

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756762

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest at Reel/Frame No. 6441/0811

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TCW ASSET MANAGEMENT COMPANY LLC		09/19/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Keeco, LLC
Street Address:	26460 Corporate Ave., Suite 250
City:	Hayward
State/Country:	CALIFORNIA
Postal Code:	94545
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Ellery Holdings LLC
Street Address:	26460 Corporate Ave., Suite 250
City:	Hayward
State/Country:	CALIFORNIA
Postal Code:	94545
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 140

Property Type	Number	Word Mark
Registration Number:	4359110	HOT CHOCOLATE BRAND
Registration Number:	4349630	DUET BED PILLOW
Registration Number:	4342434	COZY OR COOL
Registration Number:	4172704	SIMPLE FIT
Registration Number:	3959544	STAINTTECH
Registration Number:	3363598	BASIC ELEMENTS
Registration Number:	3738808	CAMPUS LIFE
Registration Number:	3562330	INDOOR WEATHER
Serial Number:	88008134	ECLIPSE
Serial Number:	87804465	CEDAR LAKE
Serial Number:	87896588	WILLOW HILL
Serial Number:	87898438	WANDER HOME
Serial Number:	87457637	PERFECT TRIO

TRADEMARK

REEL: 007852 FRAME: 0128

900721473

CH \$3515.00 4359110

Property Type	Number	Word Mark
Serial Number:	87212164	LIGHTBOND
Serial Number:	87212155	LIGHTSEAL
Serial Number:	87155657	OPEN SPACES
Serial Number:	87141180	STYLE MATES
Serial Number:	87136738	AVELINE
Serial Number:	87121734	AMBIENCE LIGHT CONTROL ULTIMATE
Serial Number:	87121718	AMBIENCE LIGHT CONTROL PLUS
Serial Number:	87083731	EXTRACLEAN - FEATHER & DOWN
Serial Number:	87893608	BATH IN A BAG
Serial Number:	87893596	BATHROOM IN A BAG
Serial Number:	87916056	CURATED HOME BY KEECO
Serial Number:	87914600	ICE TOUCH
Serial Number:	87893671	MADISON HILLS
Serial Number:	87883182	SUN & MOON
Serial Number:	87843841	SUNBLOCKER BY STYLE & SOLUTIONS
Serial Number:	87157411	QUICKSHADE
Serial Number:	87883158	THERMAL BALANCE
Serial Number:	87883113	CLOUD COMPANY
Serial Number:	87806233	X TRUE HOME
Serial Number:	87806190	STYLE DECOR
Serial Number:	87804403	PERFECT CLIMATE
Serial Number:	87883168	GREYSON LIVING
Serial Number:	87850550	SMARTFEATHER
Serial Number:	87804476	SILVER PINES
Serial Number:	87584276	LUCY & LEO
Serial Number:	87240630	MADISON HILLS
Serial Number:	87571917	DOWN FUSION THE NATURAL ALTERNATIVE
Serial Number:	87883104	BELLISSIMO
Serial Number:	87883140	CO OP
Serial Number:	87843802	SUNBLOCKER PREMIUM
Serial Number:	87804318	SUMMER BREEZE
Serial Number:	87806155	AVELINE
Serial Number:	87804496	VINTAGE SOFT
Serial Number:	87804492	WINTER LUXE
Serial Number:	87804485	EUROPEAN LUXURY
Serial Number:	87804483	ARCTIC RETREAT
Serial Number:	87804387	DRAFTBLOCKER
Serial Number:	87277140	STYLE & SOLUTIONS

