

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM687486

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prophet Brand Strategy		11/09/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Comerica Bank		
Street Address:	39200 W. Six Mile Rd.		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	Banking association: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3622734	ALTIMETER	
CORRESPONDENCE DATA			
Fax Number:	3134968453		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	13134967912		
Email:	berger@millercanfield.com		
Correspondent Name:	Kimberly Berger		
Address Line 1:	150 W. Jefferson, Ste. 2500		
Address Line 4:	Detroit, MICHIGAN 48226		
ATTORNEY DOCKET NUMBER:	125055-00483		
NAME OF SUBMITTER:	Kimberly A. Berger		
SIGNATURE:	/Kimberly A. Berger/		
DATE SIGNED:	11/11/2021		
Total Attachments: 2			
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source=ComericaGrant#page2.tif			

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GRANT OF SECURITY INTEREST IN TRADEMARKS

For valuable consideration, **Prophet Brand Strategy**, a California corporation (“Grantor”), grants to **Comerica Bank**, a Texas banking association (“Secured Party”), with its principal place of business at 39200 W. Six Mile Road, Livonia, Michigan 48152 a security interest in all of Grantor’s present and future right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

Trademark	Serial No. or Registration No.
ALTIMETER	3622734

together with all licenses or other rights to use any of the trademarks and all license fees and royalties arising from such use, any and all claims for damages by way of past, present and future infringements of any of the trademarks, and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of the trademarks (collectively “Trademark Collateral”).

Grantor has granted the security interest under this instrument pursuant to the terms of a Security Agreement dated August 7, 2019, as amended and/or supplemented (“Security Agreement”), made by Grantor and Secured Party for the purposes of security as provided in the Security Agreement. Grantor acknowledges and affirms that the rights, privileges and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted in this instrument are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated in this instrument by this reference.

Effective as of November 9, 2021.

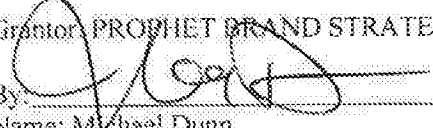
[Signature Page Follows]

This Grant of Security Interest in Trademarks is effective as of the day and year set forth above.

Principal Place of Business:

1 Bush Street, 7th Floor
San Francisco, California 94104

Grantor: PROPHET BRAND STRATEGY

By: 
Name: Michael Dunn
Title: Chief Executive Officer

[Signature Page to Grant of Security Interest in Trademarks]