

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM706510

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JMB GlamSquad, LLC		01/25/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wild Beauty GmbH		
<b>Street Address:</b>	Breslauer Strasse 20		
<b>City:</b>	Seeheim-Jugenheim		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	64342		
<b>Entity Type:</b>	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88183286	YOURS TRULY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	boemke@fps-law.de		
<b>Correspondent Name:</b>	FPS PartG mbB Christiane Boemke		
<b>Address Line 1:</b>	Eschersheimer Landstr. 25-27		
<b>Address Line 4:</b>	Frankfurt, GERMANY 60322		
<b>NAME OF SUBMITTER:</b>	Christiane Boemke		
<b>SIGNATURE:</b>	/christiane boemke/		
<b>DATE SIGNED:</b>	02/04/2022		
<b>Total Attachments: 2</b>			
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OP \$40.00 88183286

## Trademark Assignment

This Trademark Assignment (the "Assignment") is made as of January 25, 2022, by JMB GlamSquad, LLC, a corporation organized under the laws of the State of Delaware, with its principal place of business at 245 8<sup>th</sup> Avenue #1087, New York, NY 10011, United States of America, (Assignor"), in favor of Wild Beauty GmbH, limited liability company, organized under the laws of the Federal Republic of Germany, with its principal place of business at Breslauer Straße 20, D-64342 Seeheim-Jugenheim, Federal Republic of Germany ("Assignee").

### RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark application "YOURS TRULY", entered into the register of the United States Patent and Trademark Office ("USPTO") under Serial No. 88183286, including any common law trademark rights therefor (the "Mark"); and

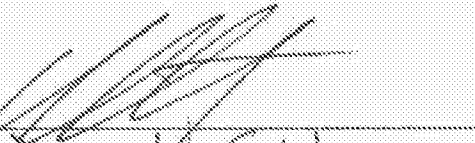
WHEREAS, Assignor and Assignee have entered into an Trademark Purchase and Transfer Agreement dated January 25, 2022 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, including any renewals or extensions thereof that are or may be secured under the laws of the United States now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be governed and construed, interpreted and applied in accordance with the laws of the Federal Republic of Germany without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 25th day of January 2022.

JMB GlamSquad, LLC

By:   
Name: *Daniel Goldstein*  
Title: *Authorized Signer*