Property Type	Number	Word Mark
Serial Number:	87121680	AMBIENCE LIGHT CONTROL
Serial Number:	87262220	#SLEEPYEYES
Serial Number:	87251147	HORIZON PARK
Serial Number:	87212200	LIGHTECH
Serial Number:	87212194	SUNCOAT
Serial Number:	87212175	LIGHTGUARD
Serial Number:	87121740	SUNBLOCKER PLUS
Serial Number:	87343530	2 OF A KIND
Serial Number:	87571959	WANDER HOME
Serial Number:	87367217	+SUPPORT
Serial Number:	87367137	SIMPLY CLEAN MATTRESS PROTECTION
Serial Number:	87368757	GLACIER KNIT
Serial Number:	87147990	HUDSON HILL
Serial Number:	87033579	PERFECT PAIR
Serial Number:	87262729	HELENA LIVING
Serial Number:	87080967	FLIP SMART
Serial Number:	86841671	DOWNTOWN DECOR
Serial Number:	86681686	TENANT
Serial Number:	86627149	CH COBBLE HILL
Serial Number:	86786985	ZIP GUARD
Serial Number:	86786976	SNAP GUARD
Serial Number:	86786964	DRY ICE
Serial Number:	86890405	SNAP SOLUTIONS PRIVACY AND PERFORMANCE F
Serial Number:	86890396	SNAP SOLUTIONS
Serial Number:	86850233	X TRUE HOME
Serial Number:	86497692	KU-MO
Serial Number:	86125392	CEASE FIRE
Serial Number:	86078749	SAVANNAH HOME
Serial Number:	86715881	STYLE & SOLUTIONS KEECO
Serial Number:	86980016	TENANT
Serial Number:	86464462	ULTRA FEATHER
Serial Number:	86979109	LOOK
Serial Number:	86460773	REVERSIBLE PATIO MATS
Serial Number:	86976305	DOWN FUSION
Serial Number:	86162868	HYDRA-BOND
Serial Number:	85981195	KU-MO
Serial Number:	85980876	MY-KU-MO
Serial Number:	85899302	BELLISSIMO

Property Type	Number	Word Mark
Serial Number:	85924695	STYLE DECOR
Serial Number:	85679005	CLOUD COMPANY
Serial Number:	85860992	SUN SPOTS BEACHMATS
Serial Number:	85842955	CLOTHING FOR THE BED
Serial Number:	85678988	ADORN HOME
Serial Number:	85574962	INITIALS BY KEECO
Serial Number:	78642254	SATIN LUXURY
Serial Number:	78341154	KEECO
Serial Number:	78232667	I INITIALS BY KEECO
Serial Number:	77680416	THERMO SAVE
Serial Number:	77935011	TOUCH SELECT
Serial Number:	77942465	ITEEN INITIALS TEEN
Serial Number:	77193613	U TURN
Serial Number:	76099206	HEIRLOOM HOME COLLECTION
Serial Number:	76009351	VINTAGE HOME
Serial Number:	75980524	SIMPLY HANDMADE
Serial Number:	75231266	THE HANDMADE HOME COMPANY
Serial Number:	74570320	VINTAGE HOME
Registration Number:	3804036	A FASHIONABLE ALTERNATIVE TO VERTICAL BL
Registration Number:	3755643	ABSOLUTE ZERO
Registration Number:	5313346	BLOCKSHIELD
Registration Number:	4238994	BOHO BOUTIQUE
Registration Number:	4549183	BOHO BOUTIQUE
Registration Number:	4452682	COVER UP
Registration Number:	4238187	CURTAINFRESH
Registration Number:	4617792	CURTAINFRESH
Registration Number:	3146942	ECLIPSE
Registration Number:	4610637	ECLIPSE
Registration Number:	5035419	GIVE KIDS AND TEENS A BETTER NIGHT'S SLE
Registration Number:	5023608	HARMONY AT HOME
Registration Number:	5247864	INTERSHIELD
Registration Number:	5313348	MULTISHIELD
Registration Number:	4749094	MY SCENE
Registration Number:	5219773	OH SO SOFT
Registration Number:	4544515	OUT & ABOUT
Registration Number:	4226569	PAIRS TO GO
Registration Number:	4744994	REMIX
Registration Number:	4621792	SEASON SMART

Property Type	Number	Word Mark
Registration Number:	5429652	SOLAR VEIL BY THE MAKERS OF ECLIPSE
Registration Number:	4871417	SOLAR SHIELD
Registration Number:	5313347	SOLSHIELD
Registration Number:	4739509	SPECTRUM
Registration Number:	4618318	SUNDOWN BY ECLIPSE
Registration Number:	3551012	THERMABACK
Registration Number:	3640763	THERMALAYER
Registration Number:	3620238	THERMALINER
Registration Number:	3551011	THERMAWEAVE
Serial Number:	87296779	THOUGHTFUL DESIGN
Registration Number:	4211020	TOP IT OFF
Registration Number:	4311777	VUE BY ELLERY
Serial Number:	87770665	VUE ELEMENTS BY ELLERY

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Mark Katz

Address Line 1: Proskauer Rose LLP

Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER:	47245-020
NAME OF SUBMITTER:	Mark Katz
SIGNATURE:	/Mark Katz/
DATE SIGNED:	09/21/2022

Total Attachments: 14

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RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

This **RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL**, dated as of September 19, 2022 (this "Release"), is made by TCW ASSET MANAGEMENT COMPANY LLC, as the Agent for itself and certain lenders (in such capacity, the "Agent") in favor of Keeco, LLC, a California limited liability company ("Keeco"), and Ellery Holdings LLC, a Delaware limited liability company ("Ellery"), and together with Keeco, each an "Assignor" and collectively, the "Assignors").

