

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM756047

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PNC Bank, National Association		09/16/2022	national banking association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mediaradar, Inc.		
<b>Street Address:</b>	252 West 37th Street, Suite 900		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4515747	MEDIARADAR	
<b>Registration Number:</b>	4511901	MEDIARADAR	
<b>Registration Number:</b>	3107579	MEDIARADAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3367338473		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-721-3747		
<b>Email:</b>	Trademarkswinston@wbd-us.com		
<b>Correspondent Name:</b>	Randel S. Springer		
<b>Address Line 1:</b>	Womble Bond Dickinson (US) LLP		
<b>Address Line 2:</b>	One West Fourth Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	106013.03.5		
<b>NAME OF SUBMITTER:</b>	Randel S. Springer		
<b>SIGNATURE:</b>	/Randel S. Springer/		
<b>DATE SIGNED:</b>	09/19/2022		
<b>Total Attachments: 4</b>			
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## **TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT**

**THIS TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT** (this "Termination"), is dated as of September 16, 2022, and made by **PNC BANK, NATIONAL ASSOCIATION** (the "Grantee"), to **MEDIARADAR, INC.**, a Delaware corporation (the "Grantor").

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of September 9, 2019, made by Grantor in favor of Grantee (the "Security Agreement"), a security interest was granted by the Grantor to Grantee in certain collateral, including the Intellectual Property (as hereinafter defined);

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on April 13, 2022, at Reel/Frame7691/0152;

WHEREAS, Grantee now desires to terminate the Security Agreement and terminate, release and discharge its security interest in the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Grantee hereby states as follows:

1. Definitions. The term "Intellectual Property," as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the Intellectual Property listed on Exhibit A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its security interest in the Intellectual Property and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Intellectual Property.

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IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

**PNC BANK, NATIONAL ASSOCIATION**

By:           *Marcus Davidsson*            
Name:           Marcus Davidsson            
Title:           Senior Vice President

**Exhibit A**

<b>Mark</b>	<b>Reg No. Ser. No</b>	<b>Goods and Services</b>	<b>Filing Date Registration Date</b>	<b>Status</b>
MEDIARADAR	4,515,747	Consulting in the fields of advertising and competitive business intelligence; advertising and commercial information services via the Internet; business monitoring and consulting services, namely, tracking spending trends, editorial content, brands, and advertisements and providing documentation and analysis for business services; compiling and analyzing statistics, data and other sources of information for business purposes; consulting in sales techniques and sales programs; information about sales methods; providing business intelligence; providing information concerning commercial advertising practices; media monitoring services, namely, monitoring print media, websites, publications and other media for brands and advertisements, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business services; preparation of customized reports and alerts regarding business prospects, brands, and competition.	April 15, 2014	Live

MEDIARADAR	4,511,901	Software as a service (SAAS) services featuring software for generating competitive intelligence to businesses based on analysis of advertising, social media, published editorial content, and other market data; software as a service (SAAS) services featuring software for ad-sales assistance and sales force automation to publishers in the form of prospecting tools, competitive analysis, team management and reporting tools.	April 8, 2014	Live
MEDIARADAR	3,107,579	Market research and analysis.	June 20, 2006	Live

**Unregistered Trademarks:**

MEDIARadar and Design

**TRADEMARK**  
**REEL: 007853 FRAME: 0528**