

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM670782

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cannella Response Television, LLC		02/25/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cannella Media DTC, LLC		
<b>Street Address:</b>	848 Liberty Dr.		
<b>City:</b>	Burlington		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53105		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6465357	MAGNIFICENT MOVIES NETWORK	
<b>Registration Number:</b>	6465356	TIMELESS TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142386594		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142871505		
<b>Email:</b>	pbergin@vonbriesen.com		
<b>Correspondent Name:</b>	Patrick M Bergin		
<b>Address Line 1:</b>	411 E. Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Patrick M. Bergin		
<b>SIGNATURE:</b>	/Patrick M. Bergin/		
<b>DATE SIGNED:</b>	08/27/2021		
<b>Total Attachments: 1</b>			
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**CERTIFICATE OF AMENDMENT**  
**TO**  
**CERTIFICATE OF FORMATION**  
**OF**  
**CANNELLA RESPONSE TELEVISION, LLC**

It is hereby certified pursuant to Section 18-202 of the Delaware Limited Liability Company Act and the duly adopted Written Consent of the Sole Member of Cannella Response Television, LLC dated February 25, 2019 that:

1. The name of the limited liability company (the "Company") is: Cannella Response Television, LLC.

2. The Certificate of Formation of the Company is hereby amended to effect a change in the First Article thereof, relating to the name of the Company, accordingly the First Article of the Certificate of Formation shall be amended to read in its entirety as follows:

"FIRST. The name of the limited liability company is Cannella Media DTC, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of this 25th day of February, 2019

**CANNELLA RESPONSE TELEVISION, LLC**

By:

  
Robert L. Medved, Chief Executive Officer