WITNESSETH

WHEREAS, the Assignors and Agent are parties to that certain Term Loan and Security Agreement, dated as of September 19, 2018 (as amended, restated, amended and restated, supplemented, modified or otherwise changed from time to time, the "Credit Agreement") pursuant to which each Assignor, to secure the payment, performance and observance of the Secured Obligations (as defined in the Credit Agreement), assigned to the Agent and granted to the Agent for the benefit of the Secured Parties (as defined in the Credit Agreement) a continuing security interest in all right, title and interest of such Assignor in, to and under the Collateral (as defined in the Trademark Security Agreement (as defined below)), including without limitation the Trademarks set forth on Schedule I attached hereto;

WHEREAS, pursuant to the Credit Agreement, the Assignors executed the Trademark Security Agreement, dated as of September 19, 2018 (the "Trademark Security Agreement") and recorded with the U.S. Patent and Trademark Office on September 20, 2018 at Reel/Frame No. 006441/0811; and

WHEREAS, the Assignors have requested and the Agent has agreed to terminate and release the entirety of its security interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms set forth in this Release, Agent hereby DISCHARGES, TERMINATES, CANCELS and RELEASES fully, without recourse, representation or warranty of any kind, all of its security interest in the Collateral, including without limitation the Trademarks set forth in Schedule I attached hereto, and agrees that any right, title or interest of the Agent in the Collateral shall hereby cease and become void. The undersigned hereby re-transfers, re-conveys and re-assigns to the Assignors, without recourse, representation or warranty of any kind, any and all right, title or interest that Agent may have obtained in, to and under the Collateral under the Credit Agreement and the Trademark Security Agreement.

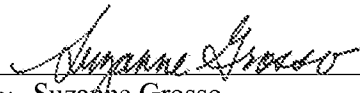
Capitalized terms used in this Release and not otherwise defined herein have the meanings ascribed to such terms in the Credit Agreement or the Trademark Security Agreement, as applicable.

The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby. The Agent hereby authorizes and requests that the United States Patent and Trademark Office record this Release.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered as of the date first written above.

TCW ASSET MANAGEMENT COMPANY LLC,
as Agent

By: 
Name: Suzanne Grosso
Title: Managing Director

SCHEDULE 1
to
RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL
UNITED STATES TRADEMARKS AND TRADEMARK APPLICATIONS

[See attached]

SCHEDULE 1
TRADEMARKS

United States

KEECO MARKS:

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assesses
Keeco, LLC	U.S.	Hot Chocolate Brand	Application No. 85616382 Registration No. 4359110		June 25, 2013	
		Duet Bed Pillow	Application No. 85746181 Registration No. 4349630		June 11, 2013	
		Cozy or Cool	Application No. 85746196 Registration No. 4342434		May 28, 2013	
		Simple Fit	Application No. 85295740 Registration No. 4172704		July 10, 2012	
		Stain Tech	Application No. 85012125 Registration No. 3959544		May 10, 2011	
		Basic Elements	Application No. 7 Registration No. 3363598		January 1, 2008	
		Campus Life	Application No. 77619998 Registration No. 3738808		January 19, 2010	
Indoor Weather	Application No. 77390422		January 13, 2009			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assiness
			Registration No. 3562330			
		ECLIPSE	88008134			
		CEDAR LAKE	87804465			
		WILLOW HILL	87896588			
		WANDER HOME	87898438			
		PERFECT TRIO	87457637			
		LIGHTBOND	87212164			
		LIGHTSEAL	87212155			
		OPEN SPACES	87155657			
		STYLE MATES	87141180			
		AVELINE	87136738			
		AMBIENCE LIGHT CONTROL ULTIMATE	87121734			
		AMBIENCE LIGHT CONTROL PLUS	87121718			
		EXTRACLEAN - FEATHER & DOWN	87083731			
		BATH IN A BAG	87893608			
		BATHROOM IN A BAG	87893596			
		CURATED HOME BY KEECO	87916056			
		ICE TOUCH	87914600			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assessment
		MADISON HILLS	87893671			
		SUN & MOON	87883182			
		SUNBLOCKER BY STYLE & SOLUTIONS	87843841			
		QUICKSHADE	87157411			
		Registration No. 5530866				
		THERMAL BALANCE	87883158			
		CLOUD COMPANY	87883113			
		X TRUE HOME	87806233			
		STYLE DECOR	87806190			
		PERFECT CLIMATE	87804403			
		GREYSON LIVING	87883168			
		SMARTFEATHER	87850550			
		SILVER PINES	87804476			
		LUCY & LEO	87584276			
		Registration No. 5515400				
		MADISON HILLS	87240630			
		Registration No. 5503956				
		DOWN FUSION THE NATURAL ALTERNATIVE	87571917			
		Registration No. 5495859				

