

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM664164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC BANK, NATIONAL ASSOCIATION		07/30/2021	ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	IMEDIA BRANDS, INC. f/k/a EVINE LIVE, INC.		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: MINNESOTA		
Name:	VALUEVISION INTERACTIVE, INC.		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: MINNESOTA		
Name:	VALUEVISION RETAIL, INC.		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: DELAWARE		
Name:	VALUEVISION MEDIA ACQUISITIONS, INC.		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: DELAWARE		
Name:	NORWELL TELEVISION, LLC		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		

OP \$1740.00 3506379

State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	Limited Liability Company: DELAWARE
Name:	VVI FULFILLMENT CENTER, INC.
Street Address:	6740 Shady Oak Road
City:	Eden Prairie
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	Corporation: MINNESOTA

PROPERTY NUMBERS Total: 69

Property Type	Number	Word Mark
Registration Number:	3506379	GALERIE DE BIJOUX
Registration Number:	3584511	BEVERLY HILLS ELEGANCE
Registration Number:	3587971	QUICKBUY
Registration Number:	3588909	GEM TREASURES
Registration Number:	3653015	OPTILIFE
Registration Number:	3780979	DREAM OAKS
Registration Number:	3806942	925 FUSION
Registration Number:	3818355	ENCHANTMENT
Registration Number:	3867689	SICURO
Registration Number:	3963436	VIVANTAGE
Registration Number:	3967139	TODAY'S TOP VALUE
Registration Number:	4011927	GENEOLOGY FASHION DNA
Registration Number:	4057088	SICURO
Registration Number:	4090461	SEMPREGOLD
Registration Number:	4132924	COZELLE
Registration Number:	4151368	DÉSORO
Registration Number:	4195795	VIALE18K
Registration Number:	4206499	BELITA
Registration Number:	4207325	SILICORO
Registration Number:	4214762	AMELIA & BLAKE
Registration Number:	4261551	DIAMOND TREASURES
Registration Number:	4327877	DIAMOND TREASURES
Registration Number:	4334173	GEM TREASURES
Registration Number:	4353017	GRAND SUITES
Registration Number:	4370062	DARE TO RARE
Registration Number:	4373587	FLASH PRICE
Registration Number:	4373588	FLASH PRICE

Property Type	Number	Word Mark
Registration Number:	4389137	PALATINO
Registration Number:	4400207	SEMPRESILVER
Registration Number:	4400250	TREASURED LIGHTING
Registration Number:	4403453	SOUTHPORT DIAMONDS
Registration Number:	4455162	SURESOFIT
Registration Number:	4457864	GLITTERSCAPE
Registration Number:	4476291	KATE & MALLORY
Registration Number:	4527066	#HOLLYWOODTRENDS
Registration Number:	4581642	WRINKLE EASE
Registration Number:	4593396	COOK'S TRADITION
Registration Number:	4601937	COOK'S COMPANION
Registration Number:	4628849	LUMINOSITY 925
Registration Number:	4657892	ULTIMATE SILVER
Registration Number:	4659910	KATE & MALLORY
Registration Number:	4682240	INNOVA
Registration Number:	4688249	OSO CASUALS
Registration Number:	4689201	SHQP
Registration Number:	4668277	SHQP
Registration Number:	4504439	SHQP
Registration Number:	4368884	SHOPHQ
Registration Number:	3867309	VALUESHIPPING
Registration Number:	2247569	VALUEPAY
Registration Number:	4692530	GEM INSIDER
Registration Number:	4692531	JAIPUR JEWELRY BAZAAR
Registration Number:	4692532	NYC II
Registration Number:	4720085	WAKE UP IN STYLE
Registration Number:	4723884	BRILLIANTE
Registration Number:	4725004	LABRADO
Registration Number:	4744921	FIERRA
Registration Number:	4745013	ALL SEASON
Registration Number:	4807485	PRESTIGE PEARLS
Registration Number:	4807492	PASSAGE TO ISRAEL
Registration Number:	4838175	TRAVELRIGHT
Registration Number:	4844346	HOT FLASHES
Registration Number:	4864162	ARTIQUE SILVER CREATIONS
Registration Number:	4875797	LINDEN RIDGE
Registration Number:	4875697	SHOP. SHARE. SMILE.
Serial Number:	86458020	EVINE LIVE

