

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779847

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900725755		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ann Williams Group, LLC		10/07/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Playmonster Group LLC		
Street Address:	1400 East Inman Parkway		
City:	Beloit		
State/Country:	WISCONSIN		
Postal Code:	53511		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4935389		
Registration Number:	5270649	LOOPDEDOO SPIN BRACELETS IN MINUTES	
Registration Number:	5421318	LOOPDELOOM SPINNING LOOM MAKES WEAVING S	
Registration Number:	5493008	YOU DO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3357		
Email:	trademark@lathrogpm.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	80 South 8th Street		
Address Line 2:	500 IDS Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Jennifer C. Debrow		
SIGNATURE:	/Jennifer C. Debrow/		
DATE SIGNED:	01/11/2023		
Total Attachments: 5			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the “Assignment”), between Ann Williams Group, LLC, a Delaware limited liability company, with offices at 1400 East Inman Parkway, Beloit, Wisconsin 53511 (“Assignor”), and PlayMonster Group LLC, a Delaware limited liability company, with offices at 1400 East Inman Parkway, Beloit, Wisconsin 53511 (“Assignee”), is made and entered into effective as of October 7, 2022.

- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (the “Marks”).
- B. Assignor hereby assigns the Marks to Assignee.

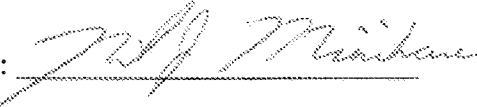
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, the parties agree as follows:

1. Assignment: Assignor transfers and assigns to Assignee all of Assignor’s right, title and interest in and to the Marks, together with all associated good will and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same. The provisions of this Assignment inure to the benefit of Assignee, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.
2. Authorization: Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Marks, as assignee of the entire right, title, and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.
3. Further Assurances: Assignor will promptly communicate to the Assignee, its successors, legal representatives and assigns, any facts known to it respecting the Marks, testify in any legal proceeding relating to the Marks, execute or cause its current or former employees or contractors to execute, as applicable, all applications and any additional assignment or other documents, sign all lawful papers, make all rightful oaths, and generally do everything reasonably possible to aid the Assignee or its successors, legal representatives and assigns, to obtain and enforce proper protection for the Marks in all countries and to record Assignee as owner of the Marks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives. The cost of recording and registering ownership rights in the Marks shall be borne solely by Assignee, its successors and assigns.

[Signature page follows]

The parties have executed this Assignment as of the date first written above.

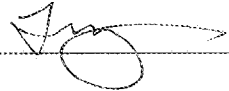
Assignor: ANN WILLIAMS GROUP LLC

By: 

Name: Neil Minihane

Its: Authorized Signer

Assignee: PLAYMONSTER GROUP LLC


By: 

Name: Tim Kilpin


Its: Chief Executive Officer

SCHEDULE A

**United States
Trademarks and Service Marks**

MARK	SERIAL NO.	REGISTRATION NO.
 LOOPDELOOM SPINNING LOOM MAKES WEAVING SIMPLE, FAST AND FUN	87313201	5421318
 LOOPDEDOO SPIN BRACELETS IN MINUTES	87313317	5270649
YOU DO YOU DO	87235779	5493008
 Design Only	86668556	4935389

Foreign Trademarks and Service Marks

MARK	COUNTRY	APPLICATION NO.	REGISTRATION NO.
CRAFT CRUSH	Canada	App 1772152	Reg TMA1016874
CRAFT-TASTIC	Canada	App 1679004	Reg TMA957558
CRAFT CRUSH	United Kingdom	App UK00801395733	Reg UK00801395733
 CRAFT TASTIC	United Kingdom	App UK00801426514	Reg UK00801426514
CRAFT-TASTIC	United Kingdom	App UK00801280608	Reg UK00801280608
LOOPDELOOM	United Kingdom	App UK00801233535	Reg UK00801233535
LOOPDEDOO	United Kingdom	App UK00801167060	Reg UK00801167060