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assiness
		BELLISSIMO	87883104			
		CO OP	87883140			
		SUNBLOCKER PREMIUM	87843802			
		SUMMER BREEZE	87804318			
		AVELINE	87806155			
		VINTAGE SOFT	87804496			
		WINTER LUXE	87804492			
		EUROPEAN LUXURY	87804485			
		ARCTIC RETREAT	87804483			
		DR.AFTBLOCKER	87804387			
		STYLE & SOLUTIONS	87277140			
		AMBIENCE LIGHT CONTROL	87121680			
		#SLEEPEYES	87262220			
		HORIZON PARK	87251147			
		LIGHTTECH	87212200			
		SUNCOAT	87212194			
		LIGHTGUARD	87212175			
		SUNBLOCKER PLUS	87121740			
		2 OF A KIND	87343530			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assiness
			Registration No. 5449690			
		WANDER HOME	Registration No. 87571959 5436896			
		*SUPPORT	87367217			
		SIMPLY CLEAN MATTRESS PROTECTION	87367137			
		GLACIER KNIT	87368757			
		HUDSON HILL	87147990 Registration No. 5325258			
		PERFECT PAIR	87033579 Registration No. 5118332			
		HELENA LIVING	87262729 Registration No. 5241057			
		FLIP SMART	87080967 Registration No. 5100476			
		DOWNTOWN DECOR	86841671			
		TENANT	86681686			
		CH COBBLE HILL	86627149			
		ZIP GUARD	86786985			

Company	Country	Trademark	Application or Registration No.	Expiry Date	Registration Date	Assessment
		SNAP GUARD	86786976			
		DRY ICE	86786964			
		SNAP SOLUTIONS PRIVACY AND PERFORMANCE FOR THE BEDROOM	86890405			
		SNAP SOLUTIONS	86890396			
		X TRUE HOME	86850233			
		Registration No. 5381173				
		KU-MO	86497692			
		Registration No. 4956884				
		CEASE FIRE	86125392			
		Registration No. 4813530				
		86078749				
		SAVANNAH HOME	Registration No.			
		4646406				
		STYLE & SOLUTIONS KEECO	86715881			
		Registration No. 5112028				
		TENANT	86980016			
		Registration No. 5043017				
		ULTRA FEATHER	86464462			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assistance
			Registration No. 5023252			
		LOOK	86979109 Registration No. 5005148			
		REVERSIBLE PATIO MATS	86460773 Registration No. 4798523			
		DOWN FUSION	86976305 Registration No. 4753447			
		HYDRA-BOND	86162868 Registration No. 4728720			
		KU-MO	85981195 Registration No. 4519295			
		MY-KU-MO	85980876 Registration No. 4523418			
		BELLISSIMO	85899302 Registration No. 4896008			
		STYLE DECOR	85924695 Registration No. 5223406			
		CLOUD COMPANY	85679005 Registration No. 4739420			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assessment
		SUN SPOTS BEACHMATS	85860992 Registration No. 4704328			
		CLOTHING FOR THE BED	85842955 Registration No. 4700319			
		ADORN HOME	85678988 Registration No. 4664154			
		INITIALS BY KEECO	85574962 Registration No. 4649554			
		SATIN LUXURY	78642254 Registration No. 3160825			
		KEEEO	78341154 Registration No. 3128646			
		INITIALS BY KEECO	78232667 Registration No. 2937698			
		THERMO SAVE	77680416 Registration No. 3682872			
		TOUCH SELECT	77935011 Registration No. 3982343			
		ITTEEN INITIALS TEEN	77942465			

Company	Country	Trademark	Application or Registration No.	Filing Date	Registration Date	Assesses
			Registration No. 3982343			
		U TURN	77193613 Registration No. 3496703			
		HEIRLOOM HOME COLLECTION	76099206 Registration No. 2580017			
		VINTAGE HOME	76009351 Registration No. 2459539			
		SIMPLY HANDMADE	75980524 Registration No. 2572030			
		THE HANDMADE HOME COMPANY	75231266 Registration No. 2269455			
		VINTAGE HOME	74570320 Registration No. 1981988			