Property Type	Number	Word Mark
Registration Number:	4875695	EVINE LIVE
Registration Number:	4882874	EVINE LIVE
Registration Number:	4875694	EVINE LIVE
Registration Number:	4890735	CITYSCAPE

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Jessica Hildebrandt
SIGNATURE:	/Jessica Hildebrandt/
DATE SIGNED:	08/02/2021

Total Attachments: 8
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**TERMINATION AND RELEASE OF AMENDED AND RESTATED TRADEMARK
AND PATENT SECURITY AGREEMENT**

THIS TERMINATION AND RELEASE OF AMENDED AND RESTATED TRADEMARK AND PATENT SECURITY AGREEMENT (this "Termination"), is dated as of July 30, 2021, and made by **PNC BANK, NATIONAL ASSOCIATION** (the "Grantee"), to **IMEDIA BRANDS, INC. f/k/a EVINE LIVE, INC.**, a Minnesota corporation, **VALUEVISION INTERACTIVE, INC.**, a Minnesota corporation, **VVI FULFILLMENT CENTER, INC.**, a Minnesota corporation, **VALUEVISION MEDIA ACQUISITIONS, INC.**, a Delaware corporation, **VALUEVISION RETAIL, INC.**, a Delaware corporation, and **NORWELL TELEVISION, LLC**, a Delaware limited liability company (each a "Grantor" and collectively, the "Grantors").

WHEREAS, pursuant to that certain Amended and Restated Trademark and Patent Security Agreement dated as of March 10, 2016 made by Grantors in favor of Grantee (the "Security Agreement"), a security interest was granted by the Grantors to Grantee in certain collateral, including the Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on March 16, 2016 at Reel/Frame 5752/0027 and with the patent division of the United States Patent and Trademark Office on March 16, 2016 at Reel/Frame 037996/0282;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

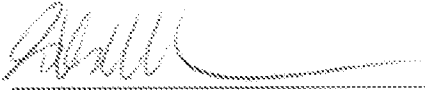
1. Definitions. The term "Intellectual Property," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Intellectual Property listed on Exhibit A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Intellectual Property and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Intellectual Property.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

PNC BANK, NATIONAL ASSOCIATION

By: 
Name: Sherry Winick
Title: Vice President

Signature Page to Termination and Release of Amended and Restated Trademark and Patent Security Agreement

