

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM719383

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900669512		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AmeriAgency Inc.		12/01/2021	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	100 Ottawa Avenue, SW		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49503		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5190318	AMERIAGENCY INSURANCE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18164746550		
Email:	tweber@shb.com, IPDocket@shb.com		
Correspondent Name:	Shook, Hardy & Bacon LLP		
Address Line 1:	2555 Grand Blvd.		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Teddi K. Weber		
SIGNATURE:	/Teddi K. Weber/		
DATE SIGNED:	04/06/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, AmeriAgency Inc., a Tennessee corporation, whose address is 1806 Memorial Blvd, Suite B, Murfreesboro, Tennessee 37129 (“Assignor”), is the recorded owner of the entire right, title and interest in and to the trademark listed on the attached Schedule A (the “Trademark”).

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 100 Ottawa Avenue, SW, Grand Rapids, Michigan 49503 (“Assignee”).


NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 1st day of December, 2021.

AMERIAGENCY INC.

By: Douglas Baird Morgan
Name: Douglas Baird Morgan
Title: CEO

SCHEDULE A

Citation	Image	Application/ Registration Number	Status	Goods and Services	Owner Name
Federal Results					
AMERIAGENCY INSURANCE		App 87171073 Reg 5190318	Registered	INT. CL. 36 INSURANCE AGENCIES IN THE FIELD OF AUTO, HOME, LIFE, AND BUSINESS	AMERIAGENCY INC.

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