

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM705553

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Diamonds Direct USA Inc.		01/28/2022	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A.		
<b>Street Address:</b>	100 Federal Street		
<b>Internal Address:</b>	9th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5275818		
<b>Registration Number:</b>	5275819	DIAMONDS DIRECT	
<b>Registration Number:</b>	5275820	DIAMONDS DIRECT	
<b>Registration Number:</b>	5275823	DIAMONDS DIRECT YOUR LOVE. OUR PASSION.	
<b>Registration Number:</b>	5355731	TRU360	
<b>Registration Number:</b>	4984800	YOUR LOVE. OUR PASSION.	
<b>Registration Number:</b>	4971466	DIAMONDS DIRECT	
<b>Registration Number:</b>	3469590	DD DIAMONDS DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-248-5000		
<b>Email:</b>	tmadmin@choate.com		
<b>Correspondent Name:</b>	Sara M. Bauer		
<b>Address Line 1:</b>	Two International Place		
<b>Address Line 2:</b>	Choate Hall & Stewart LLP		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	2012947-0011		

OP \$215.00 5275818

<b>NAME OF SUBMITTER:</b>	Sara M. Bauer
<b>SIGNATURE:</b>	/sara bauer/
<b>DATE SIGNED:</b>	01/31/2022
<b>Total Attachments: 5</b> source=Signet - Trademark Security Agreement (Diamonds Direct Joinder 2022) Executed#page1.tif source=Signet - Trademark Security Agreement (Diamonds Direct Joinder 2022) Executed#page2.tif source=Signet - Trademark Security Agreement (Diamonds Direct Joinder 2022) Executed#page3.tif source=Signet - Trademark Security Agreement (Diamonds Direct Joinder 2022) Executed#page4.tif source=Signet - Trademark Security Agreement (Diamonds Direct Joinder 2022) Executed#page5.tif	

## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Trademark Security Agreement*”) dated January 28, 2022, is made by the Person listed on the signature pages hereof (the “*Grantor*”) in favor of Bank of America, N.A., as collateral agent (the “*Collateral Agent*”) for the Secured Parties (as defined in the Credit Agreement referred to below).

Reference is made to (i) that certain Credit Agreement, dated as of September 27, 2019 (as amended by that certain First Amendment to Credit Agreement, dated as of January 29, 2020, as further amended by that certain Second Amendment to Credit Agreement, dated as of July 28, 2021 and as further amended, amended and restated, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”) by, among others, the Holdings, the Lead Administrative Borrower, the other Borrowers party thereto from time to time, the Lenders and Issuers party thereto from time to time, and Bank of America, N.A., as Administrative Agent for the Lenders and Collateral Agent for the Secured Parties; (ii) each Secured Hedge Agreement and (iii) each agreement relating to Cash Management Services. The Lenders have agreed to extend credit to the Borrowers subject to the terms and conditions set forth in the Credit Agreement, the Issuers have agreed to issue Letters of Credit for the account of the Borrowers, Holdings or a Restricted Subsidiary on the terms and conditions set forth in the Credit Agreement, the Hedge Banks have agreed to enter into and/or maintain one or more Secured Hedge Agreements and the Cash Management Banks have agreed to enter into and/or maintain Cash Management Services, on the terms and conditions set forth in the Credit Agreement, in such Secured Hedge Agreements or agreements relating to such Cash Management Services, as applicable.

Whereas, as a condition precedent to the Lenders’ extension of such credit, the issuance by the Issuers of Letters of Credit for the account of the Borrowers, Holdings or a Restricted Subsidiary, the Hedge Banks entering into and/or maintaining such Secured Hedge Agreements and the Cash Management Banks entering into and/or maintaining such Cash Management Services, the Grantor has executed and delivered that certain Security Agreement dated September 27, 2019, made by the Grantors to the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Security Agreement*”).

Whereas, under the terms of the Security Agreement, the Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of the Grantor, and has agreed as a condition thereof to execute this Trademark Security Agreement for recording with the USPTO and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees as follows:

Section 1. Terms. Terms defined in the Credit Agreement and Security Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement and Security Agreement.

Section 2. Grant of Security. The Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties a continuing security interest in all

of the Grantor's right, title and interest in, to and under the Trademarks, including the registered Trademarks and Trademark registration applications set forth on Schedule A attached hereto (other than Excluded Assets).

Section 3. Security for Obligations. The grant of a security interest in the Trademarks by the Grantor under this Trademark Security Agreement is made to secure the payment or performance, as the case may be, in full of the Secured Obligations.

Section 4. Recordation. The Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Trademark Security Agreement.

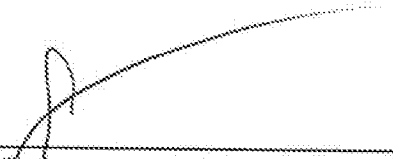
Section 5. Execution in Counterparts. This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original but all of which when taken together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement facsimile or other electronic means (*e.g.*, "pdf" or "tif") shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

Section 6. Security Agreement. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

[Remainder of this Page Intentionally Left Blank]

**IN WITNESS WHEREOF**, the undersigned has executed this Trademark Security Agreement as of the date first above written.

**DIAMONDS DIRECT USA INC.,**  
as Grantor

By:   
Name: Stash Ptak  
Title: President

[Signature Page to Trademark Security Agreement (Diamonds Direct USA Inc.)]



**TRADEMARK**  
**REEL: 007597 FRAME: 0626**

**BANK OF AMERICA, N.A.,**  
as Collateral Agent

By: *Courtney Kolb*  
Name: Courtney Kolb  
Title: Vice President

**SCHEDULE A  
TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARKS**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
	<u>5275818</u>	<u>8/29/2017</u>
	<u>5275819</u>	<u>8/29/2017</u>
	<u>5275820</u>	<u>8/29/2017</u>
	<u>5275823</u>	<u>8/29/2017</u>
<u>TRU360</u>	<u>5355731</u>	<u>12/12/2017</u>
<u>YOUR LOVE. OUR PASSION.</u>	<u>4984800</u>	<u>6/21/2016</u>
<u>DIAMONDS DIRECT</u>	<u>4971466</u>	<u>6/7/2016</u>
	<u>3469590</u>	<u>7/15/2008</u>