

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM739545

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hoonigan, LLC		07/06/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wheel Pros, LLC		
<b>Street Address:</b>	5347 S. Valentia Way		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Greenwood Village		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80111		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4568464	HOONIGAN	
<b>Registration Number:</b>	6183309	[HOONIGAN]	
<b>Registration Number:</b>	6272996	HOONIGAN MEDIA MACHINE	
<b>Registration Number:</b>	5966183	HOONIGAN	
<b>Serial Number:</b>	90549111	HOONIGAN	
<b>Registration Number:</b>	4269895	GYMKHANA	
<b>Registration Number:</b>	4547913	GYMKHANA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8587938099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-793-8090		
<b>Email:</b>	mark@bmr.com		
<b>Correspondent Name:</b>	Mark I. Reichenthal		
<b>Address Line 1:</b>	2011 Palomar Airport Road		
<b>Address Line 2:</b>	Suite 306		
<b>Address Line 4:</b>	Carlsbad, CALIFORNIA 92011		
<b>NAME OF SUBMITTER:</b>	Mark I. Reichenthal		

OP \$190.00 4568464

<b>SIGNATURE:</b>	/Mark I. Reichenthal/
<b>DATE SIGNED:</b>	07/07/2022
<b>Total Attachments: 2</b> source=WheelPros-2022.03.28@1423-Hoonigan TM Assignments executed#page1.tif source=WheelPros-2022.03.28@1423-Hoonigan TM Assignments executed#page2.tif	

## ASSIGNMENT OF TRADEMARKS

ASSIGNOR:  
Hoonigan, LLC  
a State of Delaware  
Limited Liability Company  
19070 S. Reyes Avenue  
Compton, CA 90221

ASSIGNEE:  
Wheel Pros, LLC  
a State of Delaware  
Limited Liability Company  
5347 S. Valentina Way, Suite 200  
Greenwood Village, CO 80111

Assignor is, and has been, the owner of the Trademark Registrations listed in Schedule A, attached hereto and made a part hereof. For valuable consideration received, Assignor hereby grants and assigns to Assignee Assignor's entire interest in the Trademark Registrations, together with that part of the goodwill of Assignor's business connected with the use of and symbolized by the marks.

Executed:

Dated: July 6, 2022



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Randall White  
CEO  
Hoonigan, LLC

## **SCHEDULE A**

1) Mark: HOONIGAN  
Reg. No. 4568464  
Filing Date: October 1, 2009  
Class Nos.: 009, 018, 025, 041

2) Mark: [HOONIGAN]  
Reg. No. 6183309  
Filing Date: November 1, 2019  
Class Nos.: 016, 018, 025, 041

3) Mark: HOONIGAN MEDIA MACH.  
Reg. No. 6272996  
Filing Date: September 29, 2016  
Class Nos.: 035, 041

4) Mark: HOONIGAN  
Reg. No. 5966183  
Filing Date: July 19, 2009  
Class No.: 016

5) Mark: HOONIGAN  
Ser. No. 90549111  
Filing Date: February 26, 2021  
Class Nos.: 012, 035

6) Mark: GYMKHANA  
Reg. No. 4269895  
Filing Date: February 1, 2011  
Class No.: 025

7) Mark: GYMKHANA  
Reg. No. 4547913  
Filing Date: February 23, 2011  
Class Nos.: 009, 041