

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM691774

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BSQ BRANDCO, LLC		11/23/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMORGAN CHASE BANK, N.A.		
<b>Street Address:</b>	650 3rd Avenue South		
<b>Internal Address:</b>	Suite 450		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55402		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1394236	BAKERS SQUARE	
<b>Registration Number:</b>	1394423	BAKERS SQUARE	
<b>Registration Number:</b>	1942036	CANDY CANE PIE	
<b>Registration Number:</b>	2100736	SWEET RETURNS	
<b>Registration Number:</b>	2239993	BEST PIE IN AMERICA	
<b>Registration Number:</b>	3999934	ARTISAN PIE SHOP SPECIAL	
<b>Registration Number:</b>	4317217	BAKERS SQUARE RESTAURANT & BAKERY	
<b>Registration Number:</b>	4641253	BAKERS BUNDLE	
<b>Registration Number:</b>	4998199	4SQUARE BREAKFAST	
<b>Registration Number:</b>	5007272	4SQUARE BREAKFAST	
<b>Registration Number:</b>	5074959	RAISING FORKS FOR FUNDS	
<b>Registration Number:</b>	6135820	RANDOM ACTS OF PIENESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6129778287		
<b>Email:</b>	enewby@taftlaw.com		
<b>TRADEMARK</b>			

CH \$315.00 1394236

**Correspondent Name:** Emma Newby  
**Address Line 1:** 2200 IDS Center  
**Address Line 2:** 80 South 8th Street  
**Address Line 4:** Minneapolis, MINNESOTA 55402

**ATTORNEY DOCKET NUMBER:** M34255-00131

**NAME OF SUBMITTER:** Emma Newby

**SIGNATURE:** /Emma Newby/

**DATE SIGNED:** 12/01/2021

**Total Attachments: 4**

source=JPM\_BBQ Holdings - Notice of Grant of Security Interests in Trademarks (BSQ Brandco LLC)#page1.tif

source=JPM\_BBQ Holdings - Notice of Grant of Security Interests in Trademarks (BSQ Brandco LLC)#page2.tif

source=JPM\_BBQ Holdings - Notice of Grant of Security Interests in Trademarks (BSQ Brandco LLC)#page3.tif

source=JPM\_BBQ Holdings - Notice of Grant of Security Interests in Trademarks (BSQ Brandco LLC)#page4.tif

**NOTICE  
OF GRANT OF SECURITY INTEREST IN  
TRADEMARKS**

Dated: November 23, 2021

United States Patent and Trademark Office

Ladies and Gentlemen:

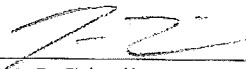
Please be advised that pursuant to that certain Pledge and Security Agreement dated as of November 23, 2021 (as amended, modified, extended or restated from time to time, the “Security Agreement”) by and among BSQ BRANDCO, LLC, a Delaware limited liability company (“Grantor”), the other loan parties from time to time party thereto and JPMORGAN CHASE BANK, N.A. (“Lender”), Grantor has granted to Lender a continuing security interest in and continuing lien upon, among other things, the trademarks set forth on Exhibit A attached hereto.

Grantor and Lender hereby acknowledge and agree that the security interest in the foregoing trademarks (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademarks.

[Remainder of page intentionally left blank;  
signature page follows]

Very truly yours,

BSQ BRANDCO, LLC,  
a Delaware limited liability company

By:   
Name: Jeffrey J. Crivello  
Title: Chief Executive Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]

Acknowledged and accepted:

JPMORGAN CHASE BANK, N.A.

By: Joseph C. DiGiacinto  
Name: Joseph C. DiGiacinto  
Title: Authorized Officer

[Signature Page to Notice of Grant of Security Interest in Trademarks]