

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM704219

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		11/17/2021	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Diamonds Direct USA Inc.		
<b>Street Address:</b>	4521 Sharon Road		
<b>Internal Address:</b>	Suite 101		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28211		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5275823	DIAMONDS DIRECT YOUR LOVE. OUR PASSION.	
<b>Registration Number:</b>	5275820	DIAMONDS DIRECT	
<b>Registration Number:</b>	5275819	DIAMONDS DIRECT	
<b>Registration Number:</b>	5275818		
<b>Registration Number:</b>	5355731	TRU360	
<b>Registration Number:</b>	4984800	YOUR LOVE. OUR PASSION.	
<b>Registration Number:</b>	4971466	DIAMONDS DIRECT	
<b>Registration Number:</b>	3469590	DD DIAMONDS DIRECT	
<b>Serial Number:</b>	85758413	THE RIGHT DIAMOND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2163634588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2163634677		
<b>Email:</b>	dpoirier@beneschlaw.com		
<b>Correspondent Name:</b>	DUNCAN POIRIER		
<b>Address Line 1:</b>	200 PUBLIC SQUARE		
<b>Address Line 2:</b>	SUITE 2300		

OP \$240.00 5275823

<b>Address Line 4:</b>	CLEVELAND, OHIO 44114
<b>ATTORNEY DOCKET NUMBER:</b>	34529-156
<b>NAME OF SUBMITTER:</b>	Duncan Poirier
<b>SIGNATURE:</b>	/Duncan Poirier/
<b>DATE SIGNED:</b>	01/24/2022
<b>Total Attachments: 3</b> source=21SW#page1.tif source=21SW#page2.tif source=21SW#page3.tif	

## TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of November 17, 2021, is made by PNC Bank, National Association, as Agent (the "Secured Party").

**WHEREAS**, Diamonds Direct USA Inc. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

**WHEREAS**, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on December 9, 2014 at Reel 5416 and Frame 0326 and on October 23, 2019 at Reel 6777 and Frame 0884; and

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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**IN WITNESS WHEREOF**, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

PNC BANK, NATIONAL ASSOCIATION,  
as Agent

By: Allison Rivera  
Name: Allison Rivera  
Title: Senior Vice President

Schedule A

Diamonds Direct USA Inc.  
(Delaware Corporation (formerly North Carolina Corporation))

U.S. Trademarks

Pending Applications

Description	Application No.	Filing Date
THE RIGHT DIAMOND	85758413	10/19/12

Trademark Registrations

Mark	Reg. No.	Reg. Date
DIAMONDS DIRECT YOUR LOVE. OUR PASSION. and Design	5275823	08/29/17
DIAMONDS DIRECT and Design	5275820	08/29/17
DIAMONDS DIRECT and Design	5275819	08/29/17
Design Only	5275818	08/29/17
TRU360	5355731	12/12/17
YOUR LOVE. OUR PASSION.	4984800	06/21/16
DIAMONDS DIRECT	4971466	06/07/16
DD DIAMONDS DIRECT (Stylized)	3469590	07/15/08