

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM731427

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WELLS FARGO BANK, NATIONAL ASSOCIATION, LONDON BRANCH		05/26/2022	National Banking Association: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	APRIMO MARKETING OPERATIONS UK LTD		
<b>Street Address:</b>	4 MOORGATE		
<b>Internal Address:</b>	3RD FLOOR		
<b>City:</b>	LONDON		
<b>State/Country:</b>	GREAT BRITAIN		
<b>Postal Code:</b>	EC2R6DA		
<b>Entity Type:</b>	Company: ENGLAND AND WALES		
<b>Name:</b>	APRIMO US LLC		
<b>Street Address:</b>	230 W. MONROE STREET		
<b>Internal Address:</b>	SUITE 1200		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	REVENUE, INC.		
<b>Street Address:</b>	230 W. MONROE STREET		
<b>Internal Address:</b>	SUITE 1200		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	APRIMO BELGIUM NV		
<b>Street Address:</b>	KORTRIJKSESTEENWEG 1108A		
<b>City:</b>	GHENT		
<b>State/Country:</b>	BELGIUM		
<b>Postal Code:</b>	9051		
<b>Entity Type:</b>	Limited Liability Company: BELGIUM		

CH \$90.00 2666470

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2666470	APRIMO
Registration Number:	2595042	APRIMO
Registration Number:	4459480	CHANNEL NETWORKING

**CORRESPONDENCE DATA**

Fax Number: 3105572193

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 310-557-2900

Email: KLATHROP@PROSKAUER.COM

Correspondent Name: PROSKAUER ROSE LLP

Address Line 1: 2029 CENTURY PARK EAST, SUITE 2400

Address Line 2: C/O KIMBERLEY A. LATHROP

Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 71455.003

NAME OF SUBMITTER: Kimberley A. Lathrop

SIGNATURE: /Kimberley A. Lathrop/

DATE SIGNED: 05/31/2022

**Total Attachments: 4**

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## RELEASE OF SECURITY INTERESTS IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”), dated as of May 26, 2022, is executed by **WELLS FARGO BANK, NATIONAL ASSOCIATION, LONDON BRANCH** (“Agent”), in favor of **APRIMO MARKETING OPERATIONS UK LTD**, a company incorporated under the laws of England and Wales with registered number 10162761, **APRIMO US LLC**, a Delaware limited liability company, **REVENUE, INC.**, a Delaware corporation, and **APRIMO BELGIUM NV**, a limited liability company (*naamloze vennootschap*) incorporated under the laws of Belgium and registered with the Crossroads Bank for Enterprises under number 0436.705.876 (collectively, “Grantors” and each individually “Grantor”). All capitalized terms used in this Release and not otherwise defined herein, shall have the respective meanings given to such terms in the Trademark Security Agreement (as defined below).

### RECITALS

A. WHEREAS, the Grantors have pursuant to that certain Trademark Security Agreement dated August 6, 2019, recorded in the United States Patent and Trademark Office (the “USPTO”) August 16, 2019 at Reel 6722, Frame 0020 (as the same may be amended, amended and restated, restated, supplemented, modified or otherwise in effect prior to the date hereof, the “Trademark Security Agreement”) granted to Agent a Security Interest in and to all of the Grantors’ rights, titles and interests in and to the Trademark Collateral, including without limitation those trademarks listed on Exhibit A attached hereto (collectively, the “Released Collateral”); and

B. WHEREAS, Agent wishes to terminate and release, without representation or warranty, its Security Interest in and to the Released Collateral as provided in this Release.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby terminates and releases, without representation or warranty, its Security Interest in and to the Released Collateral and terminates the Trademark Security Agreement. Agent acknowledges that this Release may be filed along with any other necessary documentation with the USPTO or any other governmental office to evidence the release granted herein at the sole expense of the Grantors. The Agent authorizes the Grantors and their designees to record this Release with the USPTO and other applicable registry at the sole expense of the Grantors and agrees to provide the Grantors with any information and additional authorization necessary to effect the release of the Security Interest in the Released Collateral.

This Release may be executed by means of (a) an electronic signature that complies with the federal Electronic Signatures in Global and National Commerce Act, state enactments of the Uniform Electronic Transactions Act, or any other relevant and applicable electronic signatures law; (b) an original manual signature; or (c) a faxed, scanned, or photocopied manual signature. Each electronic signature or faxed, scanned, or photocopied manual signature shall for all purposes have the same validity, legal effect, and admissibility in evidence as an original manual signature.

[Signature page follows.]

IN WITNESS WHEREOF, Agent has executed this Release of Security Interests in Trademarks as of the date first set forth above.

**AGENT:**

**WELLS FARGO BANK, NATIONAL  
ASSOCIATION, LONDON BRANCH**

By: \_\_\_\_\_  
Name:  
Title: Authorized Signatory

**ALISON**  
**POWELL**  
Digitally signed by  
ALISON POWELL  
Date: 2022.05.25  
13:44:50 +01'00'

Exhibit A

Trademark Registrations/Applications

MarkName	Country	Grantor	Reg Date	Reg No	Status
APRIMO	European Union	Aprimo Marketing Operations UK Ltd.	09/24/2001	001603380	Registered
APRIMO	Japan	Aprimo Marketing Operations UK Ltd.	08/16/2002	4595284	Registered
APRIMO	Mexico	Aprimo Marketing Operations UK Ltd.	10/30/2001	720677	Registered
APRIMO	Mexico	Aprimo Marketing Operations UK Ltd.	02/25/2003	780061	Registered
APRIMO	Mexico	Aprimo Marketing Operations UK Ltd.	07/07/2001	707681	Registered
APRIMO	Singapore	Aprimo Marketing Operations UK Ltd.	11/12/1999	T00006400C	Registered
APRIMO	Singapore	Aprimo Marketing Operations UK Ltd.	11/12/1999	T00006398H	Registered
APRIMO	Singapore	Aprimo Marketing Operations UK Ltd.	11/12/1999	T00006399F	Registered
APRIMO	United States	Aprimo Marketing Operations UK Ltd.	12/24/2002	2,666,470	Registered
APRIMO	United States	Aprimo Marketing Operations UK Ltd.	07/16/2002	2,595,042	Registered
APRIMO MARKETING STUDIO	Australia	Aprimo Marketing Operations UK Ltd.	11/23/2009	1332710	Registered
APRIMO MARKETING STUDIO	Canada	Aprimo Marketing Operations UK Ltd.	12/14/2010	TMA784,799	Registered
APRIMO MARKETING STUDIO	European Union	Aprimo Marketing Operations UK Ltd.	05/24/2010	008706236	Registered
ADAM	Benelux	Aprimo Belgium NV	9/12/2005	R 773570	Registered
ADAM & Design (Media Intelligent Logo)	Benelux	Aprimo Belgium NV	9/12/2005	R 773571	Registered
ADAM	WIPO	Aprimo Belgium NV	8/7/2007	R 824853	Registered
ADAM	WIPO	Aprimo Belgium NV	2/15/2013	1160691	Registered

Van Gemep CHANNEL NETWORKING	Benelux  United States	Aprimo Belgium NV  Renew, Inc.	9/10/2012  12/31/2013	920369  4,459,480	Registered  Registered
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TRADEMARK

REEL: 007739 FRAME: 0006

RECORDED: 05/31/2022