

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678229

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Morgan Stanley Senior Funding, Inc., as Collateral Agent		09/30/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Liftoff Mobile, Inc.		
Street Address:	555 Bryant Street, Suite #133		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4618689	LIFTOFF	
Registration Number:	6232921	LIFTOFF	
Serial Number:	90375827		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704750		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Joanna McCall		
Address Line 1:	1025 Connecticut Ave NW, Suite 712		
Address Line 2:	Cogency Global Inc.		
Address Line 4:	Washington, D.C. 20036		
ATTORNEY DOCKET NUMBER:	1484359		
NAME OF SUBMITTER:	Adam Siegel		
SIGNATURE:	/Adam Siegel/		
DATE SIGNED:	09/30/2021		
Total Attachments: 4			

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of September 30, 2021 (the “Effective Date”), is made by Morgan Stanley Senior Funding, Inc., as collateral agent for the Secured Parties (the “Agent”), in favor of Liftoff Mobile, Inc. (the “Grantor”).

WHEREAS, pursuant to that certain Security Agreement, dated as of March 17, 2021 (the “Security Agreement”), made by the Grantor, Borrower and Guarantors from time to time party thereto in favor of the Agent, the Grantor granted to the Agent a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered a Trademark Security Agreement, dated as of March 17, 2021, (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on March 17, 2021 at Reel/Frame 7222/0952;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement, as applicable.

2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates, and cancels all of its security interest in and to the Article 9 Collateral (excluding any Excluded Assets) consisting of all Trademarks registrations and applications of Grantor, including but not limited to the Trademark registrations and applications set forth in Schedule I attached hereto, arising under the Security Agreement and the Trademark Security Agreement. If and to the extent that the Agent has acquired any right, title, or interest in and to such Trademark registrations and applications under the Trademark Security Agreement or the Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys, and re-assigns such right, title or interest to the Grantor. The Agent authorizes and requests that this Release be recorded at the United States Patent and Trademark Office.

3. Termination. The Agent, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.

4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantor all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, to more fully and effectively effectuate the purposes of this Release.

5. Counterparts. This Release may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Delivery by facsimile or other electronic communication of an executed counterpart of a signature page to this Release shall be effective as delivery of an original executed counterpart of this Release.

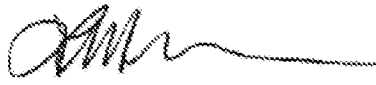
6. Governing Law. THIS AGREEMENT AND EACH OTHER LOAN DOCUMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

[Signature pages follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representatives as of the Effective Date:

**MORGAN STANLEY SENIOR FUNDING,
INC.**

as Administrative Agent

By: 

Name: Lisa Hanson
Title: Vice President

[Signature page to Release of Security Interests in Trademarks]

**TRADEMARK
REEL: 007438 FRAME: 0632**

SCHEDULE I

Trademark Registrations and Applications

Trademark	Application #	Registration Date	Registration #	Registered Owner
LIFTOFF	86-092596	10/07/2014	4618689	Liftoff Mobile, Inc.
LIFTOFF & Design	88-945960	12/29/2020	6232921	Liftoff Mobile, Inc.
No Text Elements	90-375827	N/A (Application in Progress)	N/A	Liftoff Mobile, Inc.