

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM666041

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Centennial Media LLC		08/09/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	East West Bank, as Agent		
Street Address:	135 N. Los Robles Avenue, 3rd Floor		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	Banking Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 94			
Property Type	Number	Word Mark	
Registration Number:	6337105	THE COMPLETE GUIDE TO NUTRITION	
Registration Number:	6271706	CENTENNIAL FEATURES	
Registration Number:	6186999	PERENNIALS	
Registration Number:	6187000	KETO FOR BEGINNERS	
Registration Number:	6186983	KETO DIET PLANNER	
Registration Number:	6202508	THE COMPLETE GUIDE TO PLANT-BASED FOOD	
Registration Number:	6138295	INTERMITTENT FASTING	
Registration Number:	6132315	THE COMPLETE GUIDE TO INTERMITTENT FASTI	
Registration Number:	6031324	THE COMPLETE GUIDE TO DIETS THAT WORK	
Registration Number:	6132302	THE DEBT CURE	
Registration Number:	6098124	THE COMPLETE GUIDE TO GUT HEALTH	
Registration Number:	6076724	CENTENNIAL BOOKS	
Registration Number:	6076725	CENTENNIAL BOOKS	
Registration Number:	6230340	HOLIDAY KETO	
Registration Number:	6092829	THE ULTIMATE GUIDE TO THE ANIMAL MIND	
Registration Number:	6087437	KETO FOR WOMEN	
Registration Number:	6031258	THE COMPLETE GUIDE TO MENTAL HEALTH	
Registration Number:	6031249	THE COMPLETE GUIDE TO GETTING RICH	
Registration Number:	6035714	THE ESSENTIAL GUIDE TO MEDITATION	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	6035715	THE ESSENTIAL GUIDE TO GET OUT OF DEBT
Registration Number:	6031230	THE WORLD'S MOST MYSTERIOUS PLACES
Registration Number:	6031231	THE WORLD'S MOST AMAZING PLACES
Registration Number:	6031232	THE WORLD'S SCARIEST PLACES
Registration Number:	5928904	SUPERCHARGED KETO
Registration Number:	5885523	INSIDE YOUR DOG'S MIND
Registration Number:	5916912	LIVING ON LESS
Registration Number:	5952085	THE COMPLETE GUIDE TO WEIGHT LOSS
Registration Number:	6049882	THE COMPLETE GUIDE TO CBD
Registration Number:	5969505	BACKWOODS SURVIVAL GUIDE
Registration Number:	5922884	FITNESS FORMULA
Registration Number:	5951858	CANNABLISS
Registration Number:	5940194	FAMILY, INC.
Registration Number:	5940419	COLOR-YOUR-OWN GREETING CARDS
Registration Number:	5878748	INSIDE YOUR CAT'S MIND
Registration Number:	5905350	GAMING FUN
Registration Number:	5998296	CUT THE CARBS
Registration Number:	5923064	AIR FRYER RECIPES
Registration Number:	5766232	THE COMPLETE GUIDE TO KETO
Registration Number:	6035666	THE COMPLETE GUIDE TO MARIJUANA
Registration Number:	5923055	OUTDOOR STYLE
Registration Number:	5923040	FAMILY HEALTH GUIDE
Registration Number:	6066084	BRAIN PUZZLES
Registration Number:	6048613	YOGA WORLD
Registration Number:	5910724	THE COMPLETE GUIDE TO MEDICAL MARIJUANA
Registration Number:	6240175	AMERICAN LEGENDS
Registration Number:	5817416	MARIJUANA GOES MAINSTREAM
Registration Number:	5765260	TRAVEL FUN
Registration Number:	5945049	MYSTERY COLORS
Registration Number:	5753592	MODERN VINTAGE HOME & LIVING
Registration Number:	5595802	CENTENNIAL TRAVEL
Registration Number:	5687878	EDIBLE GARDENING
Registration Number:	5676966	AMERICA'S SCARIEST PLACES
Registration Number:	5747122	THE SCIENCE OF GETTING RICH
Registration Number:	5676939	PORCHES & PATIOS
Registration Number:	5747004	CENTENNIAL SPOTLIGHT
Registration Number:	5594753	CENTENNIAL OUTDOORS
Registration Number:	5594718	PREPPER SURVIVAL GUIDE

