

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM659035

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cycle House, LLC		05/12/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rock Fit, LLC		
Street Address:	5553 Bandini Boulevard, Suite B		
City:	Bell		
State/Country:	CALIFORNIA		
Postal Code:	90201		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5207450	CYCLE HOUSE	
Registration Number:	5207451	CYCLE HOUSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@raklaw.com		
Correspondent Name:	Irene Y. Lee		
Address Line 1:	12424 Wilshire Blvd, 12th fl.		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Adam Kummins		
SIGNATURE:	/Adam Kummins/		
DATE SIGNED:	07/09/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Cycle House, LLC, a California limited liability company ("Assignor"), is the sole and exclusive owner of the entire right, title and interest in and to the marks and trade names described in Schedule "A" and the goodwill appertaining thereto (hereinafter the "Marks") and the applications and registrations listed in Schedule "A";

WHEREAS, Rock Fit LLC, a Delaware limited liability company ("Assignee") desires to acquire Assignor's entire right, title and interest in and to the Marks and the corresponding applications and registrations listed in Schedule "A", together with the goodwill appertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, fully and forever, Assignor's entire right, title and interest, whether statutory or at common law, in and to the Marks, together with: (1) the goodwill appertaining thereto; (2) all corresponding applications and registrations; (3) all income, royalties, damages and any other monetary benefits now due or which later become payable to Assignor with respect to any of the Marks, including without limitation, damages and payments for any and all previously occurring infringements and violations of the rights being assigned; and (4) any and all rights to sue for past, present and future infringements or violations of the rights being assigned and retain the proceeds relating to such infringements or violations.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in the territories listed in Schedule "A" and any other territories as appropriate.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities. This agreement shall be effective upon entry, and subject to, a bankruptcy court order authorizing this agreement and the assignment of the Marks hereunder.

IN WITNESS WHEREOF, this Trademark Assignment is entered effective May 12, 2021.

ASSIGNOR

ASSIGNEE

Cycle House, LLC

Rock Fit LLC

By: 
Name: Alfred T. Giuliano, in his capacity as
Chapter 7 Trustee of Cycle House LLC
Date: May 14, 2021

By: 
Name: Frank Zarabi, [title]
Date: May 27, 2021

Schedule A

Marks

Mark	Serial No.	Filing Date	Goods/Services
CYCLE HOUSE	86/936537	March 11, 2016	Int'l Class 25 - Clothing, namely, leggings, pants, shirts, shorts, socks, sports undergarments, sweat pants, sweatbands, sweatshirts and tank tops; headwear.
CYCLE HOUSE	86/936538	March 11, 2016	Int'l Class 41 - Conducting fitness classes; consulting services in the fields of fitness and exercise; personal fitness training services and consultancy; personal training provided in connection with weight loss and exercise programs; physical fitness assessment services; physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities; providing a website featuring information on exercise and fitness; providing fitness and exercise facilities; providing information on physical exercise, fitness, and weight loss; providing physical fitness and exercise consultation and instruction; providing physical fitness and exercise incentive and awards programs.

Common Law Uses

CYCLE HOUSE

Social Media

<https://www.instagram.com/cyclehouse/?hl=en>

<https://www.facebook.com/CycleHouseLA/>

<https://twitter.com/cyclehousela?lang=en>

<https://www.youtube.com/user/cyclehousela>