ELLERY MARKS:

Record Owner	Legal Owner	Country	Mark	Registration Number	Registration Date	Assesses
Ellery Holdings LLC	Ellery Holdings LLC (T)	United States	A FASHIONABLE ALTERNATIVE TO VERTICAL BLINDS	3804036	06/15/2010	
Ellery Holdings LLC	Ellery Holdings LLC (T)	United States	ABSOLUTE ZERO	3755643	03/02/2010	

Record Owner*	Legal Owner*	Country	Mark	Registration Number	Registration Date	Business
Elery Holdings LLC	Elery Holdings LLC	United States	BLACKSHIELD	5313346	10/17/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	BOHO BOUTIQUE	4238994	11/06/2012	
Elery Holdings LLC	Elery Holdings LLC (X)	United States	BOHO BOUTIQUE and Design	4549183	06/10/2014	
Elery Holdings LLC	Elery Holdings LLC	United States	COVERUP	4452682	12/17/2013	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	CURTAINFRESH	4238187	11/06/2012	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	CURTAINFRESH (Sylized)	4617792	10/07/2014	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	ECLIPSE	3146942	09/19/2006	
Elery Holdings LLC	Elery Holdings LLC	United States	ECLIPSE	4610637	09/23/2014	
Elery Holdings LLC	Elery Holdings LLC	United States	GIVE KIDS AND TEENS A BETTER NIGHT'S SLEEP!	5035419	09/06/2016	
Elery Holdings LLC	Elery Holdings LLC	United States	HARMONY AT HOME	5023608	08/16/2016	
Elery Holdings LLC	Elery Holdings LLC	United States	INTERSHIELD	5247864	07/18/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	MULTISHIELD	5313348	10/17/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	MY SCENE	4749094	06/02/2015	
Elery Holdings LLC	Elery Holdings LLC	United States	OH SO SOFT	5219773	06/06/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	OUT & ABOUT	4544515	06/03/2014	
Elery Holdings LLC	Elery Holdings LLC	United States	PAIRS TO GO	4226569	10/16/2012	
Elery Holdings LLC	Elery Holdings LLC	United States	REMIX	4744994	05/26/2015	
Elery Holdings LLC	Elery Holdings LLC	United States	SEASON SMART	4621792	10/14/2014	
Elery Holdings LLC	Elery Holdings LLC	United States	SOLAR VEIL BY THE MAKERS OF ECLIPSE	5429652	03/20/18	

Record Owner*	Legal Owner*	Country	Mark	Registration Number	Registration Date	ASSIRESS
Elery Holdings LLC	Elery Holdings LLC	United States	SOLAR SHIELD	4,871,417	12/15/2015	
Elery Holdings LLC	Elery Holdings LLC	United States	SOL SHIELD	5313347	10/17/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	SPECTRUM	4739509	05/19/2015	
Elery Holdings LLC	Elery Holdings LLC	United States	SUNDOWN BY ECLIPSE	4618318	10/07/2014	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	THERMABACK	3551012	12/23/2008	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	THERMALAYER	3640763	06/16/2009	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	THERMALINER	3620238	05/12/2009	
Elery Holdings LLC	Elery Holdings LLC (T)	United States	THERMAWEAVE	3551011	12/23/2008	
Elery Holdings LLC	Elery Holdings LLC	United States	THOUGHFUL DESIGN	Serial No. 87,296,779	Publication Date: 05/24/2017	
Elery Holdings LLC	Elery Holdings LLC	United States	TOP IT OFF	4211020	September 18, 2012	
Elery Holdings LLC	Elery Holdings LLC	United States	VUE BY ELERY	4311777	04/02/2013	
Elery Holdings LLC	Elery Holdings LLC	United States	VUE ELEMENTS BY ELERY and Design	Serial No. 87770,665	Publication Date: 06/19/2018	

Key to Annotations

- + Current owner in Trademark Office records
- * Legal owner (if different than Trademark Office records)
- T Transferred from Elery Homestyles LLC to Elery Homestyles Holding Corporation and from Elery Homestyles Holding Corporation to Elery Holdings LLC
- P Application to Record Transfer of Ownership from Elery Homestyles LLC to Elery Homestyles Holding Corporation and from Elery Homestyles Holding Corporation to Elery Holdings LLC PENDING
- X Registration Identifies Elery Holdings LLC as a LLC of New York - Requires Correction