TRADEMARK

REEL: 007383 FRAME: 0345

Property Type	Number	Word Mark
Registration Number:	5645688	THE ESSENTIAL GUIDE TO NATURAL REMEDIES
Registration Number:	5645670	EVERY SIGN, EVERY WEEK
Registration Number:	5676886	THE MINDFULNESS JOURNAL
Registration Number:	5723420	MODERN FARMHOUSE HOME & LIVING
Registration Number:	5608644	CENTENNIAL BIBLE
Registration Number:	5608626	GARDEN STYLE
Registration Number:	5875995	AMERICAN COLLECTOR
Registration Number:	5932639	MODERN MARIJUANA
Registration Number:	5577566	FLEA MARKET HOME & LIVING
Registration Number:	5577558	TINY HOMES
Registration Number:	5567421	VINTAGE DECORATING
Registration Number:	5650741	FLEA MARKET COTTAGE
Registration Number:	5891795	ANNIVERSARY SPOTLIGHT
Registration Number:	5771604	HOLLYWOOD STORY
Registration Number:	5409339	HOLLYWOOD LEGENDS
Registration Number:	5409148	CENTENNIAL KITCHEN
Registration Number:	5398179	THE POWER OF SUPERFOODS
Registration Number:	5398180	THE POWER OF MINDFULNESS
Registration Number:	5398181	BLISSFUL
Registration Number:	5409107	HOLLYWOOD SPOTLIGHT
Registration Number:	5542165	CENTENNIAL LEGENDS
Registration Number:	5403494	CENTENNIAL LIVING
Registration Number:	5409083	CENTENNIAL SPECIALS
Registration Number:	5449806	CENTENNIAL GARDENING
Registration Number:	5494100	AMERICAN FARMER'S ALMANAC
Registration Number:	5449807	CENTENNIAL ENTERTAINMENT
Registration Number:	5429756	CENTENNIAL HEALTH
Registration Number:	5449808	CENTENNIAL HOME
Registration Number:	6289630	CENTENNIAL ICONS
Registration Number:	5356592	CENTENNIAL SPORTS
Registration Number:	5331617	CENTENNIAL MEDIA
Registration Number:	5331618	C CENTENNIAL MEDIA
Registration Number:	5596420	CENTENNIAL MEDIA
Registration Number:	5596421	C CENTENNIAL MEDIA
Serial Number:	90293141	THE ESSENTIAL GUIDE TO HAPPINESS
Serial Number:	90523880	COLORING OWLS
Serial Number:	90624889	KETO FOR WOMEN OVER 50

CORRESPONDENCE DATA**Fax Number:** 3129021061*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312.577.8034**Email:** oscar.ruiz@katten.com**Correspondent Name:** Oscar Ruiz c/o Katten Muchin Rosenman**Address Line 1:** 525 W. Monroe Street**Address Line 4:** Chicago, ILLINOIS 60661**ATTORNEY DOCKET NUMBER:** 332779-00087**NAME OF SUBMITTER:** Oscar Ruiz**SIGNATURE:** /Oscar Ruiz/**DATE SIGNED:** 08/09/2021**Total Attachments: 11**

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”) is made as of August 9, 2021 (the “**Effective Date**”) by Centennial Media LLC, a New York limited liability company (“**Grantor**”), in favor of East West Bank for the benefit of the Lenders from time to time party to the Credit Agreement (in such capacity, the “**Agent**”) (as defined in the Credit Agreement or the Security Agreement as applicable in each case as referred to below).

RECITALS:

WHEREAS, reference is made to that certain Security Agreement, dated as of August 9, 2021 (as it may be amended, restated, supplemented, extended or otherwise modified from time to time, the “**Security Agreement**”), among the Grantor, Centennial Media Merger Sub, LLC, a Delaware limited liability company (the “**Initial Borrower**” and together with the Grantor, the “**Borrowers**”), Centennial Intermediate, LLC, a Delaware limited liability company (“**Holdings**”), and the Agent, and that certain Credit Agreement, dated as of August 9, 2021 (as amended as of the date hereof, and as it may be further amended, restated, supplemented, extended, refinanced or otherwise modified from time to time, the “**Credit Agreement**”), among the Borrowers, Holdings, the several banks and other lenders from time to time party thereto (the “**Lenders**”), and the Agent; and

WHEREAS, under the terms of the Security Agreement, the Grantor has (i) as collateral security for the Obligations, granted to the Agent, for the benefit of the Secured Parties, a security interest in and continuing lien on all of the Grantor’s rights, title and interest in, to and under the Collateral (as defined in the Security Agreement), including, without limitation, certain intellectual property of the Grantor and (ii) agreed to execute this Agreement for recording with the United States Patent and Trademark Office and other applicable Governmental Authorities.

NOW, THEREFORE, in consideration of the promises and the agreements, provisions and covenants herein contained, the Grantor and the Agent agree as follows:

Section 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement or the Credit Agreement, as applicable. The rules of construction specified in Section 1.2 of the Credit Agreement also apply to this Agreement.

