

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM731667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Winsight, LLC		05/31/2022	Limited Liability Company: DELAWARE
Technomic, Inc.		05/31/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HPS Investment Partners, LLC		
Street Address:	40 WEST 57TH STREET, 33RD FLOOR		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Registration Number:	2191823	CONCEPTRAC	
Registration Number:	5052834	CONSUMER INSIGHTS PLANNING PROGRAM	
Registration Number:	4771271	CONVENIENCE RETAILING UNIVERSITY	
Registration Number:	2986988	CSP	
Registration Number:	4826407	CSP	
Registration Number:	5317540		
Registration Number:	4291147	EDUNETWORKING	
Registration Number:	6287137	FABI AWARDS	
Registration Number:	5054552	FARE: THE BUSINESS OF FOOD	
Registration Number:	6452770	FOODSERVICE DIRECTOR	
Registration Number:	1618689	FOODSERVICE DIRECTOR	
Registration Number:	4395064	FOODSERVICE PLANNING PROGRAM	
Registration Number:	2162905	GROCERY HEADQUARTERS	
Registration Number:	2147797	ID	
Registration Number:	4568430	KI KITCHEN INNOVATIONS AWARDS	
Registration Number:	4414874	KITCHEN INNOVATIONS	
Registration Number:	2966011	NATIONAL RESTAURANT ASSOCIATION RESTAURA	
Registration Number:	4473864	NATIONAL RESTAURANT ASSOCIATION RESTAURA	
TRADEMARK			

CH \$890.00 2191823

Property Type	Number	Word Mark
Registration Number:	3007061	NRA SHOW
Registration Number:	3384363	OUTLOOK LEADERSHIP
Registration Number:	3579366	RESTAURANT BUSINESS
Registration Number:	3377550	RESTAURANT LEADERSHIP CONFERENCE
Registration Number:	2886161	SMARTSEARCH
Registration Number:	3918097	STAR OF THE BAR
Registration Number:	4560112	STAR OF THE BAR
Registration Number:	0874438	TECHNOMIC
Registration Number:	5255150	TECHNOMIC
Registration Number:	4439352	TECHNOMIC SMARTSUPPORT
Registration Number:	5024357	THE BUSINESS OF CONVENIENCE RETAIL
Registration Number:	5100875	THIS IS MY SHOW
Registration Number:	6208857	VOLUMIX
Registration Number:	5311827	WINSIGHT
Registration Number:	5311870	WINSIGHT
Serial Number:	90694838	NATIONAL RESTAURANT ASSOCIATION SHOW
Serial Number:	90694851	NATIONAL RESTAURANT ASSOCIATION SHOW

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Jinhwa Seo

Address Line 1: Proskauer Rose LLP

Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER: 53361-016

NAME OF SUBMITTER: Jinhwa Seo

SIGNATURE: /Jinhwa Seo/

DATE SIGNED: 06/01/2022

Total Attachments: 7

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ASSIGNMENT FOR SECURITY TRADEMARKS

WHEREAS, Winsight, LLC, a Delaware limited liability company, and Technomic, Inc., a Delaware corporation (each an "Assignor" and collectively, the "Assignors") have adopted, used and are using, and hold all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, each Assignor has entered into a Pledge and Security Agreement, dated May 31, 2022 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of HPS Investment Partners, LLC, as the Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, each Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

Each Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of May 31, 2022.

ASSIGNORS:


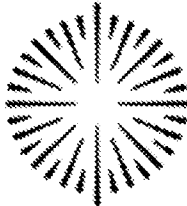
TECHNOMIC, INC.


By: mmwjr
Name: Michael M. Wood, Jr.
Title: Chief Executive Officer and Secretary



WINSIGHT, LLC


By: mmwjr
Name: Michael M. Wood, Jr.
Title: Chief Executive Officer and Secretary


SCHEDULE A TO ASSIGNMENT FOR SECURITY

Country	Mark	Owner	App. No./Reg. No.	App. Date/Reg. Date
US Federal	CONCEPTRAC	Technomic, Inc.	RN: 2191823 SN: 75212863	Filed: December 13, 1996 Registered: September 29, 1998
US Federal	CONSUMER INSIGHTS PLANNING PROGRAM	Technomic, Inc.	RN: 5052834 SN: 86764406	Filed: September 22, 2015 Registered: October 4, 2016
US Federal	CONVENIENCE RETAILING UNIVERSITY	Winsight, LLC	RN: 4771271 SN: 86196446	Filed: February 18, 2014 Registered: July 14, 2015
US Federal	CSP	Winsight, LLC	RN: 2986988 SN: 76579300	Filed: March 5, 2004 Registered: August 23, 2005
US Federal	CSP and Design 	Winsight, LLC	RN: 4826407 SN: 86537057	Filed: February 17, 2015 Registered: October 6, 2015
US Federal	Design Only 	Winsight, LLC	RN: 5317540 SN: 86678934	Filed: June 30, 2015 Registered: October 24, 2017
US Federal	EDUNETWORKING	Winsight, LLC	RN: 4291147 SN: 85518237	Filed: January 17, 2012 Registered: February 19, 2013

