

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM660595

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Specialty Sales, LLC		07/16/2021	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	First Merchants Bank		
Street Address:	200 East Jackson Street		
City:	Muncie		
State/Country:	INDIANA		
Postal Code:	47305		
Entity Type:	State Banking Institution: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	90139406	LQA	
Serial Number:	88767735	HOOFSTRONG	
Serial Number:	90136542	CH2X	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-577-8438		
Email:	raquel.haleem@katten.com		
Correspondent Name:	Raquel Haleem c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Raquel Haleem		
SIGNATURE:	/Raquel Haleem/		
DATE SIGNED:	07/16/2021		
Total Attachments: 3			
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “Agreement”), dated effective as of July 16, 2021, by **SPECIALTY SALES, LLC**, a California limited liability company (the “Grantor”), in favor of **FIRST MERCHANTS BANK**, an Indiana state banking institution with a mailing address of 200 East Jackson Street, Muncie, Indiana 47305 and its successors and assigns (the “Lender”).

RECITALS

A. This Agreement made in connection with certain loans made by Lender to Grantor pursuant to that certain Credit Agreement dated as of March 23, 2018 by and between Grantor and Lender (as the same may be amended, restated, replaced, supplemented or otherwise modified from time to time, the “Credit Agreement”).

B. Grantor has entered into a Security Agreement dated as of March 23, 2018 (as the same may be amended, restated, replaced, supplemented or otherwise modified from time to time, the “Collateral Agreement”) with Lender pursuant to which the Obligations are secured on the terms and conditions set forth therein.

C. Pursuant to the terms of the Collateral Agreement, Grantor has granted to Lender a security interest in substantially all the assets of the Grantor, including all right, title and interest of the Grantor in, to and under all now owned and hereafter acquired trademarks, trademark applications and trademark licenses, and all products and proceeds thereof.

In consideration of the mutual agreements set forth herein and in the Credit Agreement, the Grantor does hereby grant to Lender a security interest in all of Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

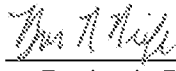
- (1) each trademark and trademark application, including, without limitation, each trademark and trademark application referred to in **Schedule 1** annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;
- (2) each trademark license, including, without limitation, each Trademark license listed on **Schedule 1** annexed hereto, together with all goodwill associated therewith; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement or dilution of any trademark or injury to the goodwill associated with any trademark, trademark application or trademark license, including, without limitation, any trademark referred to in **Schedule 1** annexed hereto, any trademark issued pursuant to a trademark application referred to in **Schedule 1** and any trademark licensed under any trademark license listed on **Schedule 1** annexed hereto (items 1 through 3 being herein collectively referred to as the “Trademark Collateral”).

This security interest is granted in conjunction with the security interests granted to the Lender pursuant to the Collateral Agreement and subject to limitations set forth therein. The Grantor hereby acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Collateral Agreement.

[REMAINDER OF PAGE INTENTIONALLY BLANK – SIGNATURE PAGE FOLLOWS]

The Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer or other representative thereunto as of the date first set forth above.

SPECIALTY SALES, LLC

By: 
Name: Benjamin Riefe
Title: Secretary

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT

Owned Trademarks

Mark	Application No.	Application Date	Registration No.	Registration Date
LQA	90139406	8/26/20	N/A	N/A
CH2X	90136542	8/25/20	N/A	N/A
HOOFSTRONG	88767735	1/21/20	6229845	12/22/20

Licensed Trademarks

None.