

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718746

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		01/06/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TAPJOY, INC.		
Street Address:	111 SUTTER STREET		
Internal Address:	13TH FLOOR		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	4118236	TAPJOY	
Registration Number:	4243370	TAPJOY MOBILE VALUE EXCHANGE	
Registration Number:	4411831	APPITUDE	
Registration Number:	4291516	TAPJOY APPITUDE	
Registration Number:	4332085	TAPJOY	
Registration Number:	4552982	MYTAPJOY	
Registration Number:	4594298	MY TAPJOY	
Registration Number:	4561515	NGEN	
Registration Number:	4565639	TAPJOY MARQUEE VIDEO	
Registration Number:	4579569	REWARDING MOBILE	
Registration Number:	4685938		
Registration Number:	4685940	NGEN	
Registration Number:	5019017	FUTURE VALUE MAP	
Serial Number:	87166587	INTERPLAY	
Serial Number:	87853670	MEDIA VALUE EXCHANGE	
Registration Number:	5429839	TAPJOY MAXIMUM IMPACT PLATFORM	
Registration Number:	5943054	TAPVIEW	

CH \$440.00 4118236

CORRESPONDENCE DATA**Fax Number:** 9495676710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9498527792**Email:** ipprosecution@orrick.com, jgaines@orrick.com, vsantos@orrick.com**Correspondent Name:** ORRICK, HERRINGTON & SUTCLIFFE LLP**Address Line 1:** 2050 Main Street, Suite 1100**Address Line 4:** Irvine, CALIFORNIA 92614-8255

ATTORNEY DOCKET NUMBER:	30759/8
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NAME OF SUBMITTER:	Juliana Gaines
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SIGNATURE:	/Juliana Gaines/
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DATE SIGNED:	04/04/2022
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Total Attachments: 2

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RELEASE OF SECURITY INTEREST

THIS RELEASE OF SECURITY INTEREST is effective **January 6, 2022**, by Silicon Valley Bank, a California corporation, with a business address of 3003 Tasman Drive, Santa Clara, CA 95054, and as assignee under the below-defined Intellectual Property Security Agreement (together, "**Lender**").

WITNESSETH


WHEREAS, Lender, in a GRANT OF SECURITY INTEREST dated as of May 31, 2016 ("**Security Agreement**") and filed with the Patent Office, Assignment Branch on June 1, 2016, Reel 038766, Frame 0662, Trademark Office, Assignment Branch on June 1, 2016, Reel 5804, Frame 0612, Copyright Office on June 21, 2016, document no. V9945D412; and Patent Office, Assignment Branch on May 30, 2018, Reel 045939, Frame 0436, Trademark Office, Assignment Branch on May 30, 2018, Reel 6338, Frame 0298, and Trademark Office, Assignment Branch on February 21, 2020, Reel 6868, Frame 0741, acquired a security interest from TAPJOY, INC., a Delaware corporation ("**Grantor**"), in the intellectual property matters listed in the schedule attached hereto as Schedule 1;

WHEREAS, the debt, lien or other liability as set forth and discussed in the Security Agreement was and is extinguished;

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Lender agrees as follows:

Lender hereby releases, waives, resigns and disclaims any and all security interest in any of the intellectual property attached hereto as Schedule 1, and hereby extinguishes the Security Agreement in its entirety.

SILICON VALLEY BANK

By:  _____

Name: Jeff Sereno

Position: Vice President

TRADEMARK APPLICATIONS AND REGISTRATIONS

Country	Application No.	Filing Date	Registration No.	Registration Date	Mark	Class(es)	Status
US	85/377,880	7/21/11	4118236	3/27/12	TAPJOY	9, 35, 42	Registered
US	85/464,129	11/3/11	4243370	11/13/12	Tapjoy Mobile Value Exchange	35, 42	Registered
US	85/629,874	5/18/12	4411831	10/1/13	Appitude	9, 35	Abandoned
US	85/629,878	5/18/12	4291516	2/19/13	Tapjoy Appitude	9, 35	Abandoned
US	85/764,746	10/26/12	4332085	5/7/13	TAPJOY (stylized)	35, 42	Registered
US	85/914,743	4/25/13	4552982	6/17/14	MYTapjoy	9	Registered
US	86/042,728	8/20/13	4594298	8/26/14	MYTapjoy (Design)	9	Registered
US	86/092,778	10/16/13	4561515	7/1/14	nGen	9	Registered
US	86/099,059	10/23/13	4565639	7/8/14	Tapjoy Marquee Video	35	Registered
US	86/140,074	12/10/13	4579569	8/5/14	REWARDING MOBILE	35	Registered
US	86/219,562	3/12/14	4685938	2/10/15	Engine (Design)	9	Registered
US	86/219,568	3/12/14	4685940	2/10/15	nGen & Device	9	Registered
US	86/678,227	6/29/15	5019017	8/9/16	FUTURE VALUE MAP	9, 35, 42	Registered
US	87/166,587	9/9/16			INTERPLAY	9	Abandoned
US	87/853,670	3/28/18			MEDIA VALUE EXCHANGE	35	Abandoned
US	87/415,904	4/18/17	5429839	3/20/18	TAPJOY MAXIMUM IMPACT PLATFORM	9, 35	Registered
US	88/455,415	5/31/19	5943054	12/24/19	TAPVIEW	9	Registered

TRADEMARK

REEL: 007679 FRAME: 0341

RECORDED: 04/04/2022