Country	Mark	Owner	App. No./Reg. No.	App. Date/Reg. Date
US Federal	FABI AWARDS	Winsight, LLC	RN: 6287137 SN: 90070311	Filed: July 23, 2020 Registered: March 9, 2021
US Federal	FARE: THE BUSINESS OF FOOD	Winsight, LLC	RN: 5054552 SN: 86923153	Filed: February 29, 2016 Registered: October 4, 2016
US Federal	FOODSERVICE DIRECTOR	Winsight, LLC	RN: 6452770 SN: 90301839	Filed: November 5, 2020 Registered: August 17, 2021
US Federal	FOODSERVICE DIRECTOR	Winsight, LLC	RN: 1618689 SN: 73781069	Filed: February 16, 1989 Registered: October 23, 1990
US Federal	FOODSERVICE PLANNING PROGRAM	Technomic, Inc.	RN: 4395064 SN: 85739277	Filed: September 26, 2012 Registered: September 3, 2013
US Federal	GROCERY HEADQUARTERS	Winsight, LLC	RN: 2162905 SN: 75252586	Filed: March 6, 1997 Registered: June 2, 1998
US Federal	ID	Winsight, LLC	RN: 2147797 SN: 75286971	Filed: May 5, 1997 Registered: March 31, 1998
US Federal	KI KITCHEN INNOVATIONS AWARDS and Design 	Winsight, LLC	RN: 4568430 SN: 86172940	Filed: January 23, 2014 Registered: July 15, 2014
US Federal	KITCHEN INNOVATIONS	Winsight, LLC	RN: 4414874 SN: 85875539	Filed: March 13, 2013 Registered: October 8, 2013

Country	Mark	Owner	App. No./Reg. No.	App. Date/Reg. Date
US Federal	NATIONAL RESTAURANT ASSOCIATION RESTAURANT, HOTEL-MOTEL SHOW	Winsight, LLC	RN: 2966011 SN: 76579992	Filed: March 8, 2004 Registered: July 12, 2005
US Federal	NATIONAL RESTAURANT ASSOCIATION RESTAURANT, HOTEL-MOTEL SHOW and Design 	Winsight, LLC	RN: 4473864 SN: 85837693	Filed: January 31, 2013 Registered: January 28, 2014
US Federal	NATIONAL RESTAURANT ASSOCIATION SHOW	Winsight, LLC	SN: 90694838	Filed: May 6, 2021
US Federal	NATIONAL RESTAURANT ASSOCIATION SHOW and Design 	Winsight, LLC	SN: 90694851	Filed: May 6, 2021
US Federal	NRA SHOW	Winsight, LLC	RN: 3007061 SN: 76579993	Filed: March 8, 2004 Registered: October 18, 2005
US Federal	OUTLOOK LEADERSHIP	Winsight, LLC	RN: 3384363 SN: 77168795	Filed: April 30, 2007 Registered: February 19, 2008
US Federal	RESTAURANT BUSINESS	Winsight, LLC	RN: 3579366 SN: 77492733	Filed: June 6, 2008 Registered: February 24, 2009

Country	Mark	Owner	App. No./Reg. No.	App. Date/Reg. Date
US Federal	RESTAURANT LEADERSHIP CONFERENCE	Winsight, LLC	RN: 3377550 SN: 77168827	Filed: April 30, 2007 Registered: February 5, 2008
US Federal	SMARTSEARCH (Stylized) SmartSearch	Technomic, Inc.	RN: 2886161 SN: 76554739	Filed: October 14, 2003 Registered: September 21, 2004
US Federal	STAR OF THE BAR	Winsight, LLC	RN: 3918097 SN: 77957266	Filed: March 12, 2010 Registered: February 8, 2011
US Federal	STAR OF THE BAR and Design 	Winsight, LLC	RN: 4560112 SN: 86122212	Filed: November 18, 2013 Registered: July 1, 2014
US Federal	TECHNOMIC	Technomic, Inc.	RN: 0874438 SN: 72277314	Filed: August 1, 1967 Registered: August 5, 1969
US Federal	TECHNOMIC	Technomic, Inc.	RN: 5255150 SN: 87260868	Filed: December 7, 2016 Registered: August 1, 2017
US Federal	TECHNOMIC SMARTSUPPORT	Technomic, Inc.	RN: 4439352 SN: 85889011	Filed: March 28, 2013 Registered: November 26, 2013
US Federal	THE BUSINESS OF CONVENIENCE RETAIL	Winsight, LLC	RN: 5024357 SN: 87047710	Filed: May 24, 2016 Registered: August 16, 2016
US Federal	THIS IS MY SHOW	Winsight, LLC	RN: 5100875 SN: 86428395	Filed: October 20, 2014 Registered: December 13, 2016

Country	Mark	Owner	App. No./Reg. No.	App. Date/Reg. Date
US Federal	VOLUMIX	Technomic, Inc.	RN: 6208857 SN: 88666280	Filed: October 23, 2019 Registered: December 1, 2020
US Federal	WINSIGHT	Winsight, LLC	RN: 5311827 SN: 86645634	Filed: May 29, 2015 Registered: October 17, 2017
US Federal	WINSIGHT and Design  Winsight	Winsight, LLC	RN: 5311870 SN: 86678925	Filed: June 30, 2015 Registered: October 17, 2017