341 FRAME: 0299

Schedule 1

TRADEMARKS

| <u>Trademark No.</u> | <u>Description of Trademark Item</u> | <u>Date of Trademark</u> |
|-----------------------------|---|---------------------------------|
| Reg. No. 5,659,327 | ULTIMATE DATA | Registered January 22, 2019 |
| Reg. No. 5,659,326 | ULTIMATE AUDIENCES | Registered January 22, 2019 |
| Reg. No. 4,809,817 | WILAND DELIVERING THE FUTURE | Registered September 8, 2015 |
| Reg. No. 4,354,876 | SPOTRIGHT | Registered June 18, 2013 |
| Reg. No. 4,633,142 | GRAPHMASSIVE | Registered November 4, 2014 |

TRADEMARK APPLICATIONS

| <u>Trademark Applications No.</u> | <u>Description of Trademark Applied for</u> | <u>Date of Trademark Applications</u> |
|--|---|--|
| Serial #: 90/271,475 |  | Filed October 22, 2020 |
| Serial #: 90/271,451 | GRAND GIRAFFE | Filed October 22, 2020 |
| Serial #: 90/179,899 |  | Filed September 14, 2020 |
| Serial #: 90/179,880 | GRAND GIRAFFE | Filed September 14, 2020 |