

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM768432

|   |  |   |                               |
|---|--|---|-------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                         |   |                               |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST           |   |                               |
| <b>SEQUENCE:</b>  | 1                                      |   |                               |
| <b>CONVEYING PARTY DATA</b>   |  |   |                               |
| <b>Name</b>   | <b>Formerly</b>                        | <b>Execution Date</b>                   | <b>Entity Type</b>            |
| Keybank National Association  |  | 10/20/2022                              | National Banking Association: |
| <b>RECEIVING PARTY DATA</b>   |  |   |                               |
| <b>Name:</b>  | Hospital Media Network, LLC            |   |                               |
| <b>Also Known As:</b>   |  |   |                               |
| <b>Street Address:</b>  | 800 Connecticut Ave., 4W04             |   |                               |
| <b>City:</b>  | Norwalk                                |   |                               |
| <b>State/Country:</b>   | CONNECTICUT                            |   |                               |
| <b>Postal Code:</b>   | 06854                                  |   |                               |
| <b>Entity Type:</b>   | Limited Liability Company: CONNECTICUT |   |                               |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |   |                               |
| <b>Property Type</b>  | <b>Number</b>                          | <b>Word Mark</b>                        |                               |
| <b>Registration Number:</b>   | 3694812                                | HMN                                     |                               |
| <b>Registration Number:</b>   | 3769487                                | HEALTH MEDIA NETWORK                    |                               |
| <b>Registration Number:</b>   | 4947402                                | HEALTHY LIVING WITH HMN                 |                               |
| <b>Registration Number:</b>   | 4797091                                | HEALTHY LIVING WITH HIV                 |                               |
| <b>Registration Number:</b>   | 4971593                                | EMPOWERING PATIENTS TO IMPROVE OUTCOMES |                               |
| <b>CORRESPONDENCE DATA</b>  |  |   |                               |
| <b>Fax Number:</b>  |  |   |                               |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |   |                               |
| <b>Phone:</b>   | 248-566-8620                           |   |                               |
| <b>Email:</b>   | trademark@honigman.com                 |   |                               |
| <b>Correspondent Name:</b>  | Steven M. Forte                        |   |                               |
| <b>Address Line 1:</b>  | Honigman LLP                           |   |                               |
| <b>Address Line 2:</b>  | 39400 Woodward Ave., Suite 101         |   |                               |
| <b>Address Line 4:</b>  | Bloomfield Hills, MICHIGAN 48304-5151  |   |                               |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 273742-512201                          |   |                               |
| <b>NAME OF SUBMITTER:</b>   | Steven M Forte                         |   |                               |
| <b>SIGNATURE:</b>   | /steven m forte/                       |   |                               |

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|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 11/17/2022 |
|---------------------|------------|

**Total Attachments: 4**  
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## **INTELLECTUAL PROPERTY RELEASE AND REASSIGNMENT**

THIS INTELLECTUAL PROPERTY RELEASE AND REASSIGNMENT is made as of October 20, 2022, by Keybank National Association, a national banking association (“**Administrative Agent**”), in favor of Hospital Media Network, LLC, a Connecticut limited liability company (“**Pledgor**”). All capitalized terms used but not otherwise defined herein have the meanings given to them, directly or by reference, in the Agreement.

### WITNESSETH:

WHEREAS, Administrative Agent and Pledgor are parties to that certain Intellectual Property Security Agreement, dated as of December 11, 2020 (the “**Agreement**”), pursuant to which Pledgor granted, pledged and collaterally assigned a security interest to Administrative Agent in the IP Collateral (as defined below) as security for certain obligations owing by Pledgor to Administrative Agent; and

WHEREAS, the Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on December 14, 2020, at Reel 007152, Frame 0380; and

WHEREAS, Pledgor has requested that Administrative Agent release its security interest in the IP Collateral and reassign the same to Pledgor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Administrative Agent hereby terminates the Agreement and hereby releases its security interest in all of Pledgor’s right, title and interest in and to the following (collectively the “**IP Collateral**”):

(a) industrial designs, patents, patent registrations, patent applications, trademarks, trademark registrations, trademark applications, service marks, trade names, and copyright registrations, and other intellectual property or registrations, whether federal, state or foreign, including, but not limited to, those federally registered patents, trademarks and copyrights listed on Schedule 1 hereto (as such Schedule 1 may from time to time be amended, supplemented or otherwise modified);

(b) common law trademark rights, copyrights, rights in trade dress, publicity, works of authorship and other unregistered copyrightable material, improvements, and proprietary and confidential information, including, without limitation, personal, financial, and other sensitive data, plans, know-how, processes, formulae, algorithms and inventions;

(c) renewals, continuations, extensions, reissues and divisions of any of the foregoing;

(d) rights to sue for past, present and future infringements or any other commercial tort claims relating to any of the foregoing;

(e) licenses and all income, revenue and royalties with respect to any licenses, whether registered or unregistered and all other payments earned under contract rights relating to any of the foregoing;

(f) all intangible intellectual or similar property of the Pledgor connected with and symbolized by any of the foregoing;

(g) goodwill associated with any of the foregoing;

(h) all payments under insurance, including the returned premium upon any cancellation of insurance (whether or not the Administrative Agent or any Lender is the loss payee thereof) or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to any of the foregoing; and

(i) Proceeds of any of the foregoing.

2. Administrative Agent hereby reassigns, grants and conveys to Pledgor, without any representation, recourse or undertaking by Administrative Agent, all of Administrative Agent's right, title and interest in and to the IP Collateral.

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IN WITNESS WHEREOF, Administrative Agent has caused this Intellectual Property Release and Reassignment to be executed and delivered by its duly authorized officer as of the date first set forth above:

**KEYBANK NATIONAL ASSOCIATION, as  
Administrative Agent**

By:  
Name:  
Title:

*BAH*  
-----  
*Bradley Hardy*  
*SVP*

**SCHEDULE 1**

**TRADEMARKS**

Registered Trademarks:

| <b>Mark</b>                                | <b>Registration No.</b> | <b>Registration Date</b> |
|--|-------------------------|--------------------------|
| HMN  | 3694812                 | October 13, 2009         |
| HEALTH MEDIA NETWORK                       | 3769487                 | March 30, 2010           |
| HEALTHY LIVING WITH HMN                    | 4947402                 | April 26, 2016           |
| HEALTHY LIVING WITH HIV                    | 4797091                 | October 10, 2021         |
| EMPOWERING PATIENTS TO IMPROVE<br>OUTCOMES | 4971593                 | June 7, 2016             |