Section 2. Grant of Security. As collateral security for the Obligations, the Grantor hereby grants to the Agent, for the benefit of the Secured Parties, a security interest in and continuing lien on all of the Grantor’s rights, title and interest in, to and under the following:

(a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), now owned or existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar offices in any State of the United States or any other country or any political subdivision thereof, including, without limitation, those listed

on Schedule 1 hereto, (b) all reissues, extensions or renewals thereof (collectively (a)-(b), the “**Trademarks**”) and (c) all goodwill associated with or symbolized by any of the foregoing.

The security interest granted hereby has been granted to the Agent, for the benefit of the Secured Parties, in connection with the Security Agreement and the Credit Agreement and is expressly subject to the terms and conditions thereof. The security interest granted by the Grantor hereunder shall terminate simultaneously with any termination of the security interests in the Trademarks granted by the Grantor under the Security Agreement in accordance with its terms.

Notwithstanding anything to the contrary herein, no security interest granted hereby shall include any assets excluded from the Collateral pursuant to the Security Agreement.

Section 3. Recordation. The Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Agreement.

Section 4. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or in electronic (*i.e.*, “pdf” or “tif”) format shall be effective as delivery of a manually executed counterpart of this Agreement.

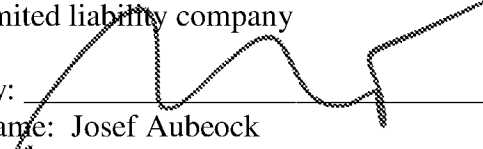
Section 5. Governing Law. This Agreement and the rights and obligations of the parties hereunder shall be governed by, and construed and interpreted in accordance with, the laws of the State of California without reference to its choice of law rules.

Section 6. Conflict Provision. This Agreement has been entered into in conjunction with the provisions of the Security Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are in conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or the Credit Agreement shall govern.

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IN WITNESS WHEREOF, the Grantor and the Agent have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the date first written above.

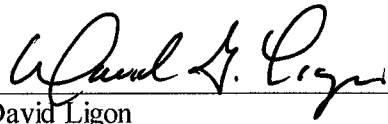
CENTENNIAL MEDIA LLC, a New York
limited liability company

