ETAS ID: TM747461

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deluxe Enterprise Operations, LLC		08/01/2022	Limited Liability Company: MINNESOTA

RECEIVING PARTY DATA

Name:	S. Walter Packaging Corp.		
Street Address:	1210 Northbrook Drive, Suite 350		
City:	Trevose		
State/Country:	PENNSYLVANIA		
Postal Code:	19053		
Entity Type:	Corporation: PENNSYLVANIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	2694902	BAGS & BOWS	

CORRESPONDENCE DATA

Fax Number: 4237858480

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4237566600

patty.liner@millermartin.com Email:

Patricia P. Liner **Correspondent Name:** Address Line 1: 832 Georgia Avenue

Address Line 2: Suite 1200 Volunteer Building

Address Line 4: Chattanooga, TENNESSEE 37402-2289

ATTORNEY DOCKET NUMBER:	27755-0011	
NAME OF SUBMITTER:	Patricia P. Liner	
SIGNATURE:	/Patricia P. Liner/	
DATE SIGNED:	08/10/2022	

Total Attachments: 2

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> **TRADEMARK** REEL: 007818 FRAME: 0646

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TRADEMARK ASSIGNMENT

WHEREAS, Deluxe Enterprise Operations, LLC, a Minnesota limited liability company having a business address at 801 S. Marquette Ave., Minneapolis, MN 55402 ("<u>Assignor</u>"), has adopted and used, and is the owner of, the trademarks set forth on <u>Schedule A</u> attached hereto and the goodwill associated therewith.

WHEREAS, S. Walter Packaging Corp., a Pennsylvania corporation having a business address at 1210 Northbrook Drive, Suite 350, Trevose, PA 19053 ("<u>Assignee</u>"), desires to acquire said trademarks and the goodwill associated therewith.

NOW THEREFORE, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, and other good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto Assignee all right, title and interest in and to the trademarks set forth on Schedule A attached hereto, together with the goodwill of the business symbolized by said trademarks, and all federal, state, provincial, and local registrations and applications therefor in the United States of America and Canada and the right to recover for any past infringements of said trademarks.

DELUXE ENTERPRISE OPERATIONS, LLC

By: Scott Boman

Name: Scott Bomar

Title: Chief Financial Officer

Dated: August 1, 2022

TRADEMARK REEL: 007818 FRAME: 0647

SCHEDULE A

United States Trademarks

Trademark	Country	Registered Owner	Registration No.	Registration Date
		DELUXE ENTERPRISE		
BAGS & BOWS	United States	OPERATIONS, LLC	2694902	March 11, 2003

Canadian Trademarks

Trademark	Country	Registered Owner	Registration No.	Registration Date
BAGS & BOWS (and design)	Canada	Deluxe Enterprise Operations, Inc.	TMA532015	August 31, 2000
Bags & Bows & Design	Canada	Deluxe Enterprise Operations, Inc.	TMA532015	August 31, 2000
BAGS & BOWS EXCLUSIVE & DESIGN	Canada	Deluxe Enterprise Operations, Inc.	TMA714369	May 14, 2008
BAGS & BOWS THE PREMIER SOURCE FOR RETAIL PACKAGING PRODUCTS	Canada	Deluxe Enterprise Operations, Inc.	TM709740	March 18, 2008

TRADEMARK
REEL: 007818 FRAME: 0648

RECORDED: 08/10/2022