EXHIBIT A

TRADEMARK REGISTRATIONS

MARK	REG. NO.	REGISTRATION DATE OR FILING* DATE	AFFIDAVIT OF USE OR RENEWAL DATE
GALERIE DE BIJOUX	3506379	23-Sep-08	Affidavit of Use & Renewal 9/23/2018
BEVERLY HILLS ELEGANCE	3584511	3-Mar-09	Affidavit of Use & Renewal 3-Mar-19
QUICKBUY	3587971	10-Mar-09	Affidavit of Use 3-Mar-19
GEM TREASURES	3588909	10-Mar-09	Affidavit of Use 10-Mar-19
OPTILIFE	3653015	14-Jul-09	Affidavit of Use 14-Jul-19
DREAM OAKS	3780979	27-Apr-10	Affidavit of Use 27-Apr-16
925 FUSION	3806942	22-Jun-10	Affidavit of Use 22-Jun-16
ENCHANTMENT	3818355	13-Jul-10	Affidavit of Use 13-Jul-16
SICURO	3867689	26-Oct-10	Affidavit of Use 26-Oct-16
VIVANTAGE	3963436	17-May-11	Affidavit of Use 17-May-17
TODAY'S TOP VALUE	3967139	24-May-11	Affidavit of Use 24-May-17
GENEOLOGY FASHION DNA	4011927	16-Aug-11	Affidavit of Use 16-Aug-17
SICURO	4057088	15-Nov-11	Affidavit of Use 15-Nov-17
SEMPREGOLD	4090461	24-Jan-12	Affidavit of Use 24-Jan-18
COZELLE	4132924	24-Apr-12	Affidavit of Use 24-Apr-18
DÉSORO	4151368	29-May-12	Affidavit of Use 29-May-16
VIALE18K	4195795	21-Aug-12	Affidavit of Use 21-Aug-18
BELITA	4206499	11-Sep-12	Affidavit of Use 11-Sept-18
SILICORO	4207325	11-Sep-12	Affidavit of Use 11-Sept-18
AMELIA & BLAKE	4214762	25-Sep-12	Affidavit of Use 25-Sept-18
DIAMOND TREASURES	4261551	18-Dec-12	Affidavit of Use 18-Dec-18
DIAMOND TREASURES	4327877	30-Apr-13	Affidavit of Use 30-Apr-19
GEM TREASURES	4334173	14-May-13	Affidavit of Use 14-May-19
GRAND SUITES	4353017	18-Jun-13	Affidavit of Use 18-Jun-19
DARE TO RARE	4370062	16-Jul-13	Affidavit of Use 16-Jul-19
FLASH PRICE	4373587	23-Jul-13	Affidavit of Use 23-Jul-19
FLASH PRICE	4373588	23-Jul-13	Affidavit of Use 23-Jul-19
PALATINO	4389137	20-Aug-13	Affidavit of Use 20-Aug-19
SEMPRESILVER	4400207	10-Sep-13	Affidavit of Use 10-Sept-19
TREASURED LIGHTING	4400250	10-Sep-13	Affidavit of Use 10-Sept-19
SOUTHPORT DIAMONDS	4403453	17-Sep-13	Affidavit of Use 17-Sept-19
SURESOFT	4455162	24-Dec-13	Affidavit of Use 24-Dec-19
GLITTERSCAPE	4457864	31-Dec-13	Affidavit of Use 31-Dec-19
KATE & MALLORY	4476291	28-Jan-14	Affidavit of Use 28-Jan-20
#HOLLYWOODTRENDS	4527066	6-May-14	Affidavit of Use 6-May-20
WRINKLE EASE	4581642	5-Aug-14	Affidavit of Use 5-Aug-20
COOK'S TRADITION	4593396	26-Aug-14	Affidavit of Use 26-Aug-20
COOK'S COMPANION	4601937	9-Sep-14	Affidavit of Use 9-Sept-20
LUMINOSITY 925	4628849	28-Oct-14	Affidavit of Use 28-Oct-20