By:  _____

Name: Josef Aubeock

Title: Secretary

EAST WEST BANK, as Agent

By: 
Name: David Ligon
Title: Managing Director

SCHEDULE 1 TO
TRADEMARK SECURITY AGREEMENT

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
THE COMPLETE GUIDE TO NUTRITION	90056643	7/16/2020	6337105	4/27/2021	Centennial Media LLC
CENTENNIAL FEATURES	90051338	7/14/2020	6271706	2/16/2021	Centennial Media LLC
PERENNIALS	88829800	3/11/2020	6186999	10/27/2020	Centennial Media LLC
KETO FOR BEGINNERS	88829822	3/11/2020	6187000	10/27/2020	Centennial Media LLC
KETO DIET PLANNER	88792490	2/11/2020	6186983	10/27/2020	Centennial Media LLC
THE COMPLETE GUIDE TO PLANT-BASED FOOD	88786052	2/5/2020	6202508	11/17/2020	Centennial Media LLC
INTERMITTENT FASTING	88777153	1/29/2020	6138295	8/25/2020	Centennial Media LLC
THE COMPLETE GUIDE TO INTERMITTENT FASTING	88777164	1/29/2020	6132315	8/18/2020	Centennial Media LLC
THE COMPLETE GUIDE TO DIETS THAT WORK	88689443	11/12/2019	6031324	4/7/2020	Centennial Media LLC
THE DEBT CURE	88689462	11/12/2019	6132302	8/18/2020	Centennial Media LLC
THE COMPLETE GUIDE TO GUT HEALTH	88680228	11/5/2019	6098124	7/7/2020	Centennial Media LLC
CENTENNIAL BOOKS	88680666	11/5/2019	6076724	6/9/2020	Centennial Media LLC
CENTENNIAL BOOKS	88680739	11/5/2019	6076725	6/9/2020	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
HOLIDAY KETO	88645141	10/7/2019	6230340	12/22/2020	Centennial Media LLC
THE ULTIMATE GUIDE TO THE ANIMAL MIND	88645168	10/7/2019	6092829	6/30/2020	Centennial Media LLC
KETO FOR WOMEN	88605396	9/5/2019	6087437	6/23/2020	Centennial Media LLC
THE COMPLETE GUIDE TO MENTAL HEALTH	88576626	8/13/2019	6031258	4/7/2020	Centennial Media LLC
THE COMPLETE GUIDE TO GETTING RICH	88546724	7/29/2019	6031249	4/7/2020	Centennial Media LLC
THE ESSENTIAL GUIDE TO MEDITATION	88476956	6/17/2019	6035714	4/14/2020	Centennial Media LLC
THE ESSENTIAL GUIDE TO GETTING OUT OF DEBT	88476962	6/17/2019	6035715	4/14/2020	Centennial Media LLC
THE WORLD'S MOST MYSTERIOUS PLACES	88476973	6/17/2019	6031230	4/7/2020	Centennial Media LLC
THE WORLD'S MOST AMAZING PLACES	88476982	6/17/2019	6031231	4/7/2020	Centennial Media LLC
THE WORLD'S SCARIEST PLACES	88476991	6/17/2019	6031232	4/7/2020	Centennial Media LLC
SUPERCHARGED KETO	88452531	5/30/2019	5928904	12/3/2019	Centennial Media LLC
INSIDE YOUR DOG'S MIND	88443119	5/23/2019	5885523	10/15/2019	Centennial Media LLC
LIVING ON LESS	88443197	5/23/2019	5916912	11/19/2019	Centennial Media LLC
THE COMPLETE GUIDE TO WEIGHT LOSS	88435904	5/17/2019	5952085	12/31/2019	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
THE COMPLETE GUIDE TO CBD	88436104	5/17/2019	6049882	5/5/2020	Centennial Media LLC
BACKWOODS SURVIVAL GUIDE	88418634	5/7/2019	5969505	1/21/2020	Centennial Media LLC
FITNESS FORMULA	88413836	5/3/2019	5922884	11/26/2019	Centennial Media LLC
CANNABLISS	88409936	4/30/2019	5951858	12/31/2019	Centennial Media LLC
FAMILY, INC.	88380884	4/11/2019	5940194	12/17/2019	Centennial Media LLC
COLOR-YOUR-OWN GREETING CARD	88358492	3/27/2019	5940419	12/17/2019	Centennial Media LLC
INSIDE YOUR CAT'S MIND	88339736	3/14/2019	5878748	10/8/2019	Centennial Media LLC
GAMING FUN	88327745	3/6/2019	5905350	11/5/2019	Centennial Media LLC
CUT THE CARBS	88301465	2/14/2019	5998296	2/25/2020	Centennial Media LLC
AIR FRYER RECIPES	88301803	2/14/2019	5923064	11/26/2019	Centennial Media LLC
THE COMPLETE GUIDE TO KETO	88283757	1/31/2019	5766232	5/28/2019	Centennial Media LLC
THE COMPLETE GUIDE TO MARIJUANA	88283763	1/31/2019	6035666	4/14/2020	Centennial Media LLC
OUTDOOR STYLE	88281448	1/29/2019	5923055	11/26/2019	Centennial Media LLC
FAMILY HEALTH GUIDE	88254910	1/9/2019	5923040	11/26/2019	Centennial Media LLC
BRAIN PUZZLES	88229520	12/14/2018	6066084	5/26/2020	Centennial Media LLC
YOGA WORLD	88176486	10/31/2018	6048613	5/5/2020	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
THE COMPLETE GUIDE TO MEDICAL MARIJUANA	88148735	10/9/2018	5910724	11/12/2019	Centennial Media LLC
AMERICAN LEGENDS	88042687	7/18/2018	6240175	1/5/2021	Centennial Media LLC
