

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704886

| | | | |
|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SEEKER MEDIA, INC. | | 01/05/2022 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | SEEKER MEDIA, LLC | | |
| Street Address: | 2415 3rd Street, Suite 232 | | |
| City: | SAN FRANCISCO | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94107 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4581012 | ANIMALIST | |
| Registration Number: | 4900665 | K | |
| Registration Number: | 4805529 | SEEKER | |
| Registration Number: | 5425793 | SOURCEFED | |
| Registration Number: | 4614472 | TESTTUBE | |
| Registration Number: | 4870539 | TODAY IN AWESOME | |
| Serial Number: | 90727972 | SEEKER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7145401235 | | |
| Email: | IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM | | |
| Correspondent Name: | LATHAM & WATKINS LLP | | |
| Address Line 1: | 650 TOWN CENTER DRIVE, 20TH FLOOR | | |
| Address Line 4: | COSTA MESA, CALIFORNIA 92626 | | |
| ATTORNEY DOCKET NUMBER: | 067640-3 | | |
| NAME OF SUBMITTER: | KRISTIN J AZCONA | | |
| SIGNATURE: | /KJA/ | | |

OP \$190.00 4581012

| | |
|---------------------|------------|
| DATE SIGNED: | 01/26/2022 |
|---------------------|------------|

Total Attachments: 4
source=SEEKER MEDIA LLC#page1.tif
source=SEEKER MEDIA LLC#page2.tif
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source=SEEKER MEDIA LLC#page4.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SEEKER MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SEEKER MEDIA, INC." TO "SEEKER MEDIA, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2022, AT 6:49 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3962806 8100V
SR# 20220040605

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202347958
Date: 01-08-22

TRADEMARK
REEL: 007569 FRAME: 0904


Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SEEKER MEDIA, LLC" FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2022, AT 6:49 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3962806 8100V
SR# 20220040605

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202347958
Date: 01-08-22

TRADEMARK
REEL: 007569 FRAME: 0905

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is April 29, 2005.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Seeker Media, Inc..
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Seeker Media, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
5th day of January, A.D. 2022.

By: /s/ Dave Ugelow
Authorized Person

Name: Dave Ugelow
Print or Type

STATE OF DELAWARE
CERTIFICATE OF FORMATION
OF LIMITED LIABILITY COMPANY

The undersigned authorized person, desiring to form a limited liability company pursuant to the Limited Liability Company Act of the State of Delaware, hereby certifies as follows:

1. The name of the limited liability company is Seeker Media, LLC

2. The Registered Office of the limited liability company in the State of Delaware is located at 874 Walker Road, Suite C (street), in the City of Dover, Zip Code 19904. The name of the Registered Agent at such address upon whom process against this limited liability company may be served is United Corporate Services, Inc.

By: /s/ Dave Ugelow
Authorized Person

Name: Dave Ugelow
Print or Type