TRADEMARK

REEL: 007372 FRAME: 0949

ULTIMATE SILVER	4657892	16-Nov-14	Affidavit of Use 16-Nov-20
KATE & MALLORY	4659910	23-Dec-14	Affidavit of Use 23-Dec-20
INNOVA	4682240	3-Feb-15	Affidavit of Use 3-Feb-21
OSO CASUALS	4688249	17-Feb-15	Affidavit of Use 17-Feb-21
SHQP	4689201	17-Feb-15	Affidavit of Use 17-Feb-21
SHQP	4668277	6-Jan-15	Affidavit of Use 6-Jan-21
SHQP	4504439	1-Apr-14	Affidavit of Use 1-Apr-20
ShopHQ	4368884	16-Jul-13	Affidavit of Use 16-Jul-19
VALUESHIPPING	3867309	26-Oct-10	Affidavit of Use 26-Oct-16
VALUEPAY	2247569	25-May-99	Affidavit of Use & Renewal 25-May-19
GEM INSIDER	4692530	24-Feb-15	Affidavit of Use 24-Feb-21
JAIPUR JEWELRY BAZAAR	4692531	24-Feb-15	Affidavit of Use 24-Feb-21
NYC II	4692532	24-Feb-15	Affidavit of Use 24-Feb-21
WAKE UP IN STYLE	4720085	14-Apr-15	Affidavit of Use 14-Apr-21
BRILLIANTE	4723884	21-Apr-15	Affidavit of Use 21-Apr-21
LABRADO	4725004	21-Apr-15	Affidavit of Use 21-Apr-21
FIERRA	4744921	26-May-15	Affdiavit of Use 26-May-21
ALL SEASON	4745013	26-May-15	Affidavit of Use 26-May-21
PRESTIGE PEARLS	4807485	8-Sep-15	Affidavit of Use 8-Sept-21
PASSAGE TO ISRAEL	4807492	8-Sep-15	Affidavit of Use 8-Sept-21
TRAVELRIGHT	4838175	20-Oct-15	Affidavit of Use 20-Oct-21
HOT FLASHES	4844346	3-Nov-15	Affidavit of Use 3-Nov-21
ARTIQUE SILVER CREATIONS	4864162	1-Dec-15	Affidavit of Use 1-Dec-21
LINDEN RIDGE	4875797	22-Dec-15	Affidavit of Use 22-Dec-21
SHOP. SHARE. SMILE.	4875697	22-Dec-15	Affidavit of Use 22-Dec-21
EVINE LIVE	86458020	22-Dec-15	Affidavit of Use 22-Dec-21
EVINE LIVE	4875695	22-Dec-15	Affidavit of Use 22-Dec-21
EVINE LIVE	4882874	5-Jan-16	Affidavit of Use 5-Jan-22
EVINE LIVE (Curtain Logo Color)	4875694	22-Dec-15	Affidavit of Use 22-Dec-21
CITYSCAPE	4890735	19-Jan-16	Affidavit of Use 22-Jan-19
#HOLLYWOODTRENDS	N/A	18-Mar-13*	N/A
BEFORE & AFTER BEAUTY	N/A	11-Feb-15*	N/A
COZELLE SLEEP PERFECTION PILLOW	N/A	29-Jan-15*	N/A
DEVINE DREAMS	N/A	28-Jan-15*	N/A
DEVINE TREATS	N/A	6-Jan-15*	N/A
ENCHANT & 5TH	N/A	3-Sep-14*	N/A
EVINE	N/A	29-Aug-14*	N/A
EVINE LIVE (Curtain Logo)	N/A	18-Nov-14*	N/A
EVINE LIVE SHOP. SHARE. SMILE.	N/A	18-Nov-14*	N/A
EVINE TOO	N/A	30-Oct-15*	N/A
EVINELIVE	N/A	29-Aug-14*	N/A
EVLV	N/A	29-Aug-14*	N/A
FAR EAST MARKET	N/A	14-Jan-15*	N/A

TRADEMARK

KNITHAUS	N/A	25-Mar-15*	N/A
LIQUID COOL	N/A	31-Jul-14*	N/A
LUNA ITALIANA	N/A	24-Nov-14*	N/A
MARITA	N/A	4-Feb-15*	N/A
MICROLUXE	N/A	1-May-15*	N/A
NORTH SHORE LIVING	N/A	2-Apr-15*	N/A
ONE SOL	N/A	15-Jun-15*	N/A
PATHARA	N/A	18-Feb-14*	N/A
POSH PEARLS	N/A	23-Oct-12*	N/A
RETAIL REALITY	N/A	20-Oct-15*	N/A
SCULPT PILATES	N/A	19-Jun-15*	N/A
SEMPREDIAMONDS	N/A	24-Dec-14*	N/A
SLEEP RETREAT	N/A	19-Mar-15*	N/A
STYLOGRAPHY	N/A	18-Feb-15*	N/A
SUTTON PARC	N/A	7-Jul-14*	N/A
THE SIZZLE	N/A	9-Dec-14*	N/A
Tela	N/A	19-May-15*	N/A
WAKE UP LIVE	N/A	3-Nov-15*	N/A

PATENT REGISTRATIONS

APPLICATION* OR PATENT NO.	COUNTRY	ISSUE OR FILING* DATE	EXPIRATION DATE	TITLE
29/518,178*	United States	2/20/2015*	N/A	CONTAINER LID
29/530,333*	United States	6/16/2015*	N/A	CONTAINER LID