TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM747369

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BELLAMI HAIR, LLC		08/08/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Owl Rock Capital Corporation, as Collateral Agent	
Street Address:	399 Park Avenue	
Internal Address:	38th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	
Entity Type:	Corporation: MARYLAND	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86267867	BELLAMI
Serial Number:	87941553	BELLAMI
Serial Number:	87980796	BELLAMI
Serial Number:	88381240	SILK SEAM

CORRESPONDENCE DATA

Fax Number: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-993-2622

Email: gayle.grocke@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 330 N. Wabash Avenue

Address Line 2: Suite 2800

Address Line 4: Chicago, ILLINOIS 60611

ATTORNEY DOCKET NUMBER:	058516-0096
NAME OF SUBMITTER:	Gayle D. Grocke
SIGNATURE:	/gdg/
DATE SIGNED:	08/10/2022

Total Attachments: 5

source=Project Notorious (Joinder No. 1) - Trademark Security Agreement [Executed]_(89336248_3)#page1.tif source=Project Notorious (Joinder No. 1) - Trademark Security Agreement [Executed]_(89336248_3)#page2.tif source=Project Notorious (Joinder No. 1) - Trademark Security Agreement [Executed]_(89336248_3)#page3.tif source=Project Notorious (Joinder No. 1) - Trademark Security Agreement [Executed]_(89336248_3)#page4.tif source=Project Notorious (Joinder No. 1) - Trademark Security Agreement [Executed]_(89336248_3)#page5.tif

TRADEMARK PROPERTY SECURITY AGREEMENT

This TRADEMARK PROPERTY SECURITY AGREEMENT is entered into as of August 8, 2022, (this "Agreement"), among Bellami Hair, LLC (the "Grantor") and Owl Rock Capital Corporation, as collateral agent (in such capacity, the "Collateral Agent") for the ratable benefit of the Secured Parties (as defined in the Credit Agreement described below).

Reference is made to that certain Pledge and Security Agreement, dated as of November 23, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect on the date hereof, the "Security Agreement"), among the Grantors party thereto and the Collateral Agent. The Lenders (as defined below) have extended credit to the Borrower (as defined in the Credit Agreement, dated as of November 23, 2021 (as amended by that certain Amendment No. 1 to Credit Agreement, dated as of May 10, 2022 and as further amended, restated, amended and restated, supplemented or otherwise modified and in effect on the date hereof, the "Credit Agreement"), among Notorious TopCo, LLC, a Delaware limited liability company (the "Borrower"), Notorious Guarantor LLC, a Delaware limited liability company ("Holdings"), the Lenders from time to time party thereto, and Owl Rock Capital Corporation, as administrative agent and collateral agent for the Lenders, and Owl Rock Capital Advisors LLC as lead arranger and bookrunner). Consistent with the requirements set forth in Sections 4.01 and 5.12 of the Credit Agreement and Section 4.03(d) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. *Terms*. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement or the Credit Agreement, as applicable.

SECTION 2. *Grant of Security Interest*. As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, the Grantor, pursuant to the Security Agreement, did and hereby does pledge and grant to the Collateral Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest in all of its right, title or interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of the Grantor and regardless of where located (collectively, the "IP Collateral"):

all Trademarks, including the Trademark registrations and registration applications in the United States Patent and Trademark Office listed on Schedule I hereto, together with (a) all goodwill of the business symbolized by the foregoing; (b) all renewals of the foregoing; (c) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including damages, claims, and payments for past and future infringements, dilutions, or violations thereof; (d) all rights to sue for past, present, and future infringements, dilutions or violations of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (e) all rights corresponding to any of the foregoing throughout the world; but excluding any intent-to-use Trademark application prior to the filing and acceptance of a "Statement of Use", "Declaration of Use", "Amendment to Allege Use" or similar notice and/or filing with respect thereto, only to the extent, if any, that, and solely during the period if any, in which, the grant of such security interest may impair the validity or enforceability, or result in the voiding, of such intent-to-use Trademark application or any registration issuing therefrom under applicable Requirements of Law;

all proceeds of the foregoing;

in each case to the extent the foregoing items constitute Collateral.

SECTION 3. *Security Agreement*. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent

pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Governing Law*. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BELLAMI HAIR, LLC, as a Grantor

Name: Julius Salerno

Title: Chief Executive Officer

[Signature Page to Trademark Security Agreement]

OWL ROCK CAPITAL CORPORATION, as the Collateral Agent

Name: Jeff Walwyn

Title: Authorized Signatory

SCHEDULE I

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

Jurisdiction	Trademark Name	Owner	Status	Application Number	Registration Number
United States	Bellami	Bellami Hair, LLC	Registered	86267867	4652652
United States	Bellami	Bellami Hair, LLC	Registered	87941553	6010720
United States	Bellami	Bellami Hair, LLC	Suspended	87980796	_
United States	Silk Seam	Bellami Hair, LLC	Registered	88381240	6148557

TRADEMARK REEL: 007818 FRAME: 0397

RECORDED: 08/10/2022