MARIJUANA GOES MAINSTREAM	87941652	5/30/2018	5817416	7/30/2019	Centennial Media LLC
TRAVEL FUN	87917290	5/11/2018	5765260	5/28/2019	Centennial Media LLC
MYSTERY COLORS	87917319	5/11/2018	5945049	12/24/2019	Centennial Media LLC
MODERN VINTAGE HOME & LIVING	87917329	5/11/2018	5753592	5/14/2019	Centennial Media LLC
CENTENNIAL TRAVEL	87888642	4/23/2018	5595802	10/30/2018	Centennial Media LLC
EDIBLE GARDENING	87886287	4/20/2018	5687878	2/26/2019	Centennial Media LLC
AMERICA'S SCARIEST PLACES	87864188	5/5/2018	5676966	2/12/2019	Centennial Media LLC
THE SCIENCE OF GETTING RICH	87857102	3/30/2018	5747122	5/7/2019	Centennial Media LLC
PORCHES & PATIOS	87822786	5/6/2018	5676939	2/12/2019	Centennial Media LLC
CENTENNIAL SPOTLIGHT	87822798	3/6/2018	5747004	5/7/2019	Centennial Media LLC
CENTENNIAL OUTDOORS	87817969	3/2/2018	5594753	10/30/2018	Centennial Media LLC
PREPPER SURVIVAL GUIDE	87816223	3/1/2018	5594718	10/30/2018	Centennial Media LLC
THE ESSENTIAL GUIDE TO NATURAL REMEDIES	87816210	3/1/2018	5645688	1/1/2019	Centennial Media LLC
EVERY SIGN, EVERY WEEK	87784117	2/5/2018	5645670	1/1/2019	Centennial Media LLC
THE MINDFULNESS JOURNAL	87777650	1/31/2018	5676886	2/12/2019	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
MODERN FARMHOUSE HOME & LIVING	87777672	1/31/2018	5723420	4/9/2019	Centennial Media LLC
CENTENNIAL BIBLE	87777701	1/31/2018	5608644	11/13/2018	Centennial Media LLC
GARDEN STYLE	87769886	1/25/2018	5608626	11/13/2018	Centennial Media LLC
AMERICAN COLLECTOR	87666064	10/31/2017	5875995	10/1/2019	Centennial Media LLC
MODERN MARIJUANA	87666036	10/31/2017	5932639	12/10/2019	Centennial Media LLC
FLEA MARKET HOME & LIVING	87666074	10/31/2017	5577566	10/2/2018	Centennial Media LLC
TINY HOMES	87657640	10/24/2017	5577558	10/2/2018	Centennial Media LLC
VINTAGE DECORATING	87657654	10/24/2017	5567421	9/18/2018	Centennial Media LLC
FLEA MARKET COTTAGE	87653340	10/20/2017	5650741	1/8/2019	Centennial Media LLC
ANNIVERSARY SPOTLIGHT	87562307	8/9/2017	5891795	10/22/2019	Centennial Media LLC
HOLLYWOOD STORY	87562318	8/9/2017	5771604	6/4/2019	Centennial Media LLC
HOLLYWOOD LEGENDS	87562324	8/9/2017	5409339	2/20/2018	Centennial Media LLC
CENTENNIAL KITCHEN	87522959	7/11/2017	5409148	2/20/2018	Centennial Media LLC
THE POWER OF SUPERFOODS	87490767	6/15/2017	5398179	2/6/2018	Centennial Media LLC
THE POWER OF MIDLIFULNESS	87490784	6/15/2017	5398180	2/6/2018	Centennial Media LLC
BLISSFUL	87490803	6/15/2017	5398181	2/6/2018	Centennial Media LLC
HOLLYWOOD SPOTLIGHT	87486061	6/13/2017	5409107	2/20/2018	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/Applicant
CENTENNIAL LEGENDS	87473298	6/2/2017	5542165	8/14/2018	Centennial Media LLC
CENTENNIAL LIVING	87473323	6/2/2017	5403494	2/13/2018	Centennial Media LLC
CENTENNIAL SPECIALS	87473339	6/2/2017	5409083	2/20/2018	Centennial Media LLC
CENTENNIAL GARDENING	87375166	3/17/2017	5449806	4/17/2018	Centennial Media LLC
AMERICAN FARMER'S ALMANAC	87375146	3/17/2017	5494100	6/12/2018	Centennial Media LLC
CENTENNIAL ENTERTAINMENT	87375195	3/17/2017	5449807	4/17/2018	Centennial Media LLC
CENTENNIAL HEALTH	87375206	3/17/2017	5429756	3/20/2018	Centennial Media LLC
CENTENNIAL HOME	87375230	3/17/2017	5449808	4/17/2018	Centennial Media LLC
CENTENNIAL ICONS	87375244	3/17/2017	6289630	3/9/2021	Centennial Media LLC
CENTENNIAL SPORTS	87375252	3/17/2017	5356592	12/12/2017	Centennial Media LLC
CENTENNIAL MEDIA	87975929	2/2/2017	5331617	11/7/2017	Centennial Media LLC
 C CENTENNIAL MEDIA	87975930	2/2/2017	5331618	11/7/2017	Centennial Media LLC
Centennial Media CENTENNIAL MEDIA	87322151	2/2/2017	5596420	10/30/2018	Centennial Media LLC
 C CENTENNIAL MEDIA	87322161	2/2/2017	5596421	10/30/2018	Centennial Media LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Owner/ Applicant
THE ESSENTIAL GUIDE TO HAPPINESS	90293141	11/2/1930			Centennial Media LLC
COLORING OWLS	90523880	2/10/2021			Centennial Media LLC
KETO FOR WOMEN OVER 50	90624889	4/5/2021